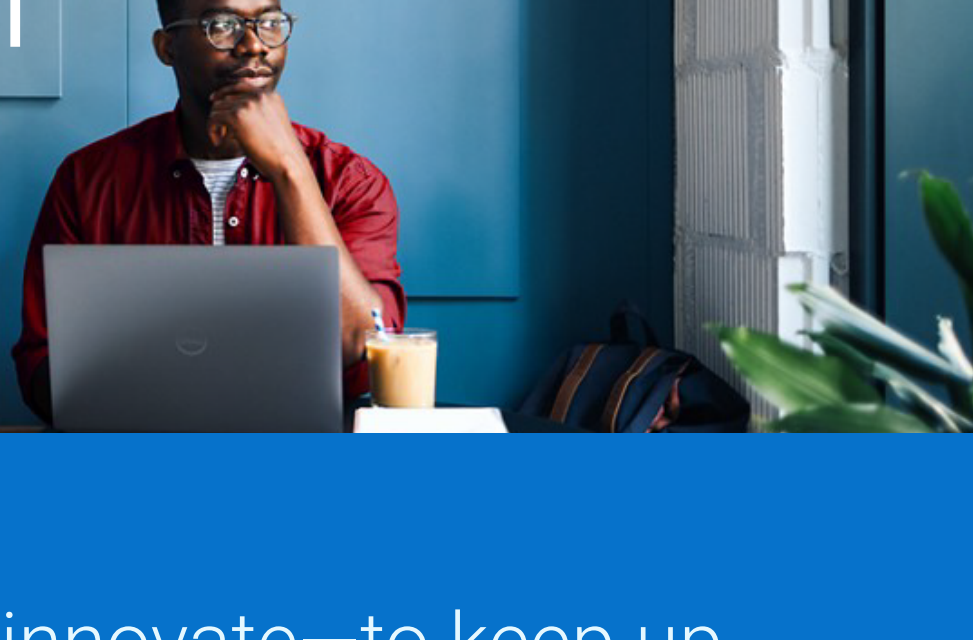


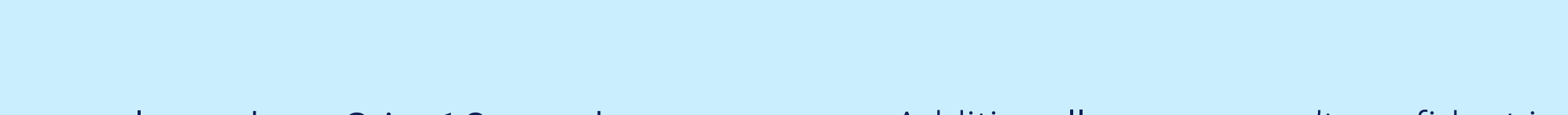
# Accelerating from idea to innovation faster



It's never been more important to innovate—to keep up with non-stop change and battle headwinds coming from a global recession, supply chain challenges and more. But how well are organizations able to do so? The Dell Technologies Innovation Index assesses organizations' innovation maturity. Here are some key insights.

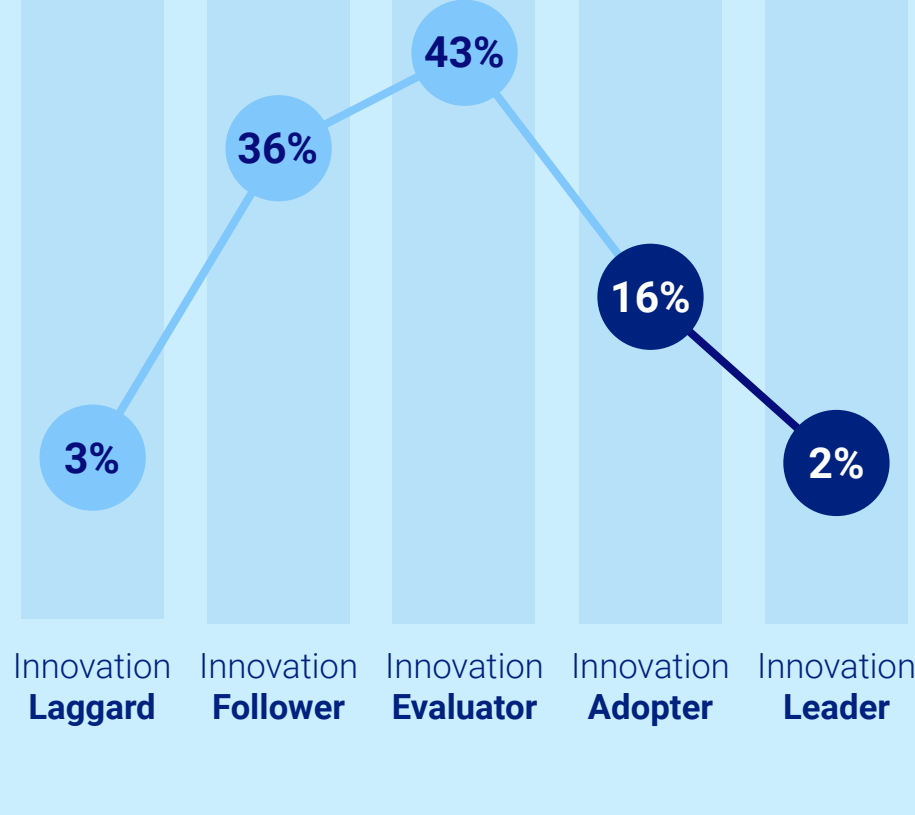
## Facing a perception gap

While more than 7 in 10 organizations think they are innovative...



...less than 2 in 10 can be classified as such.

Additionally, many aren't confident in their innovation pipeline:



fear they will be irrelevant in 3-5 years, based their innovation pipeline and culture

## Innovation drives business outcomes

Innovation Leaders and Adopters are **2.2x more likely to accelerate their innovation efforts** during recession, inflation or economic uncertainty. This allows them to drive key business outcomes.



Compared to Innovation Laggards and Followers, Innovation Leaders & Adopters are:

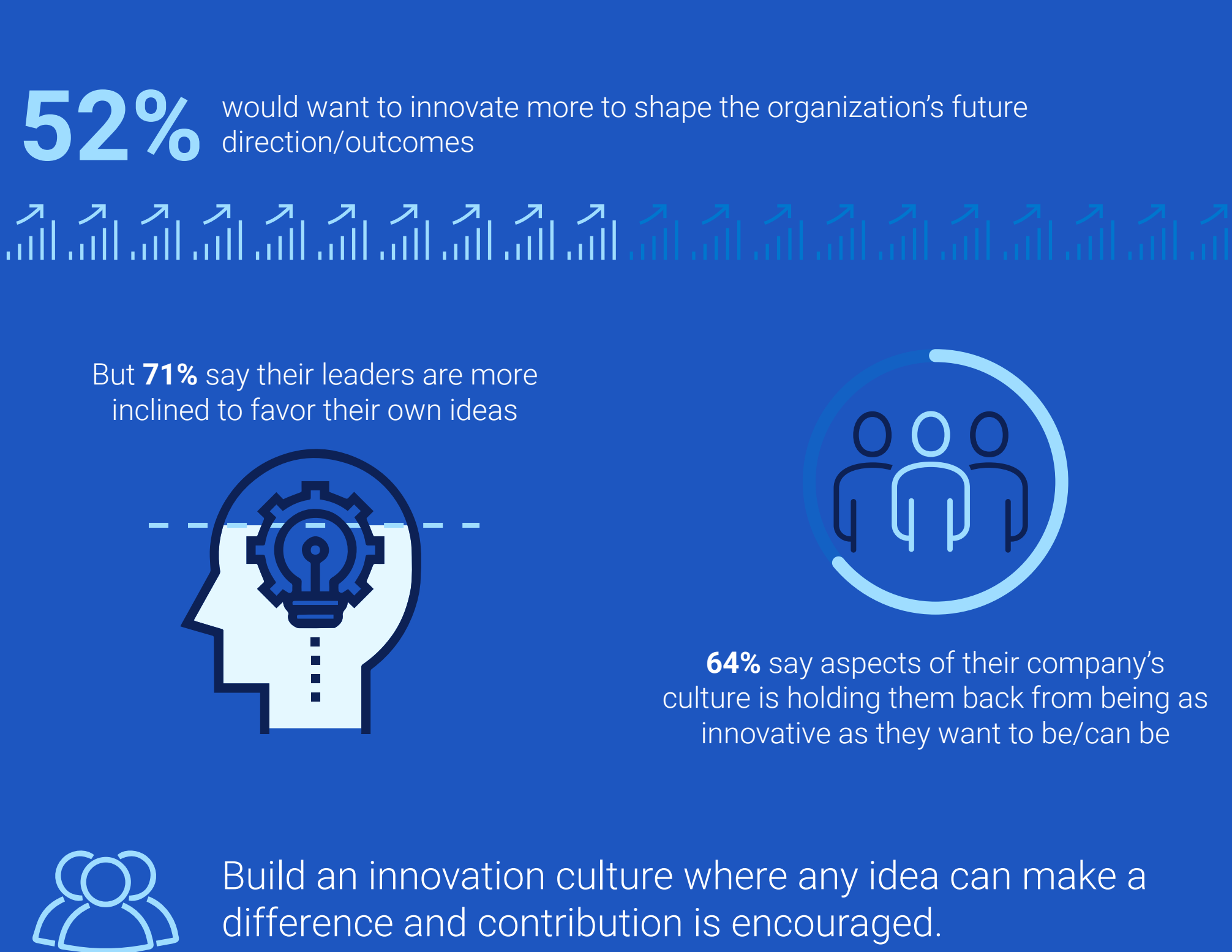


## Building innovation resilience

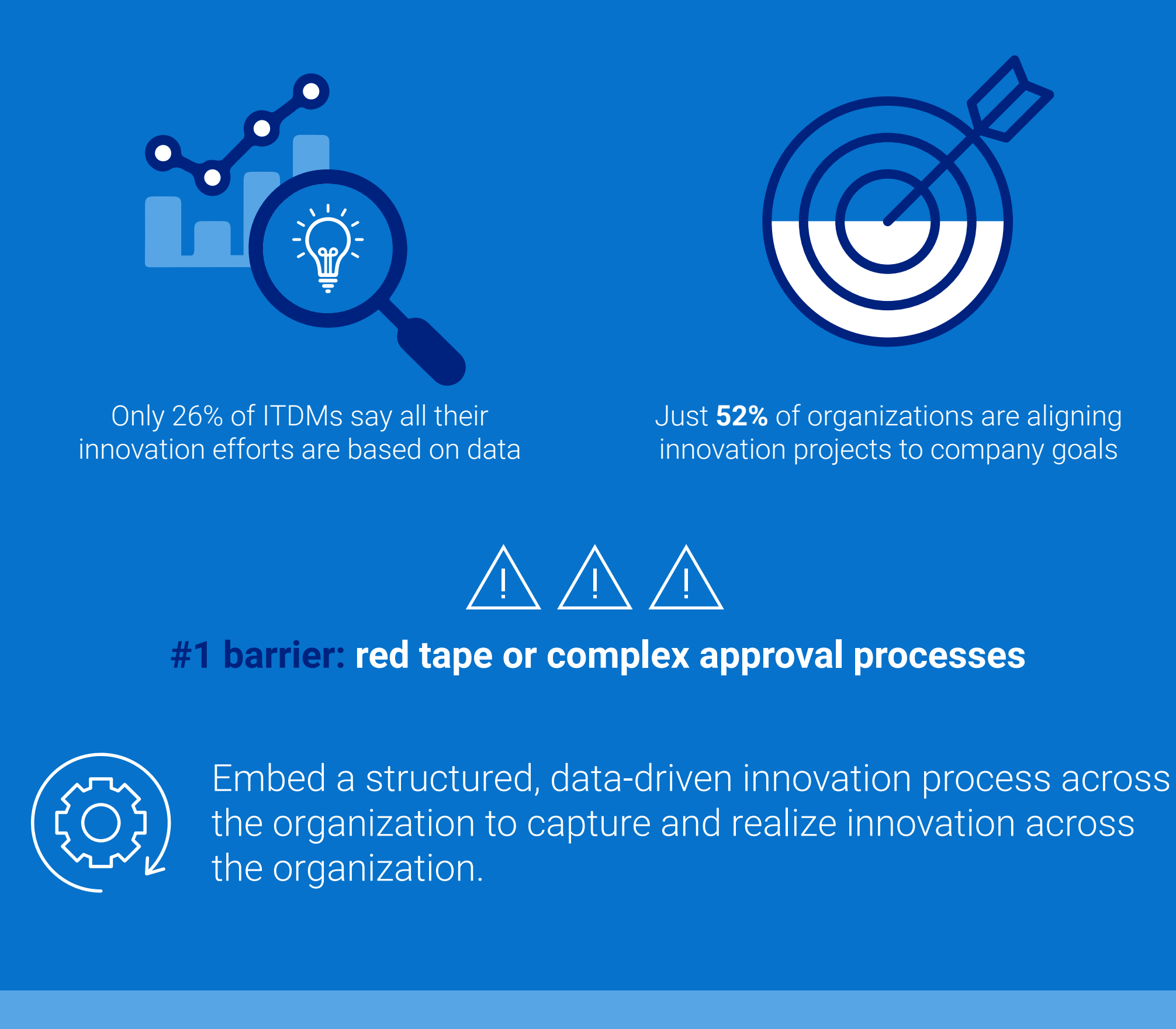
To develop innovation resilience, the ability to innovate through uncertainty, organizations need to align their people, process, and technology.



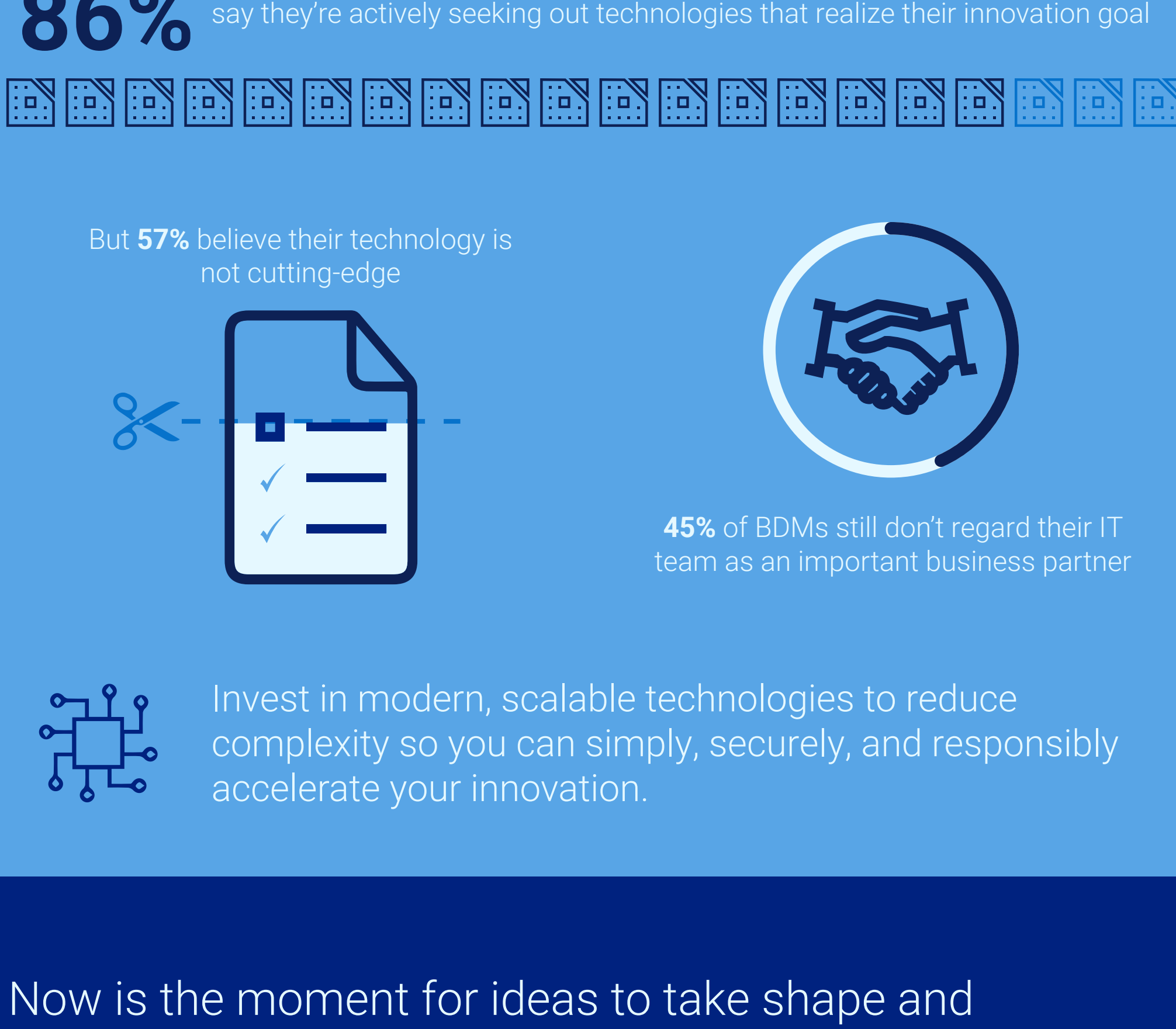
### People



### Process



### Technology



Now is the moment for ideas to take shape and transform into action and impact. Dell Technologies and Intel® never stop innovating to remove barriers. Combine our innovation with your ideas and together we'll achieve your innovation outcomes faster.

[Learn more here](#)



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