

OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE ENTRANTS CHANCE OF WINNING. THIS SWEEPSTAKES IS NOT OPEN TO THE PUBLIC. ENTRY IS RESTRICTED TO K-12, HIGHER EDUCATION SCHOOLS AND STATE AND LOCAL GOVERNMENTS THAT MEET THE ELIGIBILITY REQUIREMENTS OUTLINED IN PARAGRAPH 2. VOID WHERE PROHIBITED BY LAW.

THE FOLLOWING PROMOTION IS INTENDED FOR VIEWING IN THE UNITED STATES ONLY.

1. Agreement to Official Rules: By entering the Dell Technologies Erase E-Waste Sweepstakes (the "Sweepstakes") You ("You", "Your" or "Entrant") hereby fully and unconditionally agree to these official rules (the "Official Rules") and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Any violation of these Official Rules will result in disqualification.

2. Eligibility: The Sweepstakes is open only to K-12, HIGHER EDUCATION SCHOOLS AND STATE AND LOCAL GOVERNMENTS located in the fifty (50) United States and the District of Columbia with the following exceptions. K-12 and Higher Education schools in the state of New York, and K-12 schools with open Category 2 Form 470s, or K12, Higher Education schools and State and Local Governments with open RFPs are not eligible to participate. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Notice to Public Officials: Dell understands that the laws of many jurisdictions restrict private parties, lobbyist employers, and government contractors from providing things of value to government officials, and in some cases, require reporting of such gifts. Likewise, government officials are restricted from accepting gifts or other things of value in many jurisdictions, including sweepstakes prizes. Prior to awarding any prizes you will be required to certify that acceptance of the sweepstakes prize is permitted in accordance with applicable law and ethics policies of your employer.

3. Sponsor: Dell Marketing L.P., One Dell Way, Round Rock, TX 78682.

4. Timing: The Sweepstakes begins on January 24, 2022 at 8:00 a.m. Central Standard Time ("CT") and ends on April 30, 2022 at 11:59 p.m. CT (the "Entry Period").

5. How to Enter: Step 1: Visit www.delltechnologies.com/EraseEwaste2022 (the "Website") and follow the instructions to complete and submit the registration form with a valid physical school address (P.O. Boxes not accepted), contact name, title, phone number and email address, valid school sponsored Twitter, Facebook or Instagram handle.

Step 2: The schools that register to take the Pledge will need to conduct either a used consumer electronics recycling drive between the dates of January 24, 2022 and April 30, 2022. Dell Technologies will provide a digital sustainability kit to each school that registers that contains recycling resources to help guide your school in hosting a drive.

Step 3: Using the school sponsored Twitter, Facebook or Instagram handle entered during registration, post a video or photo of the recycling drive or of the educational Erase E-Waste activity on Twitter using the @DellTech handle and the hashtag #EraseEwasteSweepstakes for one official entry into the sweepstakes between January 24, 2022 and April 30, 2022.

Each registered organization can enter up to five (5) times by posting multiple Twitter, Facebook or Instagram posts depicting a different video or photo of the recycling drive using the @DellTech handle and official sweepstakes hashtag. Each post constitutes one (1) entry up to five (5) entries total. Entry includes the post only. Reposts are encouraged but do not count as posts for entry into the Sweepstakes.

Limit: If You post updates to or receive updates from www.twitter.com via SMS from Your wireless phone, Your wireless-service provider may charge for each text message You send and receive. Please consult Your wireless-service provider regarding its pricing plans. All terms and conditions of www.twitter.com apply. Multiple entrants are not permitted to share the same Twitter account. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different Twitter accounts, identities, registrations and logins, or any other methods will void that Entrant's entries and that Entrant may be disqualified.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter.

Entry Submission Guidelines: All submitted entries must adhere to the following guidelines:

- Must be in English and no longer than the character limits associated with Twitter, Facebook or Instagram;
- Must have the permission of any person(s) appearing in the Entry. If a minor is mentioned, featured, or appearing in the Entry, his or her parent/guardian must give express written consent for their child to be mentioned, featured, or appear in the Entry;
- Must not contain any material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous;
- Must not contain any material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age;
- Must not contain any material that is unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where Entry is created;
- Must not contain any material that defames, misrepresents, or contains disparaging remarks about Sponsor, its customers or products or other people or companies;

- Must not include personally-identifiable information, such as personal names or e-mail addresses;
- Must not include any material or images inconsistent with the positive images and/or good will to which the Sponsor wishes to associate;
- Must not contain any material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights (e.g., copyright, etc.); and
- Must comply with CDC guidelines for prevention of the spread of COVID-19. For example, avoid close contact and cover your mouth and nose with a mask when around others;
- Must contain the relevant Sweepstakes hashtag #EraseEwasteSweepstakes, and the account handle @DellTech.

6. Prize Drawings: Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. On or around May 1, 2022, the Administrator will conduct a random drawing to select the potential Sweepstakes winners from all eligible entries received during the Entry Period. The potential winners will be notified by mail, email or phone. Prizes will be fulfilled 8-10 weeks after conclusion of the Sweepstakes and after winner requirements have been fulfilled.

7. Winner Requirements: In certain instances Dell Technologies may not provide an item of value to a K-12, Higher Education or State and Local Government institution. The winner of this sweepstakes prize will receive a donation to the Education Foundation designated as a 501(c)3 charitable organization under the U.S. Internal Revenue Code or another 501(c)3 charitable organization associated with the registered organization. Each potential winner will be required to sign and return to Sponsor within ten (10) days of the date notice or attempted notice is sent, a Dell Giving Charitable Donation Agreement, an Affidavit of Eligibility and Liability Release and the applicable tax form in order to claim the prize. If a potential winner cannot be contacted, fails to sign and return the Donation Agreement, Affidavit of Eligibility and Liability or tax form within the required time period, or prize is returned as undeliverable, potential winner forfeits prize. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. By entering, Entrant agrees he/she is in compliance with all of his/her employers' rules, policies, and procedures that relate accepting prizes. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held after which the prize will remain un-awarded.

8. Prizes: A total of three (3) prize package donations will be awarded, winners will be able to choose between the Learn and Teach from Anywhere setup or the Esports and Maker's setup. The Learn and Teach from Anywhere setup consists of student laptops, educator laptop, large format display, 3D printer, student headsets and remote teaching device for livestreaming and the Esports and Maker's setup for a team of 10 consists of gaming monitors, headsets, keyboards, mice, gaming desktops, backpacks, mouse pads, large format display and cameras for livestreaming. Quantity and models will be determined by Dell. Approximate Retail Value ("ARV"): \$50,000 USD. The actual value of the prize is subject to price fluctuations in the

consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed.

Prizes awarded will not in any way influence any decision in doing business with Dell. Prizes are not given in connection with or related to any sale or commercial transaction or promise related thereto. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Prizes not manufactured or sold by Dell will be awarded without warranty of any kind, express or implied, without limitation. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: One (1) prize package donation (Learn and Teach from Anywhere setup or the Esports setup) per registered organization. Total ARV of all prizes: \$150,000 USD.

9. Odds of Winning: The odds of winning a Prize depends on the number of eligible entries received during the Entry Period.

10. Indemnification and Release: By entering you agree to indemnify, defend, release and hold harmless the Sponsor, Dell Marketing L.P., Intel, Twitter, and each of their respective parent companies, subsidiaries, affiliates, and each of its employees, directors, officers, agents, business partners, contractors, distribution partners and representatives ("Released Parties") from and against any and all claims, demands, liabilities, costs or expenses, including attorneys' fees and costs, arising from or related to (i) any breach by you of any of these Official Rules, (ii) any violation of applicable law, (iii) any agreement with a third party to which you are subject, and (iv) Released Parties' use of your Submission or any content contained in it, including name, image, likeness, photograph, comments, posts, statements, biographical material or other information, including without limitation any claims arising out of or based upon copyright infringement, trademark infringement, misappropriation, invasion of privacy, defamation, right of publicity, blurring, alteration, editing, morphing, distortion, illusionary effect, faulty reproduction, fictionalization or use in any composite or edited form of your Submission, name, image, likeness or other information submitted to Released Parties. For the avoidance of doubt, Released Parties shall not be liable for any inaccuracies, technical failures, printing errors, loss, injury, damage, or any other claims arising from your participation in this Sweepstakes. You further agree to hold the Released Parties harmless from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize. You further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. You acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

11. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of the winner's organization name, location, logo and

photos, videos and/or text used to enter the Sweepstakes, for promotional purposes in any media, worldwide, without further payment or consideration.

12. General Conditions: Sponsor reserves the right to cancel, suspend, modify or terminate the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right to randomly award the prizes from among all eligible, non-suspect entries received prior to any such cancelation, modification, suspension or termination. Sponsor reserves the right, in its sole discretion, to disqualify any Entrant or Participant it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an Entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another entry in the Sweepstakes, provided that the Entry Period has not ended. If the Sweepstakes is canceled, suspended or modified, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims. If by reason of a printing, typographical, technical, computer, network, human or other error, more prizes are claimed than the number set forth in these rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of prizes available. No more than the advertised number of prizes will be awarded.

14. Disputes: Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by United States District Court for the Western District of Texas and the Texas State District Court in Williamson County, Texas. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in

accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.

15. Entrant's Personal Information: By participating in this Sweepstakes, your organization administrator or authorized representative consent for Sponsor to obtain, use, and transfer Your organization's name, address, email and other details for prize fulfillment purposes and marketing, advertising and other commercial purposes as set forth in Sponsor's Privacy Policy available at www.dell.com/privacy.

16. Winner List: For a winner list, visit www.delltechnologies.com/EraseEwaste2022. The winner list will be posted on the Sweepstakes website after winner confirmation is complete.

17. Definitions: Higher Education School: as defined in the Higher Education Act of 1965, 20 USCS § 1001(a).