Media & Entertainment
CREATE WITHOUT LIMITS.
Dell provides dependable, professional grade tools that are essential to creating and delivering exceptional projects on schedule.

Editor

Experience scalable technology designed to expand or contract with your complex projects.

Page 4

Visual Effects Artist

Tackle photorealistic and complicated visual effects, even in VR, with amazingly fast systems.

Page 6

Animator

Deliver breathtaking drawing and vector graphics that captivate your audience.

Page 5

Graphic Designer

Discover the ultimate power and performance for the creation process, that puts you back in the driver’s seat.

Page 7

Media House Executive

Oversee the operations and management of the media company.

Page 8
Massive editing power

A Dell Precision 7920 Tower workstation will provide ultimate scalability and performance for video and audio applications from Adobe®, Avid®, Blackmagic Design, Autodesk and more. From Dell, editors get a comprehensive hardware solution that allows for taking full advantage of the software package’s features.

Solution recommendations for video editing

A. Dell Precision 7920 Tower
B. Dell UltraSharp 32 8K Monitor - UP3218K
C. Dell UltraSharp 32 4K USB-C Monitor - U3219Q
D. X-Rite Colorimeter i1Display Pro
E. Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W

Solution recommendations for audio editing

F. Dell Premier Wireless ANC Headset – WL7022
G. Dell Precision 5560
H. Dell Thunderbolt™ Dock - WD19TBS’

*Not pictured

Master local and offline rendering, visual effects and final finishing with speed and accuracy.
Animator

Work at the speed of your creativity

Animate in style with the latest professional technology from Dell. Driven by the power of a Dell Precision 5820 Tower workstation, your animation software zooms. Bring your animation to life with a powerful solution that will actually keep up with your creative mind. Great for animation software from Adobe®, Autodesk and MAXON.

Obtain maximum performance and reliability for complex visual effects that captivate even the most discerning viewer

Solution recommendations

A  Dell Precision 5820 Tower
B  Dell UltraSharp 27 4K USB-C Monitor - U2720Q
C  Dell UltraSharp 27 4K PremierColor Monitor - UP2720Q
D  HTC Vive Pro †
E  Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W

† Not pictured
†† Not available in all countries
Creativity made real

Efficiently combine existing footage with computer generated imagery to create realistic scenes with a solution featuring the Dell Precision 7920 Tower workstation. Combine with a Dell UltraSharp monitor and accessories to experience amazing color accuracy with software such as Autodesk® Flame and The Foundry’s Nuke™.

Solution recommendations

A. Dell Precision 7920 Tower
B. Dell UltraSharp 32 8K Monitor - UP3218K
C. Dell UltraSharp 32 4K USB-C Monitor - U3219Q*
D. Dell Premier Multi-Device Wireless Keyboard and Mouse - KM7321W
E. X-Rite Colorimeter i1Display Pro
F. Dell Premier Wireless ANC Headset – WL7022

* Not pictured

Enjoy smooth rendering of the highest quality, even under short deadlines.

Visual effects
TACKLE COMPLEX VISUAL EFFECTS, INCLUDING VR, WITH ULTIMATE POWER AND PERFORMANCE.
Design your creative visions

An artist does their best work when their inspiration is the highlight. The Dell Precision 5760 mobile workstation is designed the way an artist would design it. Not only does it look amazing, but you will too while showing your best work to clients.

While the Precision 5760 is great for artists on the go, having a docking station connected to a Dell UltraSharp PremierColor monitor, along with a colorimeter ensures color accuracy and the tools that provide for efficiencies while working at the desk.

Solution recommendations

A  Dell Precision 5760
B  Dell UltraSharp 32 HDR PremierColor Monitor - UP3221Q
C  3Dconnexion SpaceMouse Pro Wireless
D  Dell Thunderbolt Dock - WD19TBS
E  Dell Premier Multi-Device Wireless Keyboard and Mouse - KM7321W
F  Dell Premier Wireless ANC Headset – WL7022
G  HTC Vive Pro †
H  Dell Timbuk2 Authority Backpack

Not pictured
† Not available in all countries

Deliver faster time to market, while proving for more flexibility in the design schedule for iterations.
Design your creative visions
The Latitude 9420 redefines collaboration on the world’s smallest 16:10 and most intelligent 14” ultra-premium business PC. Present flawlessly with 3D speakerphone, intelligent audio and advanced camera technology with industry’s 1st automatic SafeShutter.” Stay connected anywhere with ExpressConnect, Wi-Fi 6E readiness, 5G, and eSIM options.” Stretch the limits of productivity with 66% more CPU power gen over gen and 5% larger 16:10 screen with ComfortView Plus. The Intel® Evo™ vPro® design is offered in laptop or 2-in-1. When at the desk, pair your Latitude with a Dell Thunderbolt Dock and UltraSharp monitors.

Consider a Dell Precision 5560 mobile workstation for executives more heavily involved in the creative side of the business.

Solution recommendations
A. Latitude 9420
B. Dell Premier Backpack 15 - PE1520P
C. Dell EcoLoop Leather Sleeve 14 - PE1422VL
D. Dell UltraSharp 38 Curved USB-C Hub Monitor - U3821DW *
E. Dell Premium Active Pen - PN579X
F. Dell Premier Rechargeable Wireless Mouse - MS7421W
G. Dell USB-C Mobile Adapter – DA310

* Not pictured
Intelligence built in. Modernization built on.

Dell Technologies Unified Workspace

We know that having the right device is just the start to a great workday. Employees need intelligent, intuitive and responsive experiences that allow them to work productively and without interruption. Dell Technologies Unified Workspace is transforming the employee experience and ensuring IT has proactive, predictive and automated solutions to deliver on the promise of a modern workday, while simplifying their ability to deploy, secure, manage and support their environment.

ProDeploy in the Unified Workspace allows IT to move away from traditional, high-touch, manual deployment, and instead, ship devices preconfigured with company apps and settings from the Dell factory directly to their end users—having end users up and working on day one.

Dell Trusted Devices provide a foundation to a modern workforce environment with invisible and seamless protection to ensure smarter, faster experiences. End users stay productive and IT stays confident with modern security solutions for the Dell Trusted Device.

Dell Client Command Suite + VMware Workspace ONE offers integrated capabilities that deliver a unified endpoint management experience for IT, enabling them to manage firmware, OS, and apps from one console, while also creating seamless experiences for end users.

ProSupport resolves hardware issues up to 11x faster than the competition. ProSupport for PCs offers 24x7 access to in-region ProSupport engineers who contact IT when critical issues arise,\(^2\) so you can focus on what’s next, not what just happened. ProSupport Plus helps IT stay a step ahead and virtually eliminate unplanned downtime due to hardware issues. You get all the capabilities of ProSupport, as well as AI-driven alerts to prevent failures and repairs for accidents.\(^3\)

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Support and Deployment Services

ProSupport Plus

Upgrade to the most complete support service with ProSupport Plus.
Available with all client systems.

The ProSupport Plus advantage

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<th>Basic</th>
<th>ProSupport</th>
<th>ProSupport Plus</th>
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<td>Hardware support</td>
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<td>24/7 hardware and software phone support</td>
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<td>Proactive and predictive automated support</td>
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<td>Repair accidentally damaged devices and keep hard drive after replacement</td>
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<td>Resolve issues quickly with ProSupport engineers</td>
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<td>Avoid downtime with failure prevention</td>
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When compared to key competitors, ProSupport Plus with SupportAssist reduced time to resolve a failed hard drive with:

- **92%** Up to 92% less time to resolution
- **68%** Up to 68% fewer steps to resolution
- **11x** Up to 11x faster time to resolution
- **13** Up to 13 fewer steps to resolution

ProDeploy Plus

Deploy PCs with greater speed and less effort.

**Experts**
Enjoy unprecedented efficiency thanks to best practices learned from years of experience. Gain up to 56% faster deployments and $792 reduced deployment cost per PC.

**Insights**
Gain expertise from teams who do this every day. We custom-configure and image units globally every week, and provide project documentation with knowledge transfers.

**Ease**
Effortlessly deploy PCs by outsourcing to us. You’ll have the flexibility to select the level of service that matches your IT staff outsourcing needs, and we perform deployments after hours or on weekends for zero disruptions during business hours. We’re also available in 70 countries.

- **56%** Up to 56% reduced deployment time
- **$792** Reduced deployment cost per PC

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Secure smarter, faster experiences with Dell professional grade tools.

Learn more about Precision workstation solutions visit www.delltechnologies.com/precision

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1 Battery Life: Latitude 7400 2-in-1 tested with Intel i5-8265U, 8GB RAM, 128GB PCIe SSD, WLAN/WWAN, FHD Touch and 78 Whr battery, using the Mobile Mark 2014 battery life benchmark test, available at http://www.bapco.com. Test results are for comparative purposes only. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.

† Some products are not available in some countries.
Battery Life: Latitude 7400 2-in-1 tested with Intel i5-8265U, 8GB RAM, 128GB PCIe SSD, WLAN/WWAN, FHD Touch and 78 Whr battery, using the Mobile Mark 2014 battery life benchmark test, available at http://www.bapco.com. Test results are for comparative purposes only. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.

* World’s only 16:10 14” ultra-premium business PC - Based on Dell analysis, December 2020.
** Industry’s first automatic webcam SafeShutter that automatically opens & closes - Based on Dell analysis, November 2020.
*** Mobile Broadband Subject to service provider’s broadband subscription and coverage area; additional charges apply.