The Transformative Power of APEX Data Storage Services

An as-a-Service portfolio of scalable and elastic storage resources designed for OpEx treatment 1

Focus on outcomes, not infrastructure

On-premises storage environment challenges
- Unpredictable data growth
- Wasted expense associated with over-provisioning
- Time and cost devoted to administrative activities

APEX Data Storage Services simplifies the storage process.

- Get complete oversight of your storage resources
- Gain freedom from the hassles of day-to-day data storage management

APEX Data Storage Services enables customers to avoid many of the challenges associated with traditional on-premises storage models.

Simplicity
Remove complexity to deliver more value to your organization

Agility
Manage unpredictability by responding dynamically to changing business needs

Control
Reduce risk with flexible storage services that enable a true hybrid cloud strategy

IT decision-makers responsible for storage were interviewed by Forrester.
Customers experienced or expected to experience:
- Reduced cost of on-premises storage infrastructure
- Improved efficiency of storage professionals
- Improved storage procurement and provisioning processes

APEX Data Storage Services can improve customer outcomes 2 with a range of up to:

50% IT time savings
86% faster deployment
129% return on investment
45% reduced storage costs

1 120+ IT decision-makers responsible for storage were interviewed by Forrester.
2 A Forrester New Technology Projected Total Economic Impact Study, commissioned by Dell Technologies, June 2021. Forrester analyzed and compared the results of four organizations using APEX Data Storage Services, aggregated and combined into a composite organization. Results may vary. Copyright © 2021 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, EMC, Dell EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. Dell or trademark may be trademarks of their respective owners.