

ESG SHOWCASE

Dell EMC PowerScale Makes Its Performance Story Even Stronger

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ABSTRACT: In the data-driven economy, file data can no longer simply be restricted to the spinning media of traditional IT. Unlocking the business potential in file data requires the performance of all-flash hardware. Given the massive capacities common to modern file environments, NVMe-powered storage becomes essential. With its newest OS and hardware, Dell EMC PowerScale is delivering this transformational file storage infrastructure. As a result, organizations can power new workloads, save money, and strengthen their competitive positions.

Overview

The world is changing quickly, and companies need to be ready for what's next. Innovating with data has been playing an increasing role in determining business competitiveness. Digital information is a corporate asset as valuable as any other—in some cases, more so. Using digital information creatively, effectively, and efficiently can help a company differentiate itself in the marketplace. That achievement, in turn, reduces the company's risk profile and creates new revenue opportunities.

Simply put, in a modern data-driven economy, business success—or conversely, business struggles—can equate directly to how well a company maximizes the value of its data, especially its file data. This may be easier said than done because, according to ESG research, 75% of those surveyed believe their IT environment is more complex today than two years ago.¹

This complexity is fueled in part by the emergence of modern workloads (e.g., artificial intelligence, machine learning, deep learning, internet of things, and data lakes) that drastically alter the demands on the file storage environment, making it necessary for file storage infrastructures to evolve. According to ESG research, organizations are deriving more value, and incremental revenue, from their data as analytics workloads have become more pervasive on-premises and in the cloud.² Businesses today need low-latency, high-performance access to the vast bulk of their corporate file data, not just subsets of it. File storage no longer has to be just big; it must be big, fast, and simple to manage.

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The requirements associated with massive capacity scaling plus high performance can strain IT budgets, even in light of recent price declines for flash storage. It is a situation [Dell EMC PowerScale](#) is now addressing with its most powerful all-NVMe platform—the PowerScale F900—and a new release of the PowerScale OneFS operating system.

¹ Source: ESG Research Report, [2021 Technology Spending Intentions Survey](#), January 2021.

² Source: ESG Research Report, [Data Storage Trends in an Increasingly Hybrid Cloud World](#), March 2020.

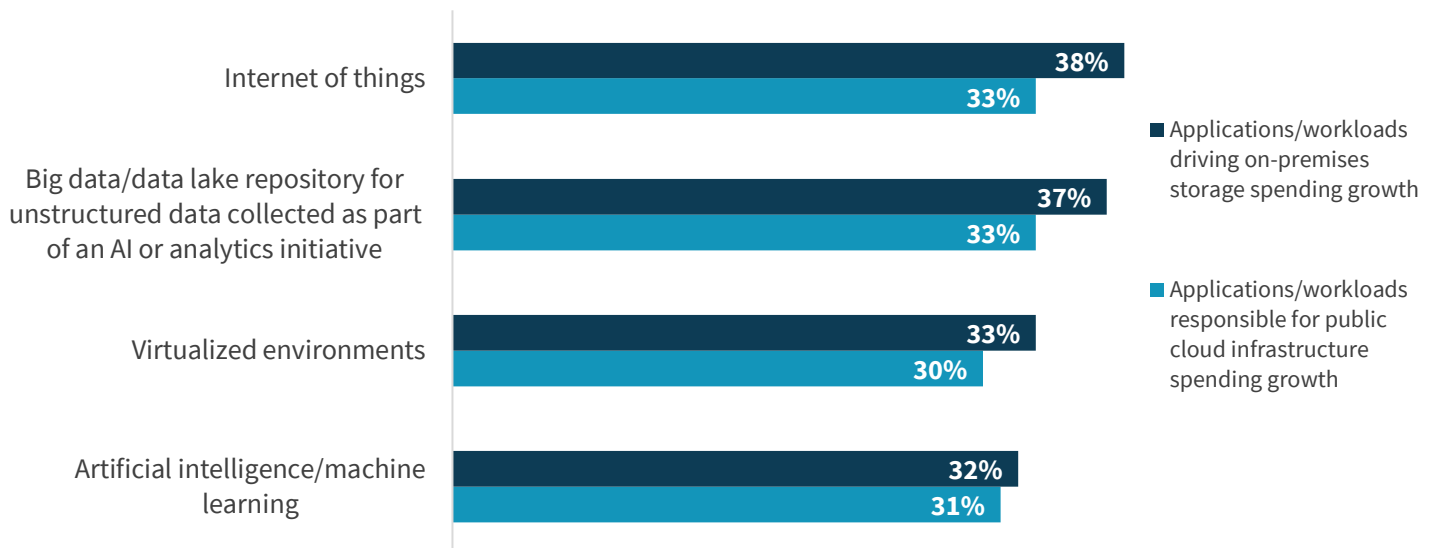
These solutions come with blazing performance and massive capacity to deliver high-performance access to files while minimizing the storage footprint and costs traditionally associated with an ultra-fast, high-capacity, business-critical file environment.

If You Want to Maximize the Value of Your Digital Assets, You Need High-performing File Storage

According to ESG research, file data now appears to be the leading driver of enterprise data growth. IT managers were asked which workloads they believed would be responsible for their organizations’ on-premises storage and public cloud storage growth for the following 24 months. Three of the top four most common responses were internet of things, big data/data lake repository for unstructured data, and AI/ML workloads.³

Figure 1. Top Four Workloads Responsible for Data Growth On Premises and in the Cloud

Which of the following applications/workloads do you believe will be responsible for your organization’s on-premises storage and public cloud infrastructure spending growth over the next 24 months? (Percent of respondents)



Source: Enterprise Strategy Group

Connections exist among this file growth, increases in file-related business value, and the success or failure of company-wide digital transformation programs. Consider how important business intelligence/analytics has become to the success of modern businesses. Analytics provides actionable insights to internal analysts and decision makers, leading to innovation with data in near-real time—a great example of how one workload will spearhead the need for IT to deploy high-performance file storage.

Other workloads requiring extreme performance and scalability, such as those associated with artificial intelligence, 8K media and entertainment, or financial analytics, have just as much file-related business value.

Modern Workload Demands Have Transformed File Storage Requirements

No company wants to be left behind, and no company wants to be limited by a traditional file storage system unable to keep pace with the demands of a digital business. But traditional file storage hardware and operating systems focus mostly

³ Source: ESG Research Report, [Data Storage Trends in an Increasingly Hybrid Cloud World](#), March 2020.

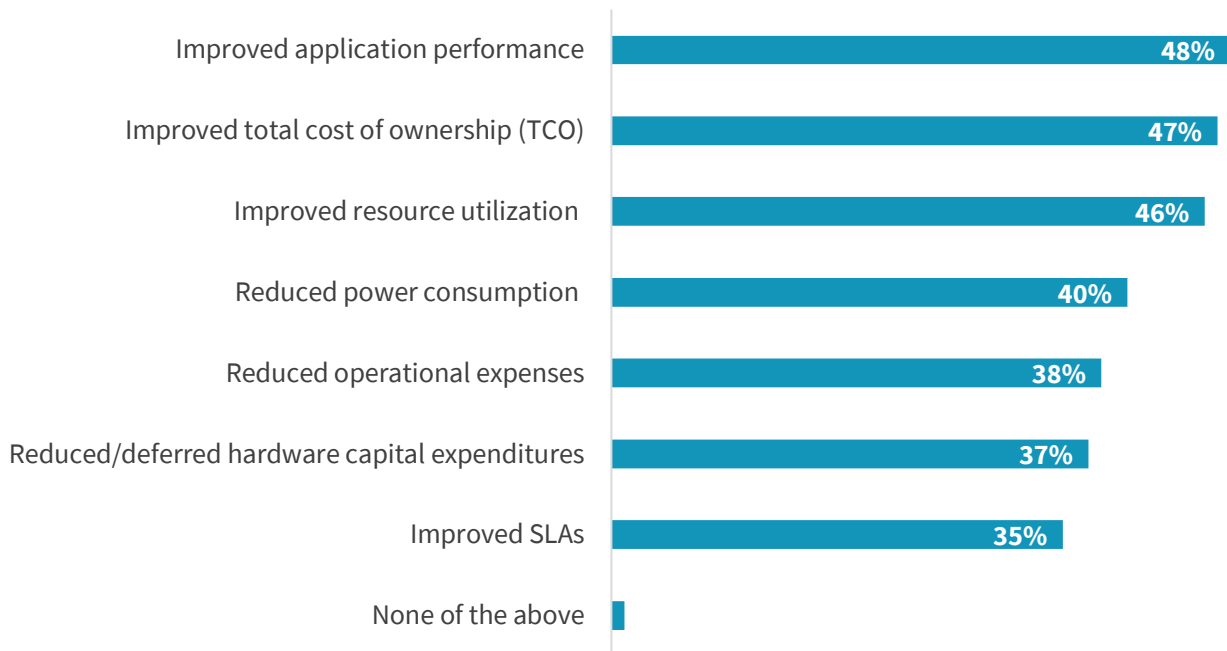
on delivering scale. The general assumption has been that only a small percentage of file data is going to be “hot” or active, with the bulk being cold and inactive. Expectations for traditional file storage are tied to the assumption that file accesses would be rare, and even when they did occur, they would predominantly be read-only operations. Often, performance is an afterthought.

Analytics has really upended that scenario. Insight is now perishable, so to speak. Business intelligence has a short shelf life and must be harnessed in real or near-real time to gain benefit. Therefore, ESG believes *file storage that supports analytics needs not just flash, but NVMe-powered flash.*

Flash storage was initially invented mainly to support OLTP environments that require speed, but today it is also transforming file environments. Flash storage provides numerous benefits, including the ones shown in Figure 2.⁴

Figure 2. Benefits of Flash Storage Usage

Which of the following benefits has your organization realized as the result of deploying on-premises flash storage technology? (Percent of respondents, N=372, multiple responses accepted)



Source: Enterprise Strategy Group

In addition to the expected benefits of improved application performance (48%), the efficiencies gained by moving from disk-based storage to flash have helped reduce costs as well. For example, nearly half of respondents identified improved TCO (47%). In addition, over a third identified reduced operational expenses (38%) and reduced/deferred hardware capital expenditures (37%). These benefits can be further improved if the flash storage infrastructure leverages inline data reduction to minimize the capacity required.

When storage decision makers were then asked to provide insight on their interest in NVMe, 56% identified the need to increase performance of the storage infrastructure to “future proof” the environment, or support new, more demanding workloads.⁵ Businesses need to innovate with data, and NVMe accelerates those efforts.

⁴ Source: ESG Research Report, [Data Storage Trends in an Increasingly Hybrid Cloud World](#), March 2020.

⁵ Ibid.

Transform File Storage with the PowerScale F900 all-NVMe

A solution coming to the rescue is the Dell EMC PowerScale F900 all-NVMe scale-out NAS storage array with inline compression and deduplication technology, which is powered by the latest version of the OneFS operating system.

An Impressive Performance Story

The PowerScale OneFS operating system has been significantly enhanced to take advantage of the massive scalability and performance of the PowerEdge-based F900 platform. The 2U multi-CPU scale-out NAS platform has 24 drives using up to 15.36 TB all-NVMe, giving it up to 368 TB per node. The F900 cluster can start with a minimum of 3 nodes and can contain up to 252 nodes, giving it a total raw capacity of 93 PB. Built for performance, the F900 cluster can deliver up to 1.5 TB/sec while supporting up to 100 GbE connectivity.

According to Dell EMC performance testing, the F900 delivers up to 82% more performance than the F200. And it delivers up to 30% more performance than the F800. It's not just about raw performance from the hardware. There have been numerous improvements in performance in the OneFS code between OneFS 9.1 and OneFS 9.2. For some workloads, an F600 running OneFS 9.2 can deliver up to 70% better performance compared to OneFS 9.1.

The all-NVMe F900 node fits into existing clusters. Powered by the latest version of OneFS, the scale-out NAS array is likely going to be close to ideal for supporting unstructured data workloads that demand extreme performance and efficiency. Notably, the operating system requires no configuration, is default-on, and provides continuous compression/decompression. Features like NFS over RDMA and NVIDIA GPUDirect support broaden the ability of the F900 to support performance-demanding workloads.

The F900 and its new OS do not replace the current F200 and F600 Platforms. They augment it. F900 hardware integrates easily into existing PowerScale clusters with other node types, including Isilon F800 all-flash, Isilon Hybrid storage (Isilon H400, H500, H600, and H5600), Isilon Archive storage (Isilon A200 and A2000), and PowerScale F200 and PowerScale F600 nodes.

Speeds and feeds are one thing, but ultimately, it's the enterprise grade features of OneFS like data protection, data management, security, and performance management that make it simple to manage at any scale. The vast ecosystem of partners and system integrators enables customers to run a large number of workloads so they can innovate with their data.

Use Case Example:

Algorithmic quant trading firms are in the midst of transitioning to support growing quant teams on increasingly larger data sets as they move their modeling from intra-day to multi-day trading. This, coupled with the exponential growth in daily transactions, means that quants can no longer store the active trade data sets in memory, and today's alternative solutions struggle to deliver the required performance at scale.

PowerScale nodes deliver the high performance and extreme concurrency at scale from the edge to the entire data set. This shortens model development time with faster analysis on larger, multi-day trading data and extreme performance for smaller real-time data. Combined with its enterprise features, this enables a simple, efficient solution, which accelerates cycles of learning by bridging historical and real-time databases while conforming to regulatory standards and guaranteeing enterprise data protection. PowerScale also offers a smaller footprint and lower cost of entry while delivering the powerful performance characteristics required.

The Bigger Truth

By offering the F900 with massive performance characteristics for demanding workloads, Dell EMC is actively and directly addressing the challenges of modern file storage demands. With F900, Dell EMC is focusing not only on the hardware costs resulting from rapid file data growth, but also on maximizing the low-latency performance potential. The ecosystem of partners supported by the OneFS operating systems provides peace of mind while maximizing the business benefits to users.

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