DELLTechnologies

Understanding Dell Pro Max Users and Use Cases

Dell Technologies is simplifying our product portfolio to make it easier to make product decisions based on unique workflow and solution priorities. Use this guide to:

1. Correlate performance, scalability and configurability across the Dell Pro Max portfolio.

2. Identify the three Dell Pro Max user types that are common across all industries which map to specific products.

3. Prioritize use cases based on end-user workflows as a guide to the appropriate product.

A Tailored Product Lineup

Our product portfolio ranges from consumer PCs and gaming systems to Dell Pro for professional-grade productivity and Dell Pro Max for performance and scalability.

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Dell	**Dell Pro**		
Dell Designed for play, school and work	**Dell Pro** Designed for professional-grade productivity	**Dell Pro Max** Designed for maximum performance	**ALIENWARE**
⌄	⌄		
Dell Chromebooks	**Dell Pro Rugged**		

Why Pro Max?

Dell Pro Max products are engineered to serve professionals with demanding, data-intensive workflows where performance, scalability and reliability are critical to productivity and success.

Key Value Propositions:

- Designed for professionals with data-intensive workflows

- Customizable performance to match unique user needs

- Scalable solutions across diverse professional applications

Pro Max = Performance

Professional workflows demand power. From Excel data to 3D CAD, Dell Pro Max users need to multitask, interact rapidly and handle complex applications.

Characteristics:

- Supports seamless multitasking across complex applications

- Enables rapid data interaction and quick delivery of results

- Engineered to handle large datasets effortlessly with the power of GPU

Configurable and Scalable

The true strength of Dell Pro Max lies in its adaptability. An architect designing a 50-story high-rise and another working on a single-family home will have different computational needs, but both can find a tailored solution that precisely matches their workflow requirements.

Characteristics:

- Adaptable to varied workflow needs and project complexities
- Systems designed and configured to match individual professional requirements with up to Quad NVIDIA Professional GPUs
- Support for multiple monitor setups and high-resolution displays

Three common user types across all industries who require performance PCs

Power users and collaborators

Business stakeholders needing performance to interact with critical, complex or large datasets.

- Managers
- Leaders
- Stakeholders
- AI end users

Recommended products:
Dell Pro Max, Dell Pro Max Premium, Dell Pro Max Slim/Micro

Creators

Professionals primarily creating digital design, data or content.

- Engineers
- Designers
- Artists
- Editors
- Scientists

Recommended products:
Dell Pro Max, Dell Pro Max Premium, Dell Pro Max Plus, Dell Pro Max Slim/Micro, Dell Pro Max Tower T2, Dell Precision 5860 Tower

Specialists

Experts using advanced computing solutions that scale with core count.

- Computational fluid design engineer
- Visualization specialist
- Reality capture engineer
- Energy researchers
- AI builders and developers

Recommended products:
Dell Pro Max Plus, Dell Pro Max Tower T2, Dell Precision 5860 Tower, Dell Precision 7960 Tower, Dell Precision 7875 Tower

Product View with Prioritized Use Cases/Features

POWER USERS AND COLLABORATORS
CREATORS
SPECIALISTS

Product Name (Powered by NVIDIA RTX GPUs)	Performance	Certified and optimized ISV tools	AI enablement of local workloads	Access, interactivity and collaboration features	Business intelligence workflows for power users	Scalability and configurability	Large data workloads (analyze, simulate, visualize)	AI development
Dell Pro Rugged	◕	○	◑	●	◔	◔	○	○
Dell Pro Max	◑	●	●	●	●	◕	◕	○
Dell Pro Max Premium	◑	●	●	●	●	◑	◕	○
Dell Pro Max Plus	●	●	●	●	◕	●	◕	◑
Dell Pro Max Slim/Micro	◑	●	●	●	●	◕	◕	○
Dell Pro Max Tower T2	●	●	●	◑	◑	◕	◕	○
Dell Precision 5860 Tower	⊕	●	●	◑	◑	●	●	●
Dell Precision 7960 Tower	⊕	●	●	◑	◑	⊕	●	●
Dell Precision 7875 Tower	⊕	●	●	◑	◑	⊕	●	●

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NVIDIA