Data Protection in a Multicloud World

Multiclouds, operational complexity, cybersecurity, and more are posing significant challenges to organizations. The adoption of public clouds continues as does concern over adequately protecting data in the cloud. Cyberattacks remain top of mind for organizations of all sizes and as-a-service offerings are of interest to many organizations and present new opportunities to further simplify data protection.

The top 3 priorities for as-a-Service offerings are:

- Backup
- Cyber-recovery
- Storage

Although many organizations have an understanding and are planning or deploying Zero Trust security, few have fully implemented the architecture.

Simplifying data protection through fewer vendors can result in better protection against the consequences of data loss.

How can organizations enhance their Data Protection in a World of Digital Transformation?

- Modernize your data protection
- Reduce operational complexity
- Enhance cyber resiliency

Concerns and a lack of confidence surrounding the capabilities of their existing data protection measures are prevalent, exposing organizations to risk.

The average cost of data loss in the last 12 months (in USD)

- 72%
- $806k

69% of those using hybrid or public cloud when updating or deploying applications are not very confident that their organization can protect all the data across their public clouds.

63% cite the ability to ensure commodity service type, multifunctional access management, and cross-platform integration with existing management tools as the most important capability for enabling hybrid, multicloud operations.

Although many organizations have an understanding and are planning or deploying Zero Trust security, few have fully implemented the architecture.

6% of organizations do not yet have an understanding of Zero Trust

20% are just now discussing what Zero Trust means to our operations

19% understand and are committed to implementing Zero Trust practices

12% are in the planning phase of implementing a Zero Trust security architecture

27% are actively deploying Zero Trust security architecture capabilities

18% have fully implemented Zero Trust security architecture and its ongoing maintenance

81% of those using multiple data protection vendors believe they would benefit from reducing the number of vendors they use.