



# Production Ready for Backup Service

Organizations lack confidence that their data protection measures can mitigate the effects of cyber attacks. Data loss and systems downtime can have a significant financial impact, making it increasingly important for firms to leverage the expertise of IT services providers.

---

## 72%

need external help to make sure they cover all the IT security and risk requirements<sup>2</sup>

---

---

**64%** are concerned they will experience a disruptive event such as data loss or systems downtime over the next year<sup>3</sup>

---

## 58%

aren't very confident that their organization is meeting its backup and recovery service level objectives<sup>1</sup>

---

## 62%

are concerned their organization's existing data protection measures may not be sufficient to cope with malware and ransomware threats<sup>1</sup>

---

## \$959,493

average cost of data loss in the last 12 months (in USD)<sup>1</sup>

---

## \$513,067

average cost of unplanned systems downtime in the last 12 months (in USD)<sup>1</sup>

---

**81%** need external technology-specific expertise to help their internal IT team be successful<sup>2</sup>

## Capitalize on a complete portfolio of services to implement and expertly pair data protection solutions to your unique environment

With ProDeploy Enterprise Suite and Production Ready for Backup, we can meet all your day one needs.

### ProDeploy Enterprise Suite

Dell ProDeploy experts are here to help, with 24/7 deployment services, that take you from planning through implementation and beyond.

### Production Ready for Backup

Taking you a step beyond primary deployment, delivering advanced configuration that meets your specific business and regulatory requirements.

## Production Ready for Backup Service



### Get you into production fast

Experts configure new solutions quickly and effectively so you can get back to business.



### Maximize data protection investments

Get more out of new technology with integrated solutions that meet essential business requirements.



### Ensure data will be protected

Skilled experts perform advanced configuration to instill confidence that data will be protected.

Highly trained technical experts work with you to understand individual requirements and deliver purpose-driven functionality across the most common backup use cases.

- ✓ Protect data per industry regulations
- ✓ Prevent mission critical data loss
- ✓ Integrate with Disaster Recovery
- ✓ Centralize data backup
- ✓ Cost-effective large-scale data retention

This service covers the Dell data protection portfolio including PowerProtect DD, PowerProtect DP, Data Domain and IDPA appliances, as well as Avamar, Networker, PowerProtect Data Manager, vProtect and Data Domain Virtual Edition.

Note: Data protection technology must be fully deployed before Production Ready can be purchased and applied.

For more information, contact your Dell Technologies sales representative or visit [Delltechnologies.com/prodeployenterprise](https://Delltechnologies.com/prodeployenterprise)

<sup>1</sup>Dell Technologies commissioned Vanson Bourne for the Global Data Protection Index, which was conducted between February, March and April 2021 and surveyed 1,000 IT decision makers across 15 countries globally.

<sup>2</sup>A Commissioned study conducted by Forrester Consulting on behalf of Dell Technologies, December 2021