How can organizations enhance their Data Protection in a World of Digital Transformation?

- Modernize your data protection
- Reduce operational complexity
- Enhance cyber resiliency

Concerns and a lack of confidence surrounding the capabilities of their existing data protection measures are prevalent, exposing organizations to risk

73% are concerned that they will experience a disruptive event in the next twelve months

The average cost of data loss in the last 12 months (in USD)

$977k

70% are concerned their organization’s existing data protection measures may not be sufficient to cope with malware and ransomware threats

61% say a lack of data protection solutions for newer technologies such as containers, cloud-native, IoT, edge is one of the top five challenges their organization faces in relation to data protection

Methodology

Research carried out by Vanson Bourne between August, September and October 2022. Respondents were IT decision makers from both private and public organizations with 250+ employees. There were a total of 1,000 respondents from four regions – 200 from the Americas (US, Mexico and Brazil), 450 from EMEA (UK, France, Germany, Italy, South Africa and UAE), 250 from APJ (Australia, India, Japan, Singapore and South Korea) and 100 from China.

Commissioned by Dell Technologies

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The adoption of public clouds continues as does concern over adequately protecting data in the cloud

Cyberthreats remain top of mind for organizations of all sizes

As-a-service offerings are of interest to many organizations and present new opportunities to further simplify data protection

The top 3 priorities for as-a-Service offerings are:

- Storage
- Cyber-recovery
- Networking

Dell Technologies helps organizations and individuals build their digital future and transform how they work, live and play. The company provides customers with the industry’s broadest and most innovative technology and services portfolio for the data era.

Learn more at Dell.com/gdpi

Data Protection in a Multicloud World

Multiclouds, operational complexity, cyber resiliency and more

Data protection challenges resulting in disruption are on the rise with public clouds and cyberattacks the leading areas of concern. Organizations that continue to modernize data protection can minimize risk and raise confidence levels as they pursue digital transformation.

80% of those using hybrid or public cloud when updating or deploying applications are not very confident that their organization can protect all the data across their public clouds

75% cite the ability to protect multi-workloads (VMs, containers, cloud-native apps) across on-premises and public clouds to be among the most important capabilities for enabling hybrid, multicloud operations

Although many organizations have an understanding and are planning or deploying data protection solutions, few have fully implemented the architecture

Simplifying data protection through fewer vendors can result in better protection against the consequences of data loss

82% of those using multiple data protection vendors believe they would benefit from reducing the number of vendors they use

In a recent survey asking if respondents felt prepared to deal with the most common types of cyberattacks, the majority of respondents felt simply not prepared for data protection

The ability to prepare for any form of data loss is just one benefit of simplified data protection

How can organizations enhance their Data Protection in a World of Digital Transformation?

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