

The Total Economic Impact™ Of Dell APEX Backup Services

Through six customer interviews and data aggregation, Forrester concluded that Dell APEX Backup Services has the following three-year financial impact.

KEY STATISTICS



ROI
224%



PAYBACK
<6 months



AVERTED BUSINESS LOSS FROM RANSOMWARE
\$761,000

“We had a cyber incident two years ago. We had a big virtual environment where we backed up a lot of central files to the virtual environment, which we lost. [With Dell APEX Backup Services], I don’t lose sleep anymore about whether [we have] people’s data backed up.”

IT DIRECTOR, AUTOMOTIVE

Composite Organization

CHALLENGES

addressed by Dell APEX Backup Services



Data center complexity



End-user data backup challenges



Cost and efficiency



System maintenance and downtime

BENEFITS

with Dell APEX Backup Services



Decreased legacy solution and cloud service costs



Averted business loss from ransomware



Improved backup and restore efficiencies



Enhanced security and resiliency