What to consider when protecting your SaaS applications.

Whether you’ve already made a move to SaaS applications, or are still in the planning stages, be sure to consider the data protection and privacy implications of your decisions. A strategy that balances empowering your business while protecting your data will give your organization both IT and operational flexibility.

- Does your backup solution offer data security?
- Can you recover after a ransomware attack?
- Is your backup data compliant?
With the adoption of cloud apps like Microsoft365, Google Workspace, and Salesforce, your organization needs a centralized tool to protect all these services. Data within cloud applications translates to an increased risk of data loss and the inability to track, hold or monitor data for regulatory compliance and security obligations.

Dell Technologies APEX Backup Services offers SaaS protection with end-to-end security while adhering to proven standards that protect your data’s privacy and safeguard it from external threats. Developed with security as a foundation, our backup service for SaaS applications is engineered to ensure data protection at every step – transmission, storage and access.

Security without compromise.

- **Multi-geo support** with AWS storage regions across the globe—backups can be stored, retained, processed and managed within a specific country or region to meet your latency and data residency requirements.
- **Secure, multi-tenant environment** for customer data resulting in complete data isolation for each customer.
- **Data encryption** in flight and at rest.

67% of organizations investing or planning to invest in SaaS applications are struggling to find data protection for them.

59% of organizations are struggling to find data protection for SaaS applications.

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Based on research by Vanson Bourne commissioned by Dell Technologies, “Global Data Protection Index 2021 Snapshot,” carried out February – March 2021. Results were derived from a total of 1,000 IT decision makers worldwide from both private and public organizations with 250+ employees.
Many organizations fail to understand that the cloud is just an extension of a user’s operating environment. Data in SaaS applications is just as susceptible to loss, theft or malicious attack as on-premises data. Enterprises are still responsible for managing data in the cloud, and failing to comply with rules and regulations can result in fines and loss of reputation.

\[62\%\] of IT decision makers are concerned their organizations’ existing data protection measures may not be sufficient to cope with malware and ransomware threats.\(^3\)

Ransomware recovery

With APEX Backup Services, you have data protection with backup data isolated in a cloud platform and away from the customers’ infrastructure, providing immutable protection. Our cloud-native architecture prevents ransomware from encrypting your clean backup copies.

**Immutable data protection.**

- **Identify and automate** data protection for key business assets
- **Isolate backup data** from the data center network
- **Secure data** in flight and at rest

67% of organizations aren’t confident that business critical data can be recovered in the event of a data loss incident.\(^4\)

\(^3\) Dell Technologies Global Data Protection Index 2021 report

\(^4\) Dell Technologies Global Data Protection Index 2021 report
With the rise of global business and evolving international data privacy laws such as GDPR, there is the pressing need to understand exactly how backup data is maintained, secured and protected. To assure your organization is compliant, other certifications should also be considered such as SOC1 and ISO-27001 or industry/government-specific requirements like HIPAA, ITAR or FIPS.

APEX Backup Services provides integrated backup, eDiscovery and compliance monitoring. Simplify endpoint data protection, ensure regulatory compliance and improve data visibility for your organizations’ mobile workforce.

Data security and compliance

Have comprehensive protection and governance without impacting user productivity.

- **Federated search** across all backup data
- **Automated and proactive** compliance monitoring
- **Data encrypting** at reset and in transit

56% of data decision makers have seen an increase in the amount of data they collect and generate\(^5\)

64% of data decision makers say they have too much data to meet security and compliance requirements\(^6\)

\(^{5,6}\) Forrester Consulting Thought Leadership paper Commissioned by Dell Technologies: Unveiling Data Challenges Afflicting Businesses Around The World, May 2021
APEX
Backup Services

Secure data protection for SaaS applications, endpoints and hybrid workloads. Experience unified data protection, management and information governance with automated compliance and legal hold..

Learn more about how we can help protect your organizations’ SaaS applications.

Visit our Website  
Watch the Video  
View the Data Sheet