DELLTechnologies

Deliver technology that matches employee needs

Dell Employee Persona Services

Uncover workforce needs to maximize employee productivity

Your workforce is unique, so why settle for a one-size-fits-all IT strategy? Many organizations dedicate significant resources to modernizing their technology, only to end up with underutilized tools, frustrated employees and wasted investments. The root cause? Deploying broad, generic solutions that fail to account for the diverse workstyles, preferences and needs of individual employees across the organization.

Dell Employee Persona Services take the guesswork out of the equation by creating data-backed profiles tailored to your workforce. These profiles identify exactly what each employee group needs to be productive, ensuring that the tools and technologies you implement align with how your teams actually work. With Dell, you can modernize smarter and create a more engaged, productive and satisfied workforce.

Dell transforms IT with persona-driven strategies

Dell enables personalized IT experiences through human-centric advisory, tailored device and workflow recommendations, platform-agnostic flexibility and an outcome- driven approach to improve productivity, satisfaction and IT efficiency with solutions aligned to business needs.

Why employee experience matters:

✓ Aligning technology investments with employee needs helps avoid wasteful IT spending

✓ Positive employee experiences can improve retention and reduce costly turnover

✓ Seamless experiences enable employees to focus on meaningful work, driving productivity and satisfaction

✓ Exceptional employee experiences contribute to better business outcomes, including higher customer satisfaction and increased innovation

✓ **Boost productivity with customized solutions**

✓ **Optimize hardware and software asset spending**

✓ **Increase employee satisfaction and engagement**

✓ **Optimize IT operations for greater efficiency**

Dell Employee Persona Services

End one-size-fits all IT with data-driven employee personas and Dell expertise.

Potential use cases include:

- ✓ **IT Services :** Gain a deeper understanding of how employees interact with current IT systems and optimize those experiences to align with their workstyles.

- ✓ **Client Devices:** Tailor device allocations to workforce needs with deep telemetry insights for better cost and experience balance.

- ✓ **Applications:** Ensure employees have access to the right applications for their roles, avoiding underutilization and inefficiencies.

- ✓ **Multicloud:** Ensure developers, operations teams and engineers have the right tools and processes for a consistent multicloud experience.

- ✓ **Microsoft 365 :** Enhance Microsoft 365 adoption by tailoring rollout and user experience to specific roles and workstyles.

- ✓ **Generative AI:** Unlock the potential of Generative AI by aligning tools and applications with specific workforce tasks and requirements.

Dell Digital Employee Experience Services

Dell offers a full suite of Digital Employee Experience services designed to empower your workforce and drive exceptional business outcomes. Ask your Dell sales representative about:

- ✓ Digital Employee Experience Advisory & Subscription Services
- ✓ Employee Experience Measurement Services

- ✓ Employee Experience Platform Implementation Services
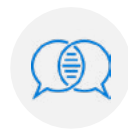- ✓ Adoption & Change Management Services

Explore Dell
Professional Services
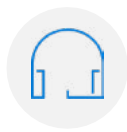
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