The GenAI race is on.

In a data-driven world, GenAI presents new opportunities. But the journey is not without its challenges. Dell Technologies aims to help you navigate the landscape.

Dell Technologies offers solutions engineered to support AI workloads from Workstations PCs (mobile and fixed) to Servers for High-performance Computing, Data Storage, Cloud Native Environments, and more.

The Challenge
- Right-size GenAI to maximize value.
- How do you find the right technology resources dynamically?

The Solution
- Choose multicloud by leveraging GenAI infrastructure locations.
- Drive consistency and cost efficiency everywhere with a unified cloud experience.
- Conserve significant computing power and unstructured storage.

Dell Technologies offers solutions including:
- Dell validated designs and as-a-Service model.
- Dell professional services and education, data preparation.
- Overcome more obstacles with GenAI in production this year.
- Host your GenAI apps and data in private clouds.
- Visit our website to learn more about:
  - Software-Defined Infrastructure
  - Networking Switches
  - Data Protection
  - HCI and Services

Gain competitive advantage. Innovate and win with GenAI.

Experience the power of multicloud by design with the case of Dell APEX.

Experience the power of Dell APEX.

Dell APEX is a global, large-scale open-source data protection platform designed to meet the needs of the most demanding GenAI workloads.

Dell APEX provides:
- Strong partnerships with leading cloud providers like Google, AWS, Azure, and IBM.
- A broad portfolio of AI and cloud technologies.
- Deep expertise in AI and multicloud environments.

Dell APEX is designed to:
- Bridge skill and technology gaps with a 3rd party.
- Mitigate data leak risks.
- Reinforce compliance.
- Isolate confidential data.
- Ensure data quality.
- Protect data assets.
- Harness the value of data.
- Conserve resources.
- Secure data.
- Optimize environments.
- Conserve efficiency everywhere.

Dell APEX supports:
- Deploy flexible consumption subscriptions.
- Choose public clouds.
- Choose hybrid clouds, edge locations, colocation facilities and on-premises data centers.
- Predicting growth is tough.
- The vast majority will leverage off-the-shelf or open-source models.
- Only 9% of organizations plan to develop GenAI language models in house.
- As many as 51% of large language model deployments may require deep knowledge of AI technologies.

Dell APEX enables you to:
- Simplify and accelerate your GenAI journey with a trusted partner.
- Place GenAI workflow elements forward or risk missing opportunities.
- Capitalize on the GenAI race and multicloud environments.
- Enhance and streamline your GenAI experience.
- The world's most broadest portfolio GenAI infrastructure.
- Experience the power of Dell APEX.

The world's most broadest GenAI infrastructure portfolio. Experience the power of Dell APEX.