

# Optimize... Microsoft Dynamics 365 Experiences

## Review Internal Business Processes

Identify what's working well, what challenges still exist and determine any processes currently outside the existing solution that could be streamlined with Dynamics 365. These findings are critical inputs for the new Dynamics 365 solution.



## Analyze Personas

Understand how workers do their job and group them into personas. Conduct "day-in-the-life" persona reviews to understand successes and challenges that need to be factored into the new solution.



## Perform a Fit-Gap Analysis

Identify business requirements met by "out-of-the-box" functionality (fit) and those that are not (gap). Determine critical gaps that warrant an ISV integration or customized Dynamics 365 solution.



## Consider Cloud or On-Premises

Weigh the benefits of faster deployment and scaling in the cloud with updates fully managed by Microsoft vs. the longer deployment of an on-premises solution where data and the application are managed locally.



## Formulate Data Migration Strategy

Develop a strategy to review, cleanse and migrate data into the new solution, keeping in mind some data may only need to be available for lookup or reference.



## Identify Data Integrations

Ensure there is a single master data source and limited duplication of data entry for any integrations with enterprise applications and ISV solutions.



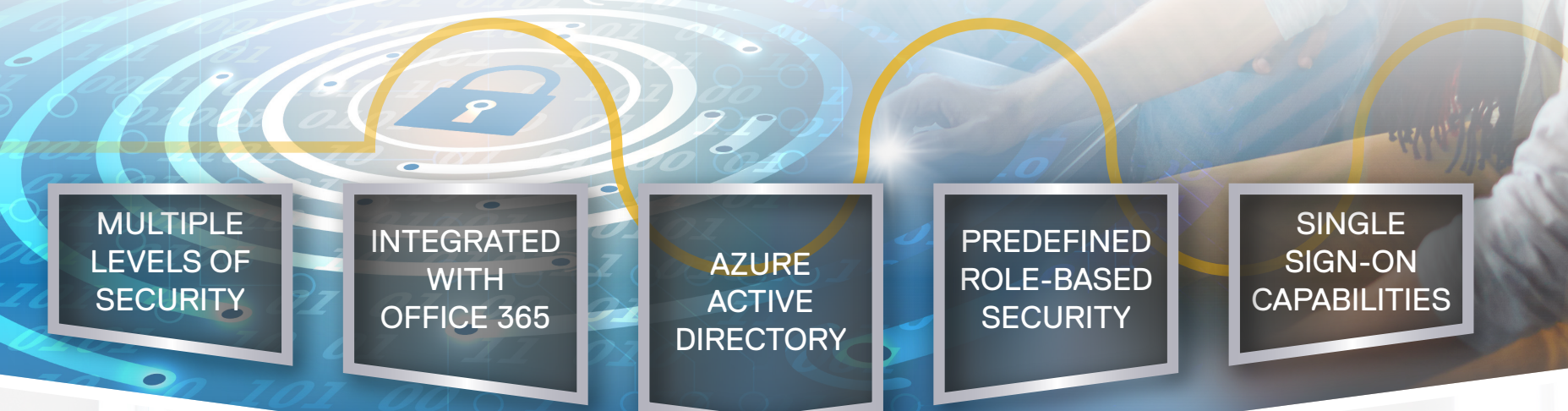
## Leverage Business Intelligence

Empower workers with built-in reporting to create custom reports, dashboards and data visualizations to help them make more informed decisions faster.



## Secure the Solution

Ensure workers can only access what they need to do their jobs with multiple levels of built-in security and integration with Office 365 and Azure Active Directory.



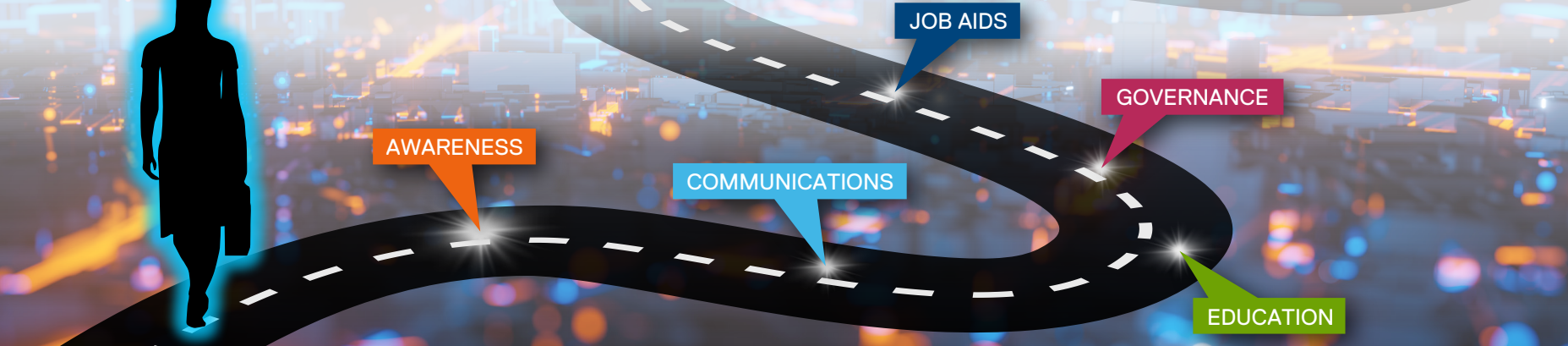
## Integrate with Office 365

Enhance worker experiences with Dynamics 365 by extending it to integrate with the Office 365 productivity suite for Exchange, SharePoint Online, Excel, Power BI and Teams.



## Energize Workers

Reap the rewards of a more productive workforce by driving awareness, creating excitement and managing change from the workers' point of view.



## Partner with Dell Technologies for your Microsoft Dynamics 365 initiatives

Learn how Dell Technologies Services can help you optimize Dynamics 365 experiences for your workforce. Read our perspective [Optimize Microsoft Dynamics 365 Experiences](#). Contact your Dell Technologies Sales Representative or find a resource in your area to learn how we can help you.