



# Accelerate Al Innovation

Unleash the full potential of artificial intelligence with Dell AI Factory with NVIDIA





# Al is powering an ever-changing world

Welcome to the artificial intelligence (AI) era. Whether you're already innovating with AI and generative AI (GenAI) models or looking for the best path forward for new use cases, cutting-edge technology and expertise are mission-critical. Dell AI Factory with NVIDIA® can help you seize the power of AI and GenAI to empower intelligent applications and experiences across your organization.

## Top ways AI is driving innovation



### GenAl

- Enable machines to identify patterns and structures within existing data inputs including text, image, audio, video and code.
- Quickly and automatically generate new and original content such as text, images, sounds, animation and 3D models.
- Streamline workflows for creatives, engineers, researchers, scientists and more.



### Large language models (LLMs)

- LLMs are deep learning (DL)
   algorithms that can recognize,
   summarize, translate, predict and
   generate content using very large
   data sets.
- Training on data sets with hundreds of billions of parameters has unlocked the ability for Al to generate human-like content.
- Models can read, write, code, draw and create, augmenting human creativity and improving productivity across industries to solve the world's toughest problems.



# Natural language processing (NLP)

- NLP enables AI to derive meaning from human language — written or spoken — by processing and analyzing text or voice data in order to understand, interpret, categorize and/ or derive insights from the content.
- NLP includes natural language generation (NLG), which is the ability to create human language text. It also includes natural language understanding (NLU), which takes text as input, understands context and intent and generates an intelligent response.



# Retrieval augmented generation (RAG)

- RAG is a technique for enhancing the accuracy and reliability of GenAl models using facts from external sources.
- Chatbots use RAG to deliver responses that are more relevant to the context of the user's query and enriched with the most current information available without the need for retraining the underlying LLM.
- RAG profoundly impacts user engagement, particularly in customer service, education and entertainment, where the demand for immediate, accurate and informed responses is paramount.



### **Digital twins**

- Run simulations on a virtual object, system or process to predict real-world behavior.
- Enable better, faster and more cost-effective research and development (R&D) cycles.
- Bridge the digital and real world to optimize design, improve performance and provide real-time predictive maintenance.



Computer-aided design, manufacturing and engineering (CAD/CAM/CAE)

- Gain insights for radical new methods of product design and production.
- Speed time to market with more innovative and higher-quality products.
- Refine products before investing in costly and time-consuming physical prototyping.



# Knock down barriers to entry for Al

## Optimizing organizational use of Al

Every business has multiple goals for leveraging Al. A one-off use case and one-size-fits-all approach does not meet their needs. The solution is a strategy that addresses all your use cases and delivers comprehensive platforms and turnkey solutions that accelerate them to production.

### Increasing volume and complexity of AI projects

Most organizations see and have captured the opportunity of AI and GenAI but face challenges understanding the technologies involved, building a scalable strategy and powering more of the business with AI for competitive advantage.

#### Data protection is more critical than ever

With data determining the outcomes for AI, protecting it is critical. You need to take steps to avoid solutions that expose data to external threats or that could limit data's value or result in theft of intellectual property.

## Go from AI possible to AI proven

Dell Technologies is prepared to meet you wherever you are on your Al journey. Whether you're just getting started with Al or are ready to deploy a DL cluster, Dell Technologies has a complete portfolio of solutions that can help you recognize and take advantage of untapped market opportunities.

Dell PowerEdge servers are the foundational building block for AI solutions, providing the performance, GPU density and efficiency required to get started with AI and grow as needed. In addition, NVIDIA-Certified PowerEdge servers are available with NVIDIA accelerated compute to speed AI workloads — and results.

Dell Technologies works with NVIDIA and other leading AI software companies to help ensure that no matter where you need support in your data and AI portfolio, we have the right solution to meet you there. You can take advantage of an integrated ecosystem of technology innovations from the workstation to the data center, edge and cloud, enabling a holistic approach to AI that leads to success.

## Bring AI to your data: Dell AI Factory with NVIDIA

The Dell AI Factory with NVIDIA transforms innovation into value with industry-leading capabilities that simplify development and accelerate AI adoption. This is a full stack that includes GPUs, CPUs networking, NVIDIA AI Enterprise software and <u>Dell Professional Services for Generative AI</u>, allowing you to embrace GenAI at an enterprise-wide scale.



#### **Accelerated insights**

Innovative compute performance across the AI lifecycle delivers AI, HPC, and modeling and simulation operations at the speed of business.



#### Simplified operations

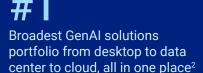
Boost AI infrastructure automation to effectively control and manage AI and HPC infrastructure and workloads, anywhere.



#### Trusted Al

Reduce risks and accelerate your Al lifecycle with trustworthy, high-quality solutions and infrastructure.







of IT decision-makers prefer an on-premises or hybrid model for GenAl.<sup>3</sup>



of IT leaders that have moved beyond pilot stages expect near-immediate value.<sup>3</sup>

#### Learn more

#### Press releases:

- Dell Technologies Expands Dell Al Factory with NVIDIA to Turbocharge Al Adoption
- Dell Technologies Fast-Tracks Al-Driven Innovation with the Dell Al Factory

#### Articles:

- Forbes: Dell Launches Al Factory To Accelerate Enterprise Al Integration
- Forbes: NVIDIA and Dell Build an Al Factory Together
- · Tech Target: Dell Al Factory curates Al tech for customers

#### Blogs:

- · Transform Innovation into Value: The Dell AI Factory with NVIDIA
- Simplifying AI in the Enterprise: The Dell AI Factory with NVIDIA
- How Dell Makes the Al Factory Real

#### Videos:

• Bloomberg Television: NVIDIA, Dell Are Building Their Own AI 'Factories'

Estimate based on Dell analysis in May 2024 comparing time to set up a 2-node Kubernetes cluster for a general-purpose LLM using automated scripts vs deploying a common design manually. Setup time includes base installation only. Actual setup time will vary depending on solution configuration.

<sup>&</sup>lt;sup>2</sup> Based on Dell analysis, August 2023. Dell Technologies offers solutions engineered to support AI workloads from workstations PCs (mobile and fixed) to servers for HPC, data storage, cloud-native software-defined infrastructure, networking switches, data protection, HCI and services.

<sup>&</sup>lt;sup>3</sup> Dell Technologies, Generative Al Pulse Survey, September 2023.



# Built to accelerate AI insights

Unleash your AI advantage with Dell PowerEdge servers

NVIDIA-Certified Dell PowerEdge servers are acceleration-optimized
and purpose-built for AI, GenAI and high performance computing
(HPC). With superior acceleration and diverse GPU options, these
powerful platforms are optimized to turn ideas into action faster.

## Accelerate transformation anywhere with PowerEdge servers



#### Accelerate innovations

Deliver greater insights with GenAl and accelerate AI/ML/DL operations at the speed of business.



### Security from concept to retirement

Harness cryptographic verification, system lockdown and safeguards, anchored by silicon root of trust.



## Intuitive systems management

Facilitate effortless discovery, deployment, monitoring, securing and updating of PowerEdge servers.

### Sustainability

Improve energy efficiency, optimize energy consumption and use recycled materials — validated by recognized eco labels.

## PowerEdge XE servers

Acceleration optimized, purpose built for complex compute, AI/ML/DL and HPC-intensive workloads

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	PowerEdge XE9680  Powerful and flexible for no-compromise accelerated AI	PowerEdge XE9640 A dense, direct liquid cooled (DLC) server to deliver real-time AI insights	PowerEdge XE8640 Superior performance with a GPU-optimized design
Applications and use cases	<ul> <li>AI/ML/DL training, HPC, CRISP</li> <li>Healthcare, cloud service providers (CSPs), finance, academia</li> </ul>	Al/ML/DL training, HPC modeling and simulation	<ul> <li>Medium data set language models, NLP, modeling and simulation</li> <li>AI/ML/DL training and inferencing, image recognition</li> </ul>
CPU	2x 4th and 5th Generation Intel® Xeon®     Scalable processors	2x 4th and 5th Generation Intel Xeon Scalable processors	<ul> <li>2x 4th and 5th Generation Intel Xeon Scalable processors</li> </ul>
GPU support	<ul> <li>Up to 8x NVIDIA H100 or H200 SXM5 GPUs with full NVLink™ connectivity</li> </ul>	Up to 4x NVIDIA H100 SXM5 GPUs with full NVLink connectivity	<ul> <li>Up to 4x NVIDIA H100 SXM5 GPUs with full NVLink connectivity</li> </ul>
Features	<ul> <li>6U rack height</li> <li>Air cooled up to 35°C</li> <li>32 DDR5 DIMMs</li> <li>Up to 10x 16 PCle Gen5 slots</li> </ul>	<ul> <li>2U rack height</li> <li>Liquid-cooled CPU and GPU operation</li> <li>32 DDR5 DIMMs</li> <li>Up to 2 x PCIe Gen5 slots</li> </ul>	<ul> <li>4U rack height</li> <li>Air cooled up to 35°C</li> <li>32 DDR5 DIMMs</li> <li>Up to 4x PCIe Gen5 slots</li> </ul>

## PowerEdge rack servers

Flexible, mainstream computing foundations for a wide range of applications, use cases and workloads

## Achieve near-bare-metal performance

97.5%

of bare-metal performance using VMware®4

66%

increase in performance per watt<sup>5</sup>

67%

increase in high-performance LINPACK (HPL) performance<sup>6</sup>

	PowerEdge R760xa Flagship server for GPU-based workloads	PowerEdge R750/R650 Mainstream performance	PowerEdge XR12 Edge performance
Applications and use cases	<ul> <li>AI/ML/DL training and inferencing, analytics and HPC</li> <li>Virtual desktop infrastructure (VDI) and performance graphics</li> </ul>	<ul><li>Light duty AI/ML/DL training and inferencing</li><li>VDI, performance graphics</li><li>Edge</li></ul>	<ul><li>Edge Al training and inferencing</li><li>Telco</li><li>Rendering/modeling</li></ul>
CPU	2x 4th and 5th Generation Intel Xeon Scalable processors	Up to 2x 3rd Generation Intel Xeon     Scalable processors	1x 3rd Generation Intel Xeon     Scalable processor
GPU support	Up to 4x double-wide or 8x single-wide NVIDIA PCIe GPUs	Up to 3x double-wide or 6x single-wide NVIDIA PCIe GPUs	Up to 2x double- or single-wide     NVIDIA PCIe GPUs
Features	<ul> <li>2U rack height</li> <li>Air cooled up to 35°C</li> <li>32 DDR5 DIMMs</li> <li>Up to 4x PCIe Gen5 slots</li> </ul>	<ul> <li>1U or 2U rack height</li> <li>Air cooled up to 35°C</li> <li>32 DDR4 DIMMs</li> <li>Up to 8x PCle Gen4 slots</li> </ul>	<ul> <li>2U rack height</li> <li>Operational tolerance from -5°C to 55°C</li> <li>Up to 4x PCIe Gen4 slots</li> </ul>

In performance testing, configurations using Dell Technologies and VMware achieved up to 97.5% of bare-metal performance on the same server. Source: Principled Technologies report: Achieve near-bare-metal inference throughput for image classification workloads with the Dell PowerEdge R7525 server using virtual GPUs, July 2022. 66% increase in performance/watt on the Dell PowerEdge R750xa with the NVIDIA H100s configuration vs the A100 configuration. Source: Dell Technologies tech note.

Learn more

Dell PowerEdge servers webpage: <u>Dell.com/PowerEdge</u>

The PowerEdge R750xa with NVIDIA H100s configuration achieved a 67% increase in HPL benchmark performance compared to the NVIDIA A100 configuration. Source: Dell Technologies tech note, PowerEdge R750xa and NVIDIA H100 PCIe GPU: 66% Increase in HPL Performance per Watt. 2022.

## Unleash AI with NVIDIA GPUs

Dell Technologies works closely with NVIDIA, the only vendor offering a complete portfolio with Hopper and Ampere GPUs from entry level to mainstream to the highest performance. Each provides the versatility to accelerate the widest range of AI applications, whether at the edge, in the cloud or on-premises.



## **H200 SXM**

The world's most powerful GPU for supercharging AI and HPC workloads

Al and HPC

- 3,958 TFLOPS FP8 Tensor Core\*
- NVLink: 900GB/s PCIe Gen5
- Up to 7 MIGs @ 16.5GB each
- NVIDIA vGPU software support



## **H100 SXM**

Extraordinary performance, scalability and security for every data center

Al and HPC

- 3,958 TFLOPS FP16 Tensor Core\*
- NVLink: 600GB/s PCle Gen5
- Up to 14 MIGs @ 12GB each

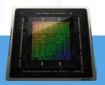


## H100 NVL

Highest performance Al, ML training and exascale HPC

Al and HPC

- 3,026 TFLOPS FP8 Tensor Core\*
  - NVLink: 600GB/s PCle Gen5
  - Up to 7 MIGs @ 10GB each
  - NVIDIA AI Enterprise software included

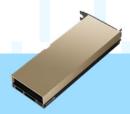


## L40S

Unparalleled AI and graphics performance for the data center

Al and HPC and performance graphics

- 1,466 TFLOPS Tensor performance\*\*
- 212 TFLOPS RT core performance
- NVIDIA vGPU software support
- OVX support for NVIDIA Omniverse™



## L40

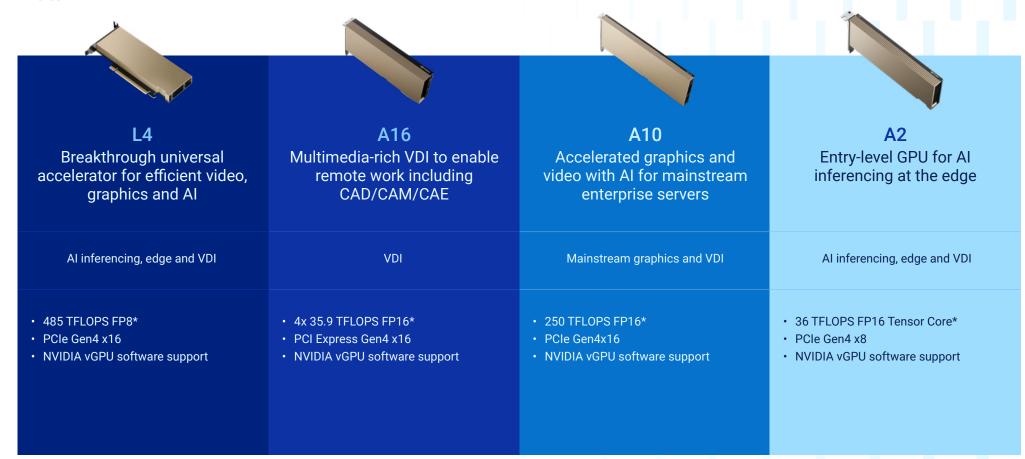
High-performance graphics and rendering

Performance graphics and VDI

- 90.5 FP32 TFLOPS (non-Tensor)
- 724.1 FP8 Tensor TFLOPS with FP32 accumulate\*
- NVIDIA vGPU software support
- OVX support for NVIDIA Omniverse

<sup>\*</sup> With structural sparsity enabled

<sup>\*\*</sup> Peak rates are based on GPU boost cloc



<sup>\*</sup> With structural sparsity enabled

## An order-of-magnitude leap: NVIDIA H100 Tensor Core GPU

Deploying H100 GPUs at data center scale delivers outstanding performance and brings the next generation of exascale HPC and trillion-parameter language models within reach.

Up to **4X**higher Al training on GPT-37

**30X**faster Al inference performance on the largest LLMs<sup>7</sup>

Up to /X
higher performance for HPC<sup>7</sup>

For details on which PowerEdge servers support which NVIDIA GPUs, see the GPU matrix.

#### Learn more

Dell Technologies accelerators web page: Dell.com/GPU

## NVIDIA technologies are built in

The PowerEdge servers at the heart of your solution come with integrated NVIDIA technologies that help speed AI workloads — and results.



### NVIDIA AI Enterprise: The operating system for enterprise AI

NVIDIA AI Enterprise is a cloud-native platform that makes it easy to create and deploy optimized AI solutions including RAG, computer vision, speech AI and more. Deploy anywhere — cloud, data center, edge and workstations. Assembling, optimizing and securing production deployments is no longer complex or time-consuming. Included in NVIDIA AI Enterprise is NVIDIA NIM, a set of easy-to-use microservices designed for secure, reliable deployment of high-performance AI model inferencing.

### **NVIDIA-Certified Systems**

As NVIDIA-Certified Systems®, Dell VxRail HCI and Dell PowerEdge bring together NVIDIA GPUs, NVIDIA ConnectX® smart network interface cards (SmartNICs), and NVIDIA BlueField® DPUs in optimized configurations. These are validated for performance, manageability, security and scalability and are backed by enterprisegrade support from NVIDIA and Dell Technologies.

#### **NVIDIA H100 GPU**

The NVIDIA H100 Tensor Core GPU delivers unprecedented performance, scalability and security to every data center and includes NVIDIA AI Enterprise software suite for streamlined AI development and deployment. It delivers 9X faster AI training<sup>8</sup> and 30X faster AI inference performance on the largest models.<sup>9</sup>

### **NVIDIA Virtual GPUs (vGPUs)**

NVIDIA vGPU software enables sharing GPU resources across multiple VMs to make them accessible to any device, anywhere.

### **NVIDIA Multi-Instance GPUs (MIGs)**

NVIDIA MIGs expand the performance and value of GPUs by partitioning them into as many as seven instances to support every workload and extend accelerated resources to more users.

### **NVIDIA BlueField-3 Data Processing Units (DPUs)**

The NVIDIA BlueField-3 DPU is a 400Gb/s infrastructure computing platform for data center infrastructure workloads. By offloading, accelerating, and isolating networking, storage, and security services, BlueField-3 DPUs enhance performance, optimize efficiency, and bolster security within Al data centers.

### **NVIDIA Spectrum-X**

The NVIDIA Spectrum-X networking platform improves the performance and efficiency of Ethernet-based AI clouds and enterprise deployments. It achieves 1.6X better networking performance for AI, along with consistent, predictable performance in multi-tenant environments.<sup>10</sup>

### **NVIDIA Launchpad**

This free, <u>curated lab experience</u> enables you to get immediate, short-term access to the hardware and software stacks you need to experience end-to-end solution workflows for AI, data science, 3D-design collaboration and simulation and more.

<sup>8</sup> H100 features fourth-generation Tensor Cores and the Transformer Engine with FP8 precision that provides up to 9X faster training over the prior generation for mixture-of-experts (MoE) models. Source: NVIDIA. NVIDIA H100 Tensor Core GPU. accessed January 2023.

Oompared to the previous generation. Source: NVIDIA, NVIDIA H100 Tensor Core GPU, accessed January 2023.

NVIDIA com NVIDIA Spectrum-X Networking Platform, accessed, July 2024

## Customer successes

# Northwestern Medicine improves productivity and patient outcomes with GenAl

Northwestern Medicine wanted to advance the healthcare ecosystem to improve patient outcomes and accelerate healthcare delivery. To realize the promise of GenAl, it followed a unified approach that would allow caregivers to act more quickly to save lives and be more effective in helping patients.

40% improvement in radiology performance

# **Blueprint**

for GenAl adoption across the healthcare industry

# Saves lives

by alerting clinicians to conditions requiring immediate attention

GenAl and Al offer a tremendous opportunity to help us take better care of our patients and give time back to care providers.

 $-\,\mbox{Dr.}$  Mozziyar Etemadi, Clinical Director of Advanced Technologies at Northwestern Medicine

# The City of Amarillo delivers accessibility with GenAl

In order to bridge the language gap for residents of Amarillo, TX, Dell Professional Services consulted Assistant City Manager and CIO Rich Gagnon and his team on the creation of a GenAl digital assistant with the ability to communicate in multiple languages.

## **Emma**

The GenAl digital assistant lives on the city's website.

# 62 languages

and dialects are now available for accessing services.



of the population can now access services in their own language.

We're not afraid of the future. We're embracing this wholeheartedly.

- Rich Gagnon, Assistant City Manager and Chief Information Officer, City of Amarillo

#### Learn more

Customer success page: GenAl improves productivity and patient outcomes

Learn more

Customer success page: Delivering accessibility through GenAl

# Why Dell Technologies

#### Collaborate at worldwide Customer Solution Centers

Collaborate with Dell Technologies engineering teams at one of our worldwide <u>Customer Solution Centers</u>, tap into the resources of one of our <u>HPC & Al Centers</u> of <u>Excellence</u> or test and tune real-world systems at the <u>HPC & Al Innovation Lab</u>.

#### Consume Al-as-a-Service with Dell APEX

With simple and consistent cloud experiences delivered as-a-Service (aaS), Dell <u>APEX</u> for Generative Al can help you get the Al-optimized solutions you need to fast-track intelligent outcomes everywhere. Dell APEX can deliver a cloud operating model for Al on-premises, off-premises and at the edge so you can create measurable value from data at any scale.

### Speed success with services

<u>Dell Technologies Services</u> include consulting, deployment, support and education to help drive the rapid adoption and optimization of AI environments from initial setup and upskilling of resources through to ongoing support.

<u>Managed Services</u> and <u>Residency Services</u> can help reduce the cost, complexity and risk of managing IT so you can focus resources on digital innovation and transformation.



## **Jump-start GenAl objectives**

If you're not sure where to begin, you can leverage the Dell Accelerator Workshop for Generative AI to start your journey to developing a winning strategy. This half-day workshop is a great place to start, helping you address your readiness in leveraging GenAI across business and IT dimensions.

Dell experts, working together with your team, will help you begin to develop a point of view on important GenAl questions and create a vision for your future state. Utilizing our "AS-IS"/"TO-BE" methodology, we will conduct interviews and review the existing environment to identify challenges and opportunities and drive consensus for GenAl, synthesized in an executive overview.



Assess current state



Establish a vision



**Identify challenges** 



Develop a roadmap



**Define goals** 

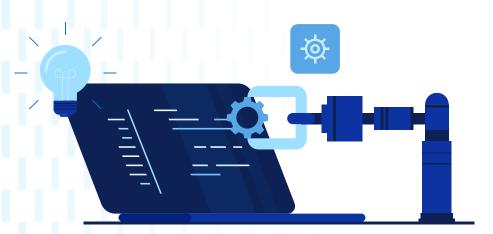


**Define expected results** 

Learn more

Read the brochure: Accelerate the power of AI for your data

eBook



# Accelerate intelligent outcomes

Dell Technologies helps organizations of all types and sizes illuminate opportunity and reveal the full potential of their data. With 35+ data science teams driving 450+ Al projects and 1,800+ team members dedicated to extracting insights from data,<sup>11</sup> Dell Technologies brings proven Al expertise to improve IT efficiencies and mitigate risk to deliver better customer insights and experiences. And we do this in a consistent way across hybrid clouds, on-premises, off-premises and at the edge.

Dell Technologies and NVIDIA can help you win in the age of Al.

## **Dell Technologies and NVIDIA**

## Enabling and accelerating AI workloads

<u>Dell Technologies and NVIDIA</u> work together to deliver engineering-validated hardware and software to accelerate AI, ML and DL workloads. Dell Technologies also invests heavily in servers and solutions that incorporate leading-edge NVIDIA GPUs, SmartNICs with DPUs and AI Enterprise software. With NVIDIA and Dell Technologies, you can take AI where you never thought possible.





Dell Technologies internal data sources

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