



# Career Pathways

Esports is a multi-million pound industry full of opportunities. Whether a gamer, marketer, event planner, agent or developer, start planning your future here.

## Working in Esports

Welcome to the world of esports and the vast amount of career pathways it offers. Esports isn't just about professional gamers, it's a rapidly growing industry with a wealth of career prospects and opportunities.

From event management to data analysis, shoutcasting or esports psychology, explore the diverse and exciting career avenues that await in the ever-evolving landscape of competitive gaming.

Whether you're an aspiring esports enthusiast or a professional looking for a career change, the world of esports has something for everyone.





# Esports Careers and Skill Diversification

Studying esports opens up a plethora of exciting opportunities that extend far beyond the gaming arena. The world of esports is a dynamic ecosystem, where a diverse range of careers awaits those with a passion for gaming and a drive for success. The skills acquired through studying esports go beyond gaming proficiency! Students develop a well-rounded skill set that is highly sought after in a variety of industries. As the esports landscape continues to evolve and gain global recognition, those who choose to explore its possibilities are primed for a future, where passion converges with skill, paving the way for a fulfilling and versatile professional journey.

Find out more about the range of BTEC Esports qualifications available across levels 2 to 5



BTEC Nationals (L2 & L3)



BTEC Higher Nationals (L4 & L5)



## Player

- Pro player
- Streamer
- Content creator
- Coach/analyst



## Event production

- Tournament organiser
- Event manager
- Broadcast producer
- Stage manager
- Production crew
- Tournament admin



## Team management

- Team manager
- Team coach
- Team analyst
- Team operations



## Marketing and branding

- Brand ambassador
- Marketing specialist
- Social media/digital Community manager
- Content strategist
- PR specialist
- Influencer



## Broadcasting and commentating

- Esports commentator
- Observer
- Desk host



## Esports transferable skills

The significance of transferable skills acquired through esports extends well beyond gaming. Studying esports, empowers individuals to navigate diverse challenges, foster continuous development, and contribute effectively across industries. Students, educators, and employers recognise the pivotal role these skills play in ensuring not only career success but also personal growth and fulfilment.



## Game development

- Game designer
- Game developer/ programmer
- UI/UX designer
- QA tester



## Esports journalism

- Reporter
- Editor
- Content writer
- Interviewer



## Esports consultant

- Esports lawyer
- Esports agent
- Esports analyst
- Esports human resources
- Esports facilities specialist



## Esports operations

- Operations manager
- Venue manager
- IT/Technical support
- Equipment manager



### Academic study skills

- Active research
- Effective writing
- Analytical thinking
- Critical thinking
- Strategic thinking
- Creative problem solving
- Decision making
- Preparing for exams
- Digital literacy
- Time management
- Stress management
- Organisation



### Problem-solving skills

- Critical and strategic thinking
- Using expert and creative solutions to solve non-routine problems
- Using systems and digital technology
- Generating and communicating ideas creatively
- Data and performance analysis



## Esports coach

- Player coach
- Team coach
- Strategy coach
- Mental coach
- Performance coach
- Lifestyle coach



## Esports education

- Esports tutor / lecturer
- Program director
- Curriculum developer
- Academic researcher



### Business skills

- Awareness of types of companies and company formations
- Legal and statutory responsibilities
- Project management
- Strategic planning
- Risk assessment
- Financial management
- Business planning



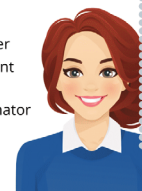
### Independent skills

- Self-management
- Adaptability and resilience
- Self-monitoring and self-development
- Self-analysis
- Reflection, planning and prioritising
- Goal setting
- Self-awareness
- Self-confidence



## Esports sales and partnerships

- Account manager
- Sponsorship manager
- Business development manager
- Partnerships coordinator
- Sales director
- Marketing director



## Esports event staff

- Event coordinator
- Volunteer coordinator
- Ticketing specialist
- Customer support



### Commercial skills

- Awareness of the esports sector
- Understanding client needs
- Managing and monitoring budgets
- Market research and analysis
- Product positioning and branding
- Understanding and interpreting feedback
- Brand awareness and developing partnerships



### Interpersonal skills

- Leadership skills
- Communicating effectively
- Negotiating and influencing
- Presentation skills
- Teamwork and collaboration
- Ethical decision making
- Networking and relationship building
- Empathy and emotional intelligence
- Community engagement
- Inclusivity and diversity awareness
- Awareness and contribution to sustainable outcomes



## Esports entrepreneur

- Esports investor
- Team owner
- Esports organisation founder
- Tournament organiser
- Esports business owner





## Job Roles in Esports

Beyond the spotlight of competitive gamers lie positions that defy convention and intrigue the curious mind. From esports event managers orchestrating electrifying tournaments to data analysts decoding in-game strategies, and from shoutcasters narrating epic battles to esports psychologists fine-tuning mental prowess, the industry is a treasure trove of innovation.

As the esports ecosystem continues to expand, so too does the demand for unconventional skill sets, sparking the imagination and beckoning those with a flair for the unexpected to explore the limitless possibilities of a career in esports.



**Admin / Referee**



**Agent**



**Broadcast / Production**



**Caster / Host**



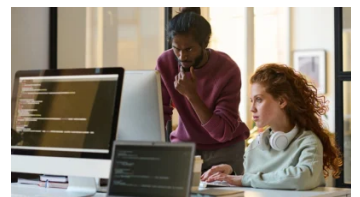
**Community Manager**



**Esports Coach / Analyst**



**Esports Consultant**



**Esports Education**



**Esports Entrepreneur**



**Esports Event Staff**



**Esports Journalist /  
Content Creator**



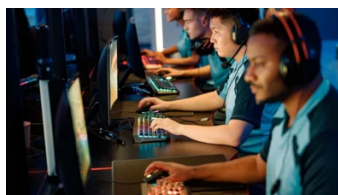
**Esports Sales &  
Partnerships**



**Event Manager**



**Event Production**



**Game Development**



**Human Resources**



**Observer**



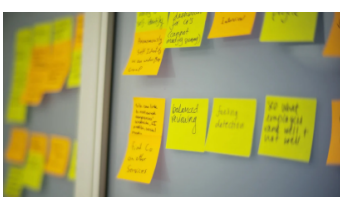
**Organisation Manager**



**PR / Marketing**



**Pro Gamer**



**Product Manager**



**Social Media**



**Team Management**