

Unleash innovation with multicloud-by-design

With a purposeful multicloud strategy organizations can accelerate from ideas to impact faster.

The problem is most organizations have stumbled across a multicloud environment that's so complex it's causing more issues than it's solving.

The Dell Technologies Innovation Index, a global survey with 6,600 decision makers across business (BDMs) and IT (ITDMs), provides important insights.

Cloud patchworks are inhibiting innovation

Multicloud environments often evolve over time with siloed clouds bolted on, in response to sporadic business needs and shadow IT. This is multicloud-by-default and it's inhibiting innovation.



9/10 organizations identify a spectrum of challenges with their current cloud strategy



#1 barrier to realizing their future cloud strategy:
Inability to add additional capacity without a major infrastructure investment

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focus areas for your multicloud strategy

When organizations plan for data and business growth and leverage the right cloud for the right workload they can turn their IT environment into an engine for innovation.

There is a link between organizations that become innovators and organizations that are intentional about how they harness cloud computing.

So, to innovate with multicloud, strategize for greater simplicity, agility and control.



Simplicity

Reduce complexity of your cloud environment

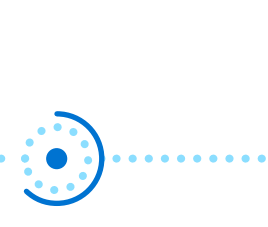
Goal

Simplify your cloud environment to unlock your innovation potential and scale resources on demand.

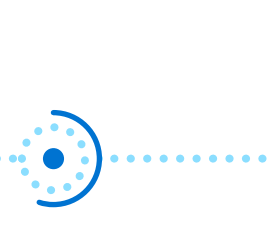


54% say their cloud strategy is hampered by either/both of the following:

- Disparate cloud management across disparate vendors
- Vendor lock in and lack of flexibility



62% yet to reduce management overhead and improve visibility with automation in the cloud



55% yet to adopt an as-a-Service IT consumption model to gain the agility to innovate



Agility

React quickly to capture new opportunities

Goal

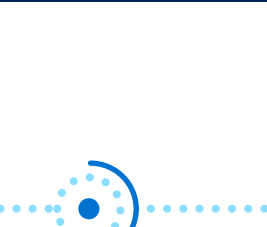
Make agility and adaptability integral to your multicloud-by-design strategy so you can react quickly and innovate in a data-driven world



43% intentionally leveraging a mix of public and private cloud environments to support innovation. Most have arrived at multicloud by happenstance



65% of ITDMs can't keep pace with changing organizational needs with their multicloud set-up



67% yet to achieve faster outcomes with multicloud



Control

Unify the cloud experience via a single point of control

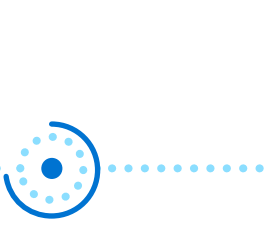
Goal

Ensure greater control of processes, costs and data security by implementing a unified cloud experience managed from a single point of control



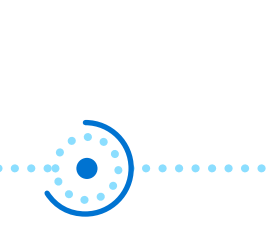
62% say their cloud strategy is hampered by either/both of the following:

- Growing cloud costs
- Loss of time and money spent migrating apps to new cloud environment



73% of ITDMs say their cloud strategy is hampered by either/all of the following:

- Security challenges from lack of cloud visibility/control
- Data sovereignty requirements
- Cloud silos, disparate management



66% of ITDMs have not achieved control (or agility) with their multicloud

Partnering for success

Partner with Dell Technologies for the multicloud solutions and expertise that you need to optimize workloads and bring greater agility and scalability to your innovation.

To learn more how Dell is helping customers unleash innovation with multicloud-by-design.

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