Is your data storage in sync with your organization’s goals?

An as-a-Service model can help

- "Simplicity" in terms of operations allows organizations to focus on their core business objectives.
- "Agility" to adapt to changing business needs and optimize storage performance.
- "Control" over infrastructure, allowing organizations to ensure security and compliance.

Dell APEX Data Storage Services can be a game changer for organizations.

Simplicity
- Avoids the rise of complexity associated with traditional storage services.
- Allows the client to focus on more valuable activities.
- Single configuration, monitoring and management from a single console.

Agility
- Delivers resources as your workload needs them.
- Allows on-demand scale and performance tuning.
- High availability and resiliency.

Control
- Helps meet regulatory and compliance requirements.
- Provides visibility to enable informed capacity planning.
- Transforms your data into a service ready for your organization.

Dell APEX radically simplifies your storage

Dell APEX dynamically provisions your storage to meet your unpredictable workload needs. You can choose the type of storage that meets your organization's usage needs and maintain a secure environment.

- On-demand resources to meet your needs.
- No up-front commitments to a storage provider.
- Secure data, because your data is isolated from other tenants.

How it works

Using the intuitive Dell APEX Console, you can provision new volumes and allocate the data storage. To expand or contract your storage, you can increase or decrease your volume. Dell APEX scales up and down based on your needs.

Dell APEX Console

Navigate your entire IT journey

Dell APEX gives you the ability to easily navigate your data storage, allowing your data to be accessible even in the unlikely event of a disaster.

Choose the services based on the chart below to help you support your desired outcomes.

<table>
<thead>
<tr>
<th>Tier</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier 1</td>
<td>High performance, low latency, high availability</td>
</tr>
<tr>
<td>Tier 2</td>
<td>Standard performance, moderate availability, cost-effective</td>
</tr>
<tr>
<td>Tier 3</td>
<td>Basic performance, low availability, cost-effective</td>
</tr>
</tbody>
</table>

Scale factors as needed to respond dynamically to your customer and workload requirements.