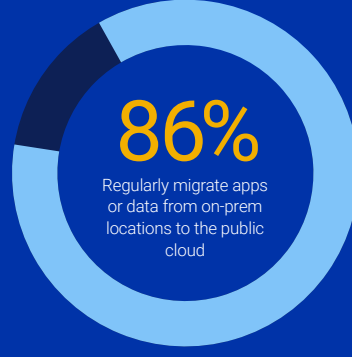
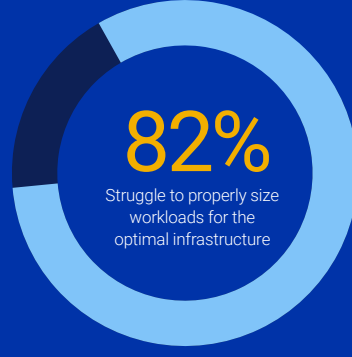
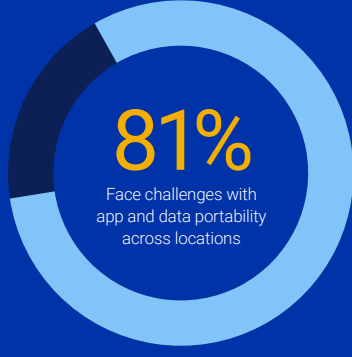


IT'S A MULTICLOUD WORLD

However, there are barriers to innovating with multicloud¹



Move to multicloud by design

Dell APEX Storage for Public Cloud

A comprehensive, enterprise-class family of native public cloud block, file, and protection storage software that enables:



Simplicity

Enrich multicloud efficiency, reduce multi-vendor complexity



Agility

Adapt to meet demanding and diverse workload requirements



Control

Minimize risk, safeguard data and achieve peace of mind



OPTIMIZED costs



INTUITIVE management



UNPARALLELED performance



OPERATIONAL consistency



CENTRALIZED governance

ELEVATE YOUR MULTICLOUD EXPERIENCE

Meet the family of software-defined storage offers

THE WORLD'S MOST SCALABLE CLOUD BLOCK STORAGE SERVICE²

Dell APEX Block Storage for Public Cloud

With over **100x** better performance³ and up to **87%** cost savings⁴ compared to native cloud block storage, APEX Block Storage for Public Cloud empowers you to run diverse block workloads.



DATABASES



ANALYTICS



DEV / TEST



VIRTUALIZATION



CONTAINERS

SIMPLIFY YOUR CLOUD EXPERIENCE WITH FILE STORAGE YOU KNOW AND TRUST

Dell APEX File Storage for AWS

With up to **4.3x** better writes performance versus the closest competitor,⁵ APEX File Storage for AWS delivers the proven capabilities of the **#1** NAS solution⁶ to enable a wide range of file-based workloads.



CLOUD BURST



ANALYTICS AND AI



DR AND RANSOMWARE PROTECTOR COPY



DATA CENTER TO CLOUD MIGRATION

GAIN CONFIDENCE YOUR DATA IS PROTECTED AND AVAILABLE

Dell APEX Protection Storage for Public Cloud

With over **18** exabytes of data protected by Dell software in the public cloud,⁷ APEX Protection Storage for Public Cloud delivers industry-leading data protection storage. Over **1,800** customers trust Dell Technologies to protect their data in the cloud.⁷



BACKUP TO CLOUD



BACKUP IN CLOUD



CLOUD DISASTER RECOVERY

Enjoy centralized Dell storage management across public clouds

Dell APEX Navigator for Multicloud Storage

Unlock a new standard of excellence for multicloud management and operations. Consolidate management of Dell Storage across public clouds with streamlined data mobility, secure, centralized control and visibility. Deploy Dell Storage in public cloud in just four easy steps.⁸



ELEVATE YOUR MULTICLOUD EXPERIENCE

Dell APEX Storage for Public Cloud

Ensure operational consistency across all environments with enterprise-class block, file, and protection storage software in public clouds

Dell.com/APEX-Public-Cloud

¹Enterprise Strategy Group, "Multi-cloud Application Deployment and Delivery Decision Making," June 2023. Based on survey of 350 IT professionals responsible for evaluating, purchasing, and managing applications at large midmarket (500 to 999 employees) and enterprise (1,000+ employees) organizations in North America.

²Based on Dell analysis of storage software deployable on AWS, Azure, and Google Cloud, May 2023.

³Based on Dell analysis comparing maximum IOPS published results, September 2023. APEX Block Storage for AWS maximum performance using a single Amazon EC2 instance store (3en.12xlarge), NVME attached storage, running 4KB IO size, 100% random read per SDS and assumes public cloud volumes consolidate performance of entire storage pool in a single volume. Actual results may vary.

⁴Based on a Silverton Consulting white paper, sponsored by Dell Technologies, "Conceptual TCO: Dell APEX Block Storage for Public Cloud," October 2023. Systems were configured to support IOPS performance of 7,740 K IOPS. The Dell solution assumes 4:1 thin provisioning vs thick provisioning for the competitive solution. Actual costs will vary depending on the thin provisioning factor used, region, data change/snapshot rates, capacity, type of storage and instances used, and other factors. Full report.

⁵Based on a Prowess research paper commissioned by Dell, "Going Cloud-Native: Tips for Choosing the Right Cloud-Based Storage Solution for Your Business" in May 2023, comparing published maximum sequential-write performance for Dell APEX File Storage for AWS vs. NetApp Cloud Volumes ONTAP HA configuration. Actual results may vary. Full report.

⁶Dell is ranked #1 globally in NAS solutions for external OEM storage in IDC WW Quarterly Enterprise Storage Systems Tracker, 2023 Q2 historical release, September 7, 2023. Ranked by Vendor Sales.

⁷Based on Dell Technologies analysis, August 2023.

⁸Based on internal Dell testing, April 2023.