

**DELL**Technologies

# Modernize Your Workplace

Build a better, more secure workplace  
for today and what's next





How people work has changed, but many workplaces haven't caught up. IT leaders are navigating a volatile PC market with surging costs and tightening supply, rising user expectations, relentless cyber threats, growing IT complexity and constant pressure to do more with less. At the same time, AI and its rapid adoption are accelerating modernization at unprecedented levels. Organizations need technology that can keep pace with this environment.

Waiting to modernize with aging devices and outdated systems can cost more in the long run, reducing configuration options, increasing security risks, and stretching IT resources thin. To move forward, organizations need to embrace a modernization strategy that can ensure they have the right technology in place when they need it most.

The path forward requires a strategy focused on three key areas:

- **Designing for the way you work**
- **Simplifying IT and securing the workplace**
- **Scale workplace success with Services**

With the right partner, these challenges become opportunities. You can build a workplace that is not just more efficient and secure, but also ready for whatever the future holds.

# Design for the Way You Work

Today's workforce expects technology that fits the way they work. AI is becoming a part of everyday tasks, from content creation to team meetings. However, many organizations still rely on outdated hardware that can't handle the demands of modern, AI-optimized software. This mismatch slows teams down and makes IT's job harder.



## Modernize Your Workplace



At Dell Technologies, we design workspaces around how people actually get things done. Our comprehensive, innovative portfolio of PCs and peripherals are designed to work seamlessly together and handle AI workloads and modern apps. We make it easy to match the right mix of devices to every role to help your teams stay productive, creative and connected in any work environment.

When every device costs more to build, reliability matters more. Dell's trusted and durable devices are built to last with thin, light designs, longer battery life and impact resistance. Our modular USB-C ports are a great example: they're more durable and can be repaired without replacing the motherboard, helping cut downtime, costs and e-waste.

By providing the right tools, you can empower your teams to do their best work.



of IT leaders agree that it is critical for their PCs to support AI-driven applications and workloads.<sup>[1]</sup>



# Simplify IT and Secure the Workplace

IT teams are under more pressure than ever. They are managing a growing number of devices, navigating evolving security threats, and facing tight budgets. Every new tool can add complexity and time spent on troubleshooting is time taken away from strategic priorities. When systems are too complex or security isn't tight, it can slow down operations and put your business at risk.

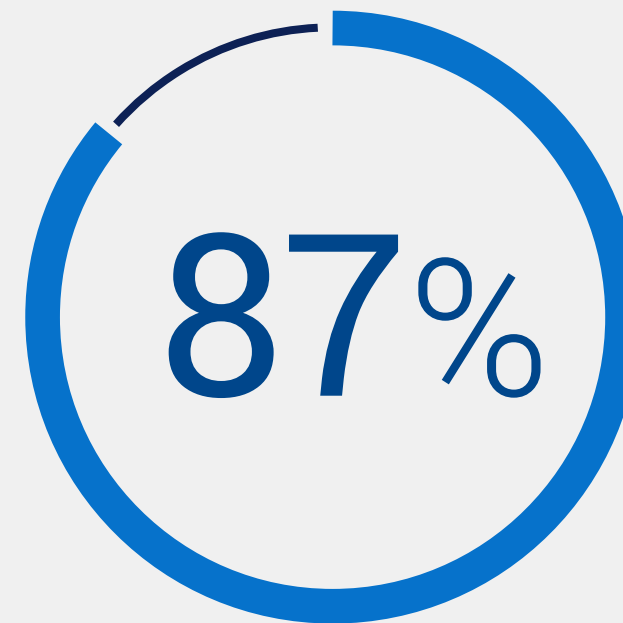


## Modernize Your Workplace



Dell helps cut through the complexity of managing PCs and accessories. With built-in automation and centralized controls, IT can spend less time on routine maintenance and more time driving strategy. We deliver layered protection across devices, networks, and the cloud, with safeguards built directly into our hardware and firmware. This integrated approach strengthens your defenses without slowing people down.

By simplifying management and reinforcing security, you can create a workplace that runs efficiently and protects what matters most, giving IT the confidence and clarity to focus on innovation.



of IT leaders agree that thanks to AI, they can now better prevent, detect, and recover from security threats.<sup>[1]</sup>

# Scale Workplace Success with Services

Today's IT leaders navigate a mix of aging hardware, rising costs, and unpredictable supply chains. As technology refresh cycles speed up, tasks like device provisioning, repairs, and reuse become more difficult to manage without the right services and support. With limited budgets and stretched resources, many teams find themselves stuck in manual work instead of driving innovation.



# Modernize Your Workplace

Scaling workplace success is about making the whole environment work consistently for all of your users, across locations, roles, and workstyles. It means having the ability to deploy new devices quickly, manage costs effectively, and align technology investments with your business priorities. This is where Dell's end-to-end services and support make a difference. We support every step of your workplace modernization, from planning and deployment to optimization and sustainable asset recovery. Our experts help you design and implement high-performance environments that can scale with confidence and adapt to change.

Whether you're upgrading devices or streamlining IT, Dell provides the flexibility you need to succeed in any situation.



of leaders agree that working with a trusted technology partner reduces the risk associated with adopting new technologies. <sup>[1]</sup>

Modernize Your Workplace

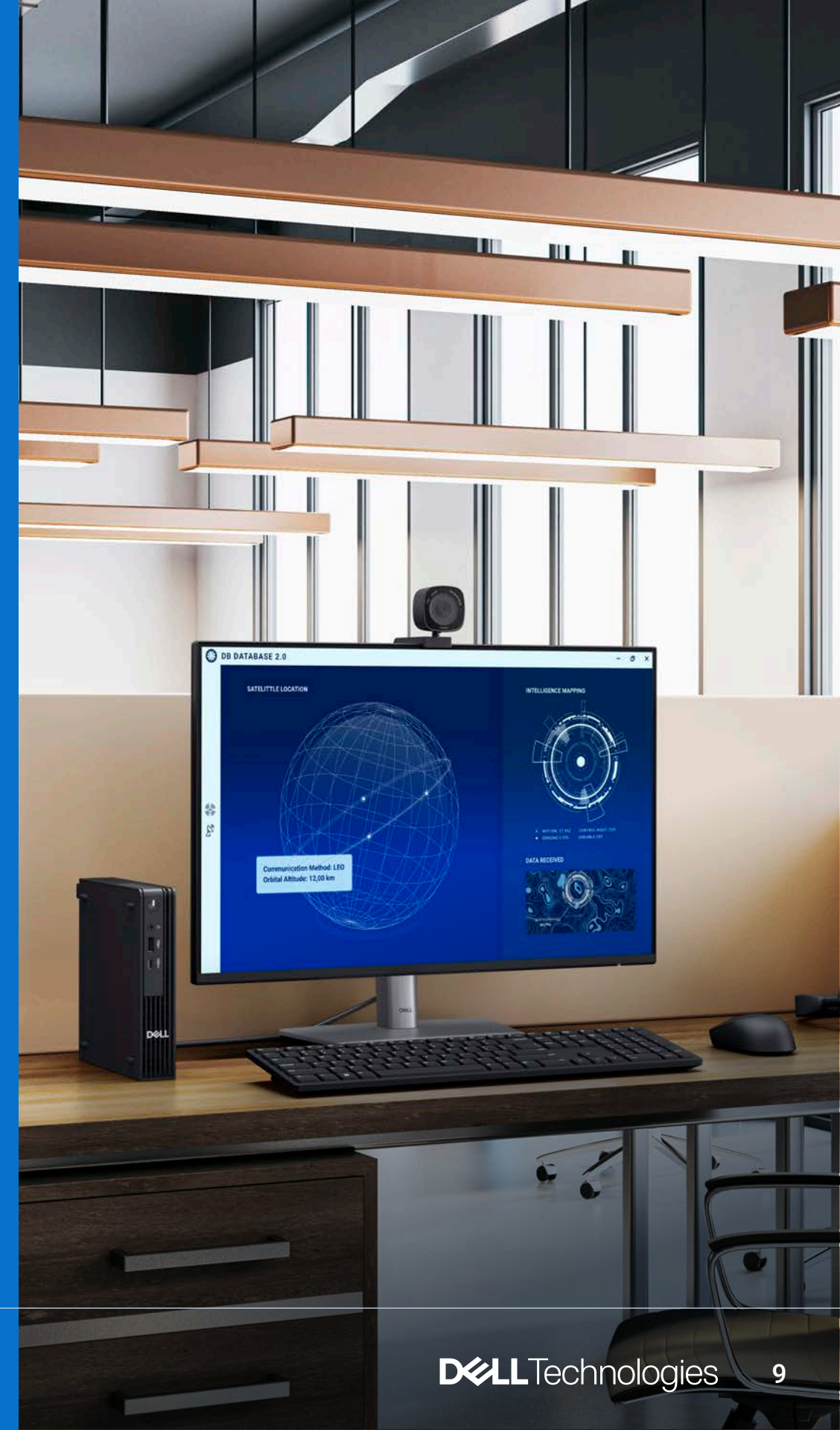
# Partner with Dell to Build Your Modern Workplace

Building a modern workplace that is ready for the future is about more than just technology—it's about having a partner who can bring it all together. Dell Technologies combines intelligent devices, strong security, modern manageability, and expert support to help your organization work better.

When you partner with Dell, you gain access to an ecosystem that includes AI PCs to amplify productivity, best-in-class device management, and expert services that take the pressure off IT. We help your teams move faster, your IT run smoother, and your business stay ready for what comes next.

Stay ahead of what's next with Dell. Discover how our solutions can help you build a more efficient, secure, and agile workplace.

[Explore AI PCs](#)



### About Dell Technologies

Dell Technologies (NYSE: DELL) helps organizations and individuals build their digital future and transform how they work, live, and play. The company provides customers with the industry’s broadest and most innovative technology and services portfolio for the AI era.

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Learn more at [Dell.com](https://www.delltechnologies.com)

## Frequently Asked Questions

### 1. What is workplace modernization, and why is it important now?

*Modernizing your workplace means updating technology and processes to support how your teams work today—empowering productivity, simplifying IT, and strengthening security. With AI transforming work and Windows 10 support ending, modernization keeps your organization competitive and secure.*

### 2. How can Dell help us get started with modernization?

*Dell makes it simple with tailored solutions, from AI-ready PCs to integrated desk setups and end-to-end support services. Our team guides you through every step, helping you choose the right technology and streamline deployment so your teams see benefits faster.*

### 3. What are AI PCs, and how do they add value?

*AI PCs are equipped with specialized hardware to run AI workloads directly on the device, improving performance, personalization, and security. These modern PCs help employees automate tasks, gain insights, and stay ahead of evolving workplace needs.*

### 4. How does Dell prioritize security in its solutions?

*Security is built into every layer of our devices and solutions—from hardware protections to advanced endpoint security and managed services. This comprehensive approach safeguards your data, ensures compliance, and lets your teams work confidently from anywhere.*

### 5. Are Dell’s solutions scalable for organizations of all sizes?

*Absolutely. Whether you’re a small business or a large enterprise, Dell offers flexible purchasing models and services that scale with your needs—helping you modernize efficiently, manage costs, and support growth at every stage.*

## Sources

[1] Dell Technologies IT Strategy Pulse, a survey across 750 IT and business decision makers from US, UK, DE, FR and JP, November 2025. Full report: <https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/industry-market/dell-technologies-it-strategy-pulse.pdf>