Vendor Partnerships Help Companies Reach Sustainability Goals

**BUSINESSES PLAN FOR SUSTAINABILITY**

Sustainability is a top priority, but organizations realize they need help.

- **79%** have a business case for their sustainability plan.
- **71%** know they need the help of a third-party partner to achieve sustainability goals.
- **56%** lack the in-house capability to measure, manage, and analyze sustainability data.

**SUSTAINABILITY CHALLENGES**

Many companies face challenges meeting sustainability goals.

- **Limited budget or funding**
- **Ability to quantify benefits of sustainability initiatives**
- **Ability to measure results, including carbon footprint**
- **Expected cost of sustainability initiatives is too high**

**PARTNERS PROVIDE NEEDED SUSTAINABILITY SUPPORT**

IaaS and technology vendor partnerships provide tools businesses need to meet sustainability goals.

- **53%** have already implemented an infrastructure-as-a-service (IaaS) model.
- **64%** partner with OEM vendors to manage sustainability metrics, audits, and analytics.
- **62%** engage OEM vendors to manage e-waste.
- **47%** consult OEM vendors on sustainability measures and strategy.

**INFRASTRUCTURE AS A SERVICE CAN HELP DRIVE SUSTAINABILITY GOALS**

- **65%** say they expect a cost savings of more than 10%.
- **38%** say they expect a more accurate carbon footprint analysis.
- **41%** expected reduction of the organization’s e-waste.
- **41%** expected reduction of the organization’s IT carbon footprint.
- **88%** anticipate sustainability benefits from adopting an IaaS model.

Base: 502 sustainability decision-makers at global companies
Source: A study conducted by Forrester Consulting on behalf of Dell, November 2021

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