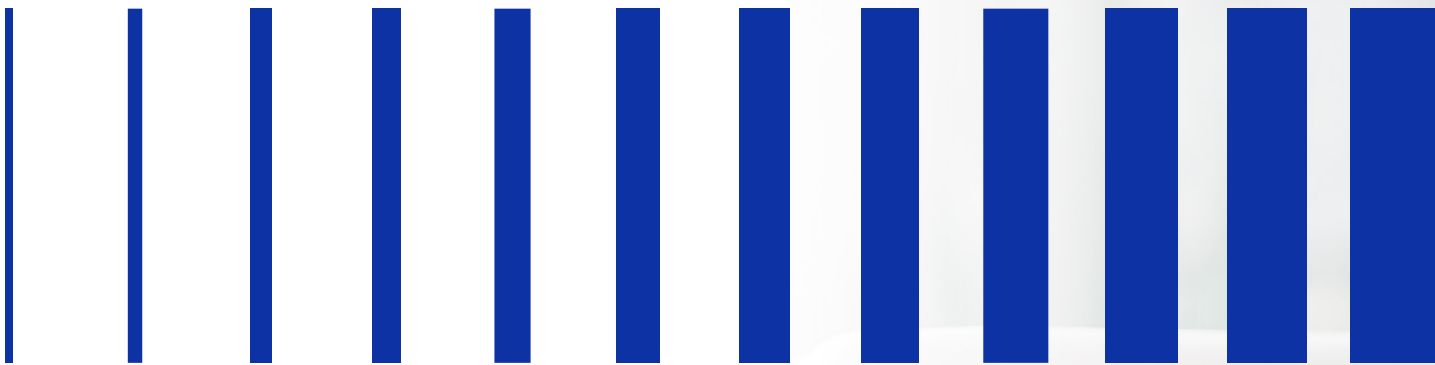DELL Technologies

Stay ahead

Gain a competitive edge with the latest designs and functionality

intel.   Windows 11

Opportunity in a new PC era

Unleash the full potential of your organization with innovations and solutions to modernize your workplace

Context

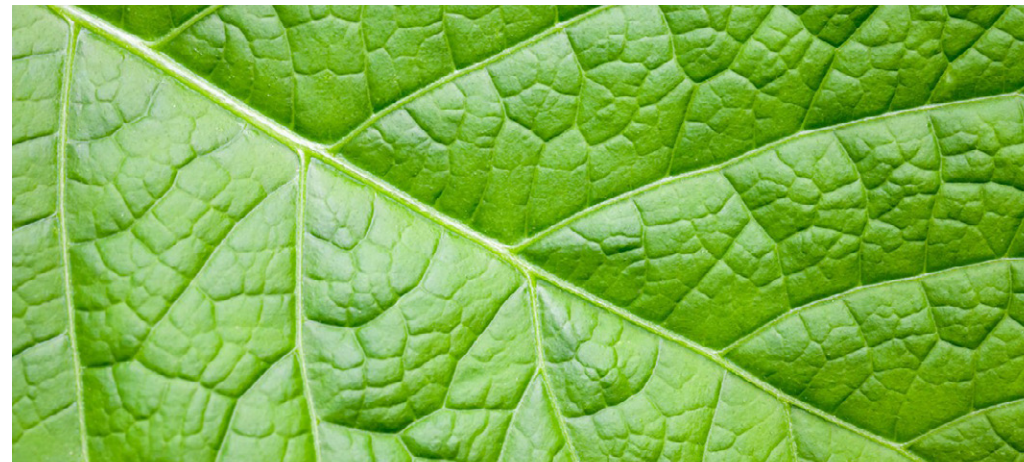Better together

User experience

Security

Management

TCO

Accessories

Sustainability

Dynamic business landscape

Technological innovation, increasing cyberthreats, and satisfying workforce requirements are only some of the critical considerations modern businesses must make when choosing the right IT partners and computing solutions.

Windows 10 End of Support is 14 October 2025.

+ PCs will no longer receive security updates, new feature updates and Windows 10 technical support

+ Older devices may not meet Windows 11 requirements, face compatibility issues and lack the latest built-in performance, security, and AI enhancements
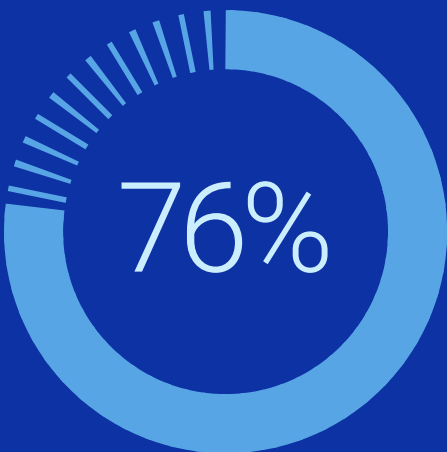
One thing is for sure: transformation is no longer optional, but the only option.
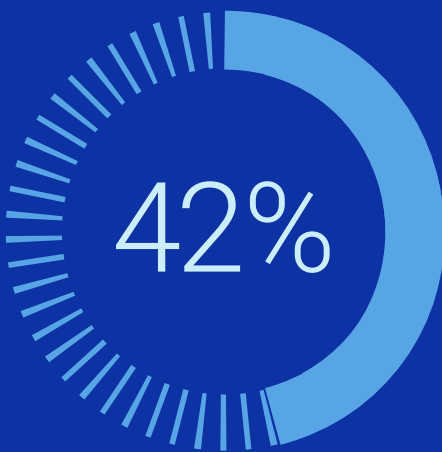
69% are concerned about their organizations ability to effectively manage their devices and protect data[1]

51% of organizations are scaling IT development[2]

76%
of IT and business leaders believe GenAI will deliver transformative value for their organization[2]

42%
of organizations want to lean more into sustainable innovations[2]

[1] Dell Technologies survey across 750 business and ITDMs across US, UK, DE, FR and JP, all segments, February 2025
[2] Innovation Catalyst study, Dell Technologies, February 2024

Seamless synergy

In the face of rapid technology changes, like the wake of AI, businesses need a constant—a reliable IT partner who can help you keep abreast, no matter the pace. Dell Technologies is that partner.

The partnership between Dell, Intel, and Microsoft is not just a collaboration but a seamless synergy that brings tremendous value to your business.

Whether through optimizing workflows, enhancing security, or fostering innovation, this IT powerhouse empowers your journey toward a smarter, more connected future.

Dell + Intel + Microsoft

+ Dell's superior design optimizes productivity and collaboration everywhere.

+ Copilot, your AI assistant for improved productivity, creativity and efficiency

+ Device management tools allow IT to easily discover, diagnose, repair, or retire PCs

+ Improved security with hardware and software layers of defense

+ Copilot+ PCs offer a unique experience with exceptional battery life and turbocharged performance.

+ A more sustainable approach to help you achieve your sustainability goals

Superior user experience

With AI at the forefront, innovative technologies are designed to enhance employee capabilities.
Today's workers need machines powerful and versatile enough to handle heavy workloads anywhere they work.
Dell devices enable users to focus on critical tasks with AI tools running smoothly to support them.

76% of ITDMs said employees with AI PCs will outperform those without AI PCs[1]

+ AI PCs with Intel® Core™ Ultra processors and vPro for enhanced efficiency and battery life

+ up to 25% more office productivity than a 3-year-old PC[2]

AI benefits on your Dell AI PC:

+ faster workloads   + reduced latency

+ increased productivity   + power efficiency

#1 commercial AI PCs[3] worldwide

[1] Dell commissioned study by Forrester, Dell Latitude Thought Leadership Study (https://www.delltechnologies.com/asset/en-us/products/laptops-and-2-in-1s/briefs-summaries/dell-latitude-ai-pc-infographic.pdf.external) , Sarah Brinks and Andrew Hewitt, survey of 205 IT managers responsible for AI PC strategies in North America, Feb. 2024.
[2] As measured by Procyon Office Productivity benchmark on Dell Pro Premium with Intel Core Ultra 5 238V vs. Dell Latitude 7430 with Intel Core i5-1245U. Individual system results may vary as power and performance are affected by use, configuration and other factors. Details at intel.com/performanceindex.
[3] Based on IDC Worldwide Quarterly Personal Computing Device Tracker, Nov 6, 2024 – Units

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Enhanced security

From privacy and data security to new AI use cases, modern businesses have plenty to consider when it comes to security. Dell Trusted Workspace, along with all the security innovations from Intel and Microsoft, help you protect your hybrid workforce from evolving security threats.
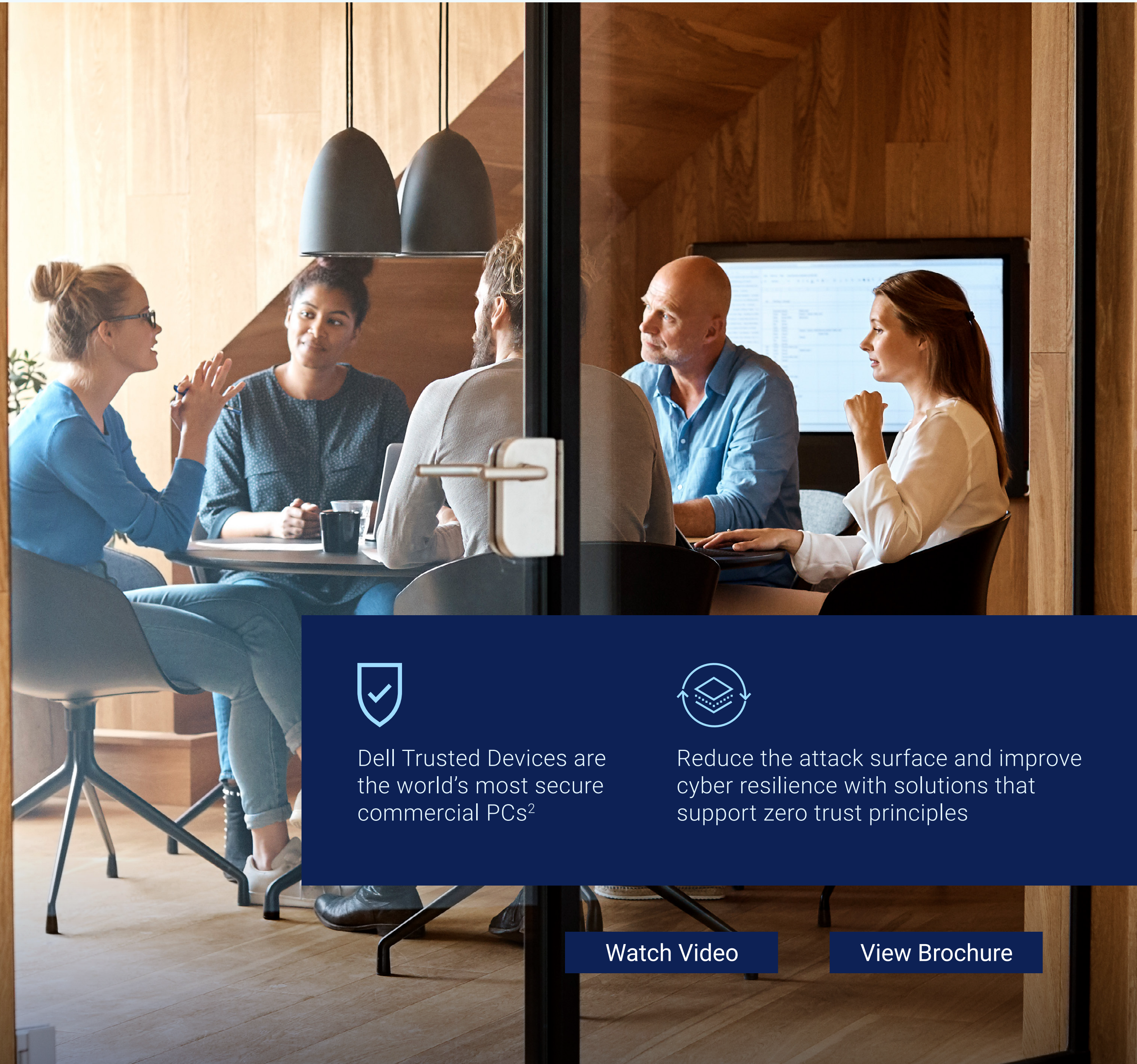
Powerful protection

62% drop in security incidents reported with Windows 11 Pro devices[1]

Dell Trusted Devices with Intel vPro® Security mitigate potential cyber threats above and below the OS.

Dell Trusted Devices are the world's most secure commercial PCs[2]

Reduce the attack surface and improve cyber resilience with solutions that support zero trust principles

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[1] Windows 11 Survey Report. Techaisle, September 2024. Windows 11 results are in comparison with Windows 10 devices.
[2] Based on Dell internal analysis, October 2024 (Intel) and March 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. A comparison of security features, April 2024.

Easier management

IT teams are some of the busiest resources in most organizations. Free up more of their time with modern device management. Dell and Windows 11 Pro make it easier for IT to monitor devices, check for updates and deploy the latest technologies hassle free.

80% drop in reported helpdesk calls[1]

Peace of mind with Dell deployment and support services

Fewer repair issues and reduced cost

Hassle-free refresh cycles to ensure peak performance

Simplify device management and deployment with the industry's most manageable PCs[2]

[1] Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates $1 billion in annual revenue, has 2,000 employees, refreshes hardware on a fur-year cycle, and migrates the entirety of its workforce to Windows 11 devices.
[2] Based on Dell internal analysis, January 2025. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase.

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Lower costs

Organizations constantly juggle their budgets and look for savings.
A device refresh helps to reduce costs.

+ The latest Dell PCs with Windows 11 and Intel processors help avoid repair costs compared to older devices, whilst improving application performance for users.

+ Flexibility to transform IT with Dell APEX PC-as-a-Service[1].
No upfront investments required, instead predictable payments over time.

Up to **250%** ROI with newer devices[2]

30% lower support costs with APEX PCaaS[3]

More flexibility and better access to the latest technology

Streamlined approach to managing the entire PC lifecycle

More productive end users with newer devices

View Brochure

[1] Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell APEX PCaaS: At the end of the contract, the customer may renew the contract or return the equipment to DFS.
[2] Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates $1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.
[3] Based on a Forrester The Total Economic Impact™ (TEI) study commissioned by Dell Technologies. A composite organization was designed based on the characteristics of the interviewees' organizations. Read the full report https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/industry-market/forrester-the-total-economic-impact-of-dells-pc-as-a-service.pdf

Full refresh, full AI experience

With 60% of all PCs expected to be AI PCs by 2027[1], now is a perfect time to start planning a monitor and desk refresh for continued next-level AI capabilities. When you upgrade your desk with Dell, each accessory for your fleet is designed to help you tap into the productivity and efficiency that AI can offer.

Dell Pro Monitor Benefits

- Up to **30%** more productivity with larger screen size & higher resolution[2]

- **Fast data transfer** with Thunderbolt connectivity

- Sharp and smooth video with **higher resolution and refresh rate**

- Better eye comfort with reduced blue light by up to **30%**[3]

- Up to **44%** lower power consumption[4]

Dell Pro PC accessory benefits

- Up to **44%** more productivity with Dell-on-Dell compatibility[5]

- **Advanced collaboration with AI-enabled features**, from AI noise-canceling headsets to one-click AI access on keyboards

- **Easier management** with singular software to optimize full PC ecosystem[6]

- Most **manageable and secure** smart docks[7]

Offering a better choice

Businesses play a pivotal part in the global environmental effort, which is why they must achieve their sustainability targets. Together, Dell, Intel and Microsoft offer innovative solutions to help meet the expectations of the modern workforce and the green agenda.

81%
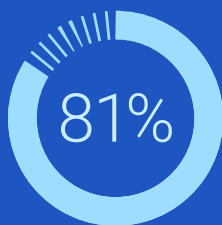
81% of ITDMS agree that they need the help of a third-party partner to achieve their sustainability goals.[5]

Asset Recovery

For over 25 years, Dell has helped protect businesses and the environment by retiring old assets and earning customers money through resale—all while assisting them to reach sustainability goals.

Recycling

Since 2007, Dell has recovered 2.5 billion pounds of used electronics.[1] We commit to making every effort to meet our 2030 goal of reusing and recycling one product for every one sold.

Product Sustainability

Dell leads the industry in the use of innovative and sustainable materials in our products.[2] 94.5% of our packaging is made from recycled or renewable materials[3], and we delivered 155.5 million kilograms of these materials last year alone.[3]

Usage and Repairs

Intel vPro reduces the need for site visits by remotely repairing, remediating or even retiring PCs. Dell offers access to spare parts and tutorials to help you use our PCs for longer.[4]

[1] Why the best laptops in 2023 are repairable, PIRG.org
[2] Recycled cobalt: Applies to the Latitude 7350 Detachable and the Latitude 7350 that uses the 57Whr battery. Based on internal analysis, February 2024 Recycled aluminum: Recycled aluminum is present in the thermal shielding. Based on internal analysis, March 2024. Applies to the new 65W USB-C Adapter, 130W SFF Type-C Adapter, 100W SFF Type-C Adapter, 280W Type-C Adapter, 360W Type-C Adapter Recycled steel Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF and OptiPlex SFF Plus and applies to select configurations launching in March 2024. Based on internal analysis of publicly available information, February 2024. Recycled aluminum applies to the monitor stand and recycled steel applies to the monitor chassis. Based on internal analysis, April 2024 Recycled Copper Applies to the 100W Type-C, 100W USFF Type-C, 130W SFF Type-C, 165W Type-C, and 360W SFF 7.4mm adapters. Based on internal analysis, April 2024.
[3] Dell Technologies, FY24 ESG Report
[4] Dell Parts eGuide: https://www.delltechnologies.com/asset/en-us/products/electronics-and-accessories/technical-support/client-peripherals-dell-parts-eguide.pdf.external
[5] Dell Technologies survey across 750 business and ITDMs across US, UK, DE, FR and JP, all segments, Feb 2025

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DELLTechnologies

By choosing Dell Solutions for your PC fleet refresh, you bring your employees a seamless synergy that helps accomplish more, securely and responsibly, wherever they work.

Staying ahead is critical.

Act now.

Learn More

Reach Out to Your Dell Representative

intel.

Microsoft