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FEATURED ON THE NEW OPTIPLEX FAMILY:

Completely refreshed and expanded portfolio including long life cycle XE4 and new OptiPlex 3000 Thin Client

Available Intel vPro® with 12th Gen Intel® up to Core™ i9 125W processors

Most intelligent business PC’s with built-in AI1 (of Dell Optimizer for 5000 and 7000 series)

Most sustainable OptiPlex yet with EPEAT Gold configurations, sustainable packaging

Optional integrated Intel® Wi-Fi 6E for the industry’s fastest speeds

All new DDR5 memory for speedier memory performance (available on 7000 tower and micro)

Native support for up to 4 displays with Intel® 12th Gen integrated graphics

New All-in-Ones with Temporal Noise Reduction (TNR) and Wide Dynamic Range (WDR) for webcams

Low Blue Light (LBL) capable displays for enhanced collaboration

Reliable productivity with Solid State Drives (SSD)

High quality components and rigorous quality testing that surpass MIL-STD 810H standards

Dell trusted devices offer total security around the box² so data is protected and devices are secure

Tool-less design for easy serviceability and expandability

Choice of OS and management options

Greatest breadth of custom accessories designed and tested to enable ultimate productivity
However work happens, OptiPlex has you covered with innovative desktop form factors and solutions built to intelligently adapt to your evolving business needs. With 29 years of desktop leadership, our customers know OptiPlex is the tool they can count on everyday. We’re the right partner at every step of the way, making productivity effortless because “it just works.” Backed by the Dell Technologies advantage, OptiPlex offers simple, modern and secure solutions for IT and a seamless up-leveled experience for your workforce. With the right technology for the job, the next generation of the OptiPlex family is ready to support your return to site initiatives and even help make hybrid work your organization’s long-term strategy for success.

Experience unmatched reliability and intelligence with sustainably built desktops that revolve around you. Upgraded everywhere and super-charged with 12th gen intel® processors, the world’s most intelligent¹ and secure² PC line up is ready to help you tackle what comes next.
FAMILY BROCHURE

OPTIPLEX

Performance and Intelligence that Respond to You

POWERFUL TECHNOLOGY FOR YOUR BUSINESS NEEDS

The next generation of OptiPlex desktops are stacked with the latest technology powered by Intel®. Experience serious performance gains over previous generation with Intel® 12th gen with offers up to Core™ i9 125W processors, featuring new Hybrid technology to balance workloads between cores so users can multi-task with ease.

OptiPlex provides modern management capabilities and hardware-enhanced security features with optional Intel vPro® platforms available on 7000 series, and new Intel vPro® Essentials, available for OptiPlex 5000 series.

Optional integrated Intel® Wi-Fi 6E keeps your business running on a strong, reliable, optimized connection.

All new DDR5 memory up to 128GB at 4800MHz is ideal for running cloud-based applications or transitioning smoothly between workload-intense applications with high RAM usage. (Available on 7000 tower and micro).

Intel® 12th Gen integrated graphics natively supports up to 4 independent displays. An additional display lane, from 3 to 4 over the previous generation, gives users the freedom to work with more displays without the need for a dedicated graphics card, enabling more built-in productivity at a better value.

3rd DisplayPort (DP) is now standard for 7000 series, eliminating the need to purchase add-in cards to support users’ display requirements. This thoughtful upgrade enables a clean workspace without daisy-chaining monitors, all while minimizing workspace set up time. (Available on 7000 tower, small form factor and micro 65W).

3rd M.2 SSD option is now available, delivering maximum expandability with the improved reliability and performance of an SSD (vs spinning HDD) (Available on 7000 tower, small form factor and micro).

MODERNIZE YOUR DESKTOP EXPERIENCE

Choose a reliable Solid State Drive (SSD) to quickly boot up your PC, launch apps faster and save files in seconds instead of minutes when compared to a hard disk drive (HDD).
Dell Optimizer

The world’s most intelligent PC’s

The world’s most intelligent PC’s are now more intuitive than ever. Dell Optimizer ExpressResponse analyzes how users work with their preferred apps to boost performance. Now, multiple applications can be optimized at once, for greater personalized performance. ExpressConnect provides faster data and video downloads through the world’s first simultaneous multi-network connection. It also joins the best network available wherever you work.

ALL THE AUDIO COLLABORATION FEATURES YOU NEED

Intelligent Audio delivers audio and mic enhancements and reduces background noise so you can fully engage in meetings with confidence, wherever you work. Neural noise cancellation enables advanced artificial intelligent techniques to distinguish human speech from any unwanted noise and cancels it out. Proximity microphone adds a brighter, clearer tone to speech and is ideal for conferencing and podcasting. Distortion reduction analyzes audio content in real-time and delivers louder output levels without unwanted feedback.

“Emergency shelters are incredibly noisy places — not good environments for clear Zoom or Teams calls — but these virtual conversations directly impact people’s lives. Dell Optimizer’s Intelligent Audio technology has really saved us.”

Kelly Durand
Director of Organizational Learning, People’s Emergency Center, Philadelphia

DELL OPTIMIZER OFFERS SIMPLIFIED MANAGEABILITY.

Elevate work experiences with an easy-to-manage application that provides a seamless experience for both end-users and IT decision-makers.

Dell Optimizer feature availability varies by product. Please see feature availability here.
PERSONA-BASED DESIGN APPROACH

Organizations world-wide are accelerating their hybrid work environments and the most successful ones are putting the employee experience at the center of it all. Putting the right tech in the hands of users is more important than ever. As such, we have redefined our commercial end user personas at Dell Technologies, based on the unique workstyles and pain points of the hybrid workforce. It’s no longer about where work gets done, but how work gets done. And now we’ve eliminated the guesswork from choosing the right tools for job with persona-based solutions tailored to each end user’s needs.

From the device plus monitors and accessories, to intelligent software and support, our persona solutions not only elevate the employee experience but are easy to find and purchase with our selector tools. Discover OptiPlex solutions designed for the Builder and Producer in our new family.

**BUILDER**
Driven to build and grow the business
Creates and execute strategic vision.
Moves companies forward developing relationships with external stakeholders and partners.

**CONNECTOR**
Driven to connect teams and ensure collaboration
Manages plans and data to advance projects and optimize output. Enables progress by balancing between collaboration and shielding the team.

**PRODUCER**
Driven to produce results and strives for efficiency
Focuses on productivity to deliver desired outcomes. Achieves success with focus on accomplishing tasks.

**SPECIALIST**
Driven to specialize in unique, creative, and complex fields
Generates focused work and performs detailed analysis. Solves difficult challenges in a logical and detail-oriented manner.
MOST SUSTAINABLE OPTIPLEX

The most sustainable line up yet, OptiPlex is one of the first OEMs to include OBP (Ocean bound plastic) in the fan of our micro form factor. Built with up to 60% PCR (post-consumer recycled plastic), plus a closed-loop supply chain and packaged with 87% recycled materials, OptiPlex is committed to not only making work better, but the world better, too.

Choose Dell multi-pack solutions to ship multiple products in a single package. This reduces the time it takes to open, unbox and clean up packing materials. Our multi-pack packaging is made with up to 93% recycled and renewable corrugate.

Design

1st
OptiPlex was the first Dell product made with recycled materials in 2007.

Sustainable Materials

60%
OptiPlex desktops contain up to 60% recycled and closed-loop materials.

Packaging Innovation

87%
87% of Dell’s packaging is made from recycled or renewable materials.

OPTIPLEX HAS

100+
EPEAT registered products

40+
TCO certified configurations

8.0
ENERGY STAR® throughout the portfolio
Modern and Flexible IT

TRUSTED PARTNER

With the outstanding performance, trusted reliability and impeccable value OptiPlex is known for, end users and IT are free to do their best work. In a recent survey, 9 of 10 OptiPlex customers report that their desktops have helped their organization remain resilient in challenging times. In the same survey, 9 out of 10 OptiPlex customers say they believe OptiPlex outperforms competitors in ease of deployment, support experience and reliability.

OptiPlex is your trusted IT partner through committed lifecycles. For our customers who value long term platform stability, this year we are refreshing the long lifecycle XE Tower and Small Form Factor and even adding an all-new OptiPlex 3000 thin client to the family. Dell’s expert global support spans the entire product lifecycle. With ProDeploy Plus for Client IT teams can reduce deployment time by up to 49%.

This generation of OptiPlex is our most flexible fixed computing portfolio from the device to the cloud - and we are the only OEM to offer versatile OS and management options with Dell ThinOS, Dell Hybrid Client and Wyse Management Suite. Dell Client Command Suite and VMware Workspace ONE offer easy management of all endpoints, from the apps, to the OS, to the firmware, all from a single console.

DELL TRUSTED DEVICES

Our customers trust the secure desktop solutions from OptiPlex. OptiPlex is built with secure hardware featuring TPM 2.0, lockable port and cable covers, smart authentication options and chassis intrusion switches.

Our systems are designed with Dell SafeBios, providing visibility to BIOS tampering, and Dell SafeID, to secure end users’ credentials. Dell’s SafeData encrypts sensitive information while SafeGuard and Response powered by VMware Carbon Black and Secureworks prevents, detects and responds to attacks, providing a comprehensive approach to endpoint threat management.
OptiPlex desktops are ideal for hybrid work environments. With powerful performance to run multiple applications at once, including video conferencing apps, users work confidently with no lag or delay. And they can work comfortably, with a choice of custom accessories and expansive, 4K monitors from Dell’s #1 world-wide monitor line up\(^\text{13}\). OptiPlex solutions are easy to deploy and manage anywhere – all at an incredible value – so users and IT alike can have peace of mind making hybrid work real.

We make it easy to decide the best OptiPlex solution for your needs with streamlined, yet customized offerings, fully extendable to work your way. The right choice of form factors, ports, I/O, peripherals and more let users design their own workspace with modular components. Users will enjoy enhanced collaboration with our 4K webcams, speakerphones and soundbars, and a clean desk set up with new thoughtfully designed mounts and stand options.
**OPTIPLEX**

**7400 ALL-IN-ONE**

For the **Builder**, OptiPlex 7400 All-in-One is a great option for their home office. It’s easy to deploy, with a sleek minimal footprint, built for premium performance and collaboration experiences. As a dedicated 2nd PC, Builders can leave their all-in-one at home, enabling easy transitions to and from their home workspaces.

For the **Producer**, OptiPlex 7400 All-in-One is ideal for business multi-taskers who need top performing, reliable devices plus fully customizable and comfortable workspaces for all-day productivity.

Powerful, intelligent 24” All-in-One designed for premium collaboration experiences

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**Intel vPro® with 12th Gen Intel® Core™ i9 65W** processors deliver business-class performance that accelerates productivity while mitigating security risks.

... Look your best on camera - our webcams have improved image capture performance through **Temporal Noise Reduction (TNR)**, even in low light environments.

... **New Wide Dynamic Range (WDR)** webcam feature eliminates washed out images when users are backlit on camera, so they can confidently collaborate like a pro, no matter where they’re working.

... The ultimate conferencing experiences is provided by **2 premium mics with a range up to 4 meters** and performance speakers with Intelligent Audio, which removes distracting background noise for effortless collaboration.

... Work comfortably all day - Large FHD touch or non-touch display with new **Low Blue Light (LBL)** capability.

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**For the Builder,**

- **2 days** work from office/week (on average)
- **76%** have multiple workspaces

**For the Producer,**

- **7400 All-in-One Ecosystem**
Producers achieve success with focus on accomplishing tasks. Their work often demands the most secure and scalable performance with no compromise so they can stay focused and work efficiently.

OptiPlex 7000 Micro with All-in-One Stand solution is ideal for these Producers. This tiny, yet mighty, clean desk solution gets the PC out of the way, so Producers can stay focused and work efficiently. The 7000 Micro’s smart design features all new flexible, secure mounting options and delivers more display configurability than ever.
Intelligent desktops built for ultimate expandability and performance

Our most intelligent, premium desktops featuring the built-in artificial intelligence of Dell Optimizer, deliver more power and connectivity than ever.

Intel vPro® with 12th Gen Intel® Core™ i9 125W processors deliver business class performance that accelerates productivity while mitigating risks.

Up to all new DDR5 memory for better performance under heavy workloads, great for applications requiring high RAM usage.

Optional integrated Intel® Wi-Fi 6E keeps your business running on a strong, reliable, optimized connection.

Native support for up to 4 displays without the need for additional graphics card, plus a 3rd DisplayPort further supports users’ display requirements. Save set up time and create a clean workspace without the need for daisy-chaining.

3rd M.2 SSD option for additional expansion options plus faster boot time and file access.

Thunderbolt 4 add in card delivers a fast, secure connection to more high resolution monitors.
Intelligent, industrial-grade desktops built for ultimate stability, expandability and performance

Our most intelligent, long life cycle desktops, featuring the built-in AI of Dell Optimizer, are newly redesigned to offer the most stability, more expandability and performance options than ever

Intel vPro® with 12th Gen Intel® Core™ i9 125W processors deliver business class performance that accelerates productivity while mitigating security risks

XE4 is designed to run in corrosive and high heat settings up to 45° C ambient. It is marine certified and stands up to rigorous testing including MIL-STD 810G

Minimum three-and-a-half-year purchase life cycle eases planning. An OEM-Ready version is designed specifically for original equipment manufacturers

Up to all new DDR5 memory for better performance under heavy workloads, great for applications requiring high RAM usage

Optional integrated Intel® Wi-Fi 6E keeps your business running on a strong, reliable, optimized connection.

Native support for up to 4 displays without the need for additional graphics card

3rd M.2 SSD option for additional expansion options plus faster boot time and file access

Thunderbolt 4 add in card delivers fast, secure connection to more high resolution monitors
Intelligent 24” All-in-One built for business collaboration and connectivity

The most intelligent business PC in its class with Dell Optimizer built-in Artificial Intelligence, plus plenty of smart collaboration features

Up to 12th Gen Intel® Core™ i7 65W processors deliver business-class performance while mitigating security risks. Now available with Intel® vPro® Essentials for remote management across multiple terminals. For a simplified set up, choose the 35W chassis with 1 DisplayPort.

Look your best on camera – Improved image capture from our webcams have improved image capture performance through Temporal Noise Reduction (TNR), even in low light environments.

New Wide Dynamic Range (WDR) webcam feature eliminates washed out images when users are backlit on camera, so they can confidently collaborate like a pro, no matter where they’re working.

Smart collaboration with 2 mics with a range up to 4 meters and entry speakers with Intelligent Audio for enhanced conferencing experiences

Work comfortably all day - Large FHD touch or non-touch display with new Low Blue Light (LBL)* capability

*Available on non-touch only.
Intelligent desktops with right-sized performance and configurability

Our most intelligent business desktops, featuring the built in AI of Dell Optimizer, enable personalized performance and configurability.

Built with up to 12th Generation Intel® Core™ i7 65W processors featuring new Hybrid Core technology, the OptiPlex 5000 desktops allow for easier multitasking with no delay. Now available with Intel® vPro® Essentials for remote management across multiple terminals.

Support for up to 128GB DDR4 memory with speeds up to 3200MHz makes your most efficient days possible.

Optional integrated Intel® Wi-Fi 6E keeps your business running on a strong, reliable, optimized connection.

Native support for up to 4 displays without the need for additional graphics card, plus a 3rd DisplayPort further supports users’ display requirements. Save set up time and create a clean workspace without the need for daisy-chaining.
3000 TOWER, SMALL FORM FACTOR AND MICRO

Business desktops with essential performance and smart design
Sustainably built business desktops with essential performance and manageability options to drive maximum value

Built with 12th gen Intel® Core™ processors up to 65W with new Hybrid Core technology
(Intel® Celeron® – Intel® Core™ i5 for tower and small form factor; Intel® Celeron® – Intel® Core™ i7 for micro)

Optional integrated Intel® Wi-Fi 6E keeps your business running on a strong, reliable, optimized connection.

Native support for up to 4 displays without the need for additional graphics card, with optional DisplayPort to drive up to 8K resolution displays for better color grading and motion stabilization.
OPTIPLEX

3000 THIN CLIENT

Sleek and mighty desktop thin client optimized for Dell cloud client solutions

The most secure\textsuperscript{a} and versatile thin client, now designed by OptiPlex, the trusted name in desktop innovation for 29 years. Expanding our fixed computing line up, OptiPlex introduces our best performing ultracompact desktop thin client optimized for Dell cloud client software solutions. The OptiPlex 3000 Thin Client is built with the same reliable, sustainable designs and rich ecosystem you’ve come to expect from the trusted name in business desktops.

Enabling new hybrid work models, OptiPlex thin client is ready to connect with built-in support for popular virtual workspaces and makes collaboration easy with an optimized architecture supporting leading unified communications solutions.

Learn more about Cloud Client Workspace software
Dell.com/CloudClientWorkspace

KEY FEATURES

\textbf{Intel\textsuperscript{a} Celeron and Pentium Quad Core processors} offer instant, seamless access to digital and virtual workspaces

...\textbf{Compact, fan-less design} is ideal for tight spaces and delivers a quiet, durable computing experience (no moving parts)

...\textbf{Long lifecycle} with 3 year Next Business Day support (as expected by Thin Client customers)

...\textbf{Modern hybrid cloud management} solution for greater control and agility