How can organizations enhance their data protection in a time of digital transformation?

- Review your data protection readiness
- Make cyber resiliency a top priority
- Consolidate on Dell EMC data protection

65% are concerned that they will experience a disruptive event such as data loss or systems downtime in the next 12 months.

$750,000 average cost of data loss in the last 12 months (in USD)

88% of organizations are concerned that their organization’s existing data protection solutions won’t be able to meet all future business challenges.

77% of organizations use the public cloud for long-term retention.

78% of organizations use the public cloud for disaster recovery.

Adoption of public or hybrid clouds can put data at risk if specific data protection solutions designed for these environments are not in place.

New and emerging technologies present data protection challenges to organizations, which may impact adoption.

22% believe their cloud service provider is responsible for protecting their workloads in multiple cloud environments.

71% of organizations using the public or hybrid cloud lack confidence that they can protect all data across these environments.

The top 3 priorities for as-a-Service offerings are AI, networking and storage.

95% of organizations prefer to work with a vendor who offers multiple as-a-Service offerings.

Dell Technologies helps organizations and individuals build their digital future and transform how they work, live and play. The company provides customers with the industry’s broadest and most innovative technology and services portfolio for the data era.


Go to DellTechnologies.com/gdpi to learn how to get ahead of the curve.