

New Tools for Managing Local Collaboration in Post-Production - with Adobe & Dell

Enabling editors and artists by streamlining collaborative workflows on shared local storage

Collaboration

Editorial teams working with Productions unlock a new workflow designed to keep everything organized and efficient, and a collaboration easy.

Break up large projects for speed and organization

Editors benefit from faster open and save times by breaking up sequences and project assets into smaller component projects within a Production. Only the clips and sequences that are open use system memory and processing power.

Avoid duplicate clips

Inside a Production, clips in a sequence now refer back to the master clips in the project they came from. Performing edits across projects or moving sequences between projects no longer generates duplicate master clips.

Easily reuse projects

Project files inside a Production can be treated as reusable components. Instead of importing thousands of sound effects into your edit project to audition them, import and organize them in a sound effects project one time, then add that project to all of your Productions for easy access.



Organized and Synchronized Production Management

Creative editing is much more than clips on a timeline: it assembles disconnected information, makes them flow, tells stories, and most importantly, uses visual literacy to create an experience for the viewer. Collaborative tools that allow artists and editors to divide the creative process into smaller pieces are critical for large or complex projects. For example, an editorial team working on a film will often organize their workflow around reels and scenes. Artists and creatives need new tools to ensure low friction collaboration, from managing projects, to seamlessly sharing assets between them, and keeping everything organized, whether working on their own or collaborating as part of a team.

Designed for Collaboration

Empowering the next generation of artists with tools, the new Productions workflow for Adobe Premiere Pro was designed from the ground up for efficient collaboration, with the ability to reuse assets across productions, without creating duplicates. This helps keep projects lighter, faster, and more organized.

With input from top filmmakers, and Hollywood editorial teams, the Productions workflow in Premiere Pro has been created to provide a command center for managing multi- project workflows. Any projects you add to the Productions folder automatically become part of the production. Whether you are working on macOS or Windows, any changes you make on disk are reflected in Premiere Pro; conversely, changes in Premiere Pro are applied on disk. Productions keeps everything in sync.

Modern Tools for Modern Workflows

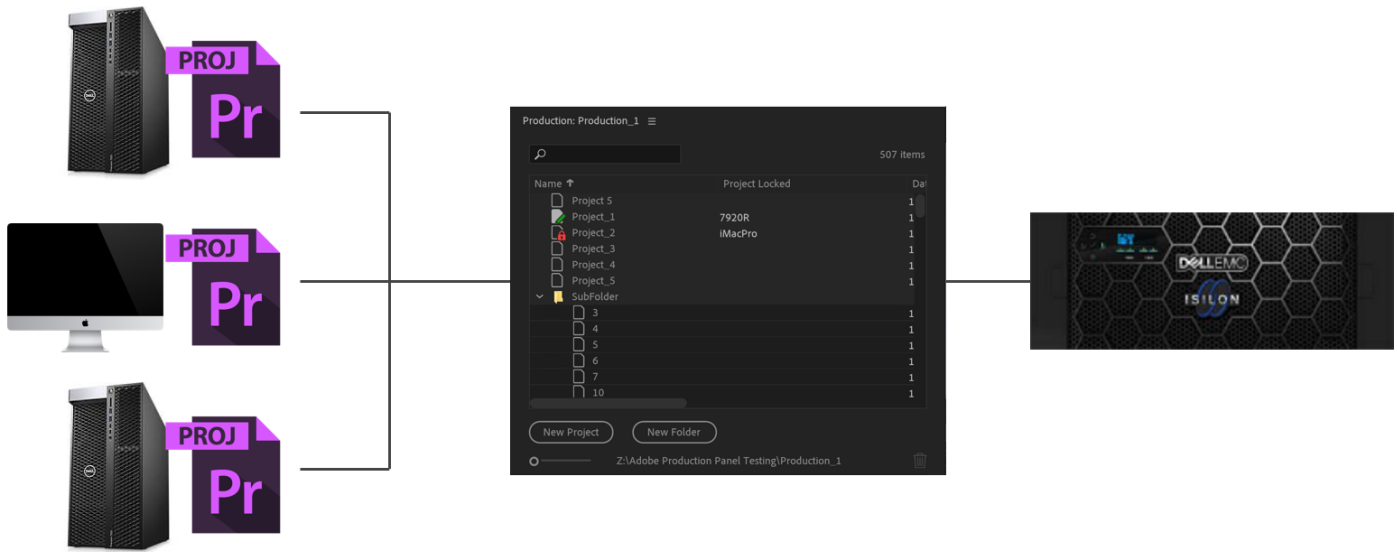
Dell Technologies has extensively tested and validated the joint solution of Productions and Dell EMC Isilon Scale-Out NAS to create an end-to-end workflow, where multiple artists and editors can now work on different projects in the same production.

Because the Productions folder resides directly on the Isilon shared storage, it has unique behaviors compared to a tradition project file. Actions performed in the Production panel are reflected in the Isilon OneFS file system and vice versa, forming the backbone of the powerful collaboration possibilities available to all the editors working in a Production.

Accelerating Content Creation

Productions in Premiere Pro allows for all projects within the Production to share the same settings, including scratch space. This means that preview files rendered by one editor can be available on shared storage for all editors in that Production, ensuring smooth playback and time-savings for the whole team. Working on shared storage allows artists and editors a high-speed connection to a centralized and highly secure collaboration storage platform. Using Adobe Productions with the simplicity of the Isilon shared storage easily allows creatives to access the same files, content, and other all other assets without having to spend time with file transfers or creating local copies on each workstation. Project Locking in Adobe Productions ensures that no one overwrites your work: your colleagues can still access your project and copy content from it, but they can't make changes until you've completed your edit.

Productions in Premiere Pro and Dell EMC Isilon storage are a natural fit for anything from small workgroups to large facilities. Complex projects like those found in film & TV are greatly streamlined as Premiere Pro editors working on projects of any size can benefit from working collaboratively within Productions and Isilon Storage.



About Dell Technologies

Dell Technologies is a trusted leader in media and entertainment storage for content creators, broadcasters, and content delivery providers. Dell EMC storage systems form the foundation of simple and future-proof infrastructure, giving you the agility to transform business operations, and the flexibility to adapt to new media workflows. Through innovative products and services, Dell EMC storage accelerates the creation and monetization of media, helping media professionals store, manage, protect, and analyze their most valuable digital media assets.



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