In today’s race, milliseconds count.

Data-driven innovation is the heartbeat of McLaren Racing’s strategy. With engineers always pushing what's possible to find additional performance gains, McLaren race cars are continuously evolving prototypes. Dell Technologies supports McLaren Racing with a strategic partnership that provides the secure IT tools to turn data into innovation as fast as possible.

“Formula 1 is a relentless environment, and partnering with Dell Technologies provides us with class-leading capabilities and support to drive invaluable efficiencies that enables McLaren to perform at the highest possible level across our entire business operations.”

ZAK BROWN
CEO, McLaren Racing

“Doing next to impossible

“We can perform our aerodynamics studies using computational fluid dynamics faster with our new Dell Technologies HPC system compared to our previous setup.”

EDWARD GREEN
Principal Digital Architect, McLaren Racing

Innovating with data

“Competition demands that McLaren Racing keeps pushing what’s possible in physics, engineering, technology, manufacturing and operations, often in parallel. It takes powerful solutions from Dell Technologies to turn data into innovations that can move McLaren to the front of the F1 grid.”

Copyright © 2021 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, EMC, Dell EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners. This infographic is for informational purposes only. Dell believes the information in this infographic is accurate as of its publication date, April 2021. The information is subject to change without notice. Dell makes no warranties — express or implied — in this infographic.

Learn how McLaren drives to win in our case study.