How can organizations enhance their data protection in a time of digital transformation?

Review your data protection readiness

Make cyber resiliency a top priority

Consolidate on Dell EMC data protection

74% are concerned that they will experience a disruptive event such as data loss or systems downtime in the next 12 months

The average cost of data loss in the last 12 months (in USD)

71%

$1,015,392

71% are concerned that they will experience a disruptive event such as data loss or systems downtime in the next 12 months

78% are concerned that their organization’s existing data protection measures may not be sufficient to cope with malware and ransomware threats

52% are not very confident that all business critical data can be recovered in the event of a destructive cyber attack

43% agree their organization has increased exposure to data loss from cyber threats with the growth of employees working from home

67% of organizations use cloud for long term retention

68% of organizations use the public cloud for disaster recovery

The top 3 priorities for as-a-Service offerings are storage, backup and cyber recovery

67% of organizations cite flexibility and optimized IT operations as main reasons for pursuing as-a-Service

91% of organizations prefer to work with a vendor who offers multiple as-a-Service offerings

Dell Technologies helps organizations and individuals build their digital future and transform how they work, live and play. The company provides customers with the industry’s broadest and most innovative technology and services portfolio for the data era.


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