



Simplify Edge deployments

Dell ProDeploy Flex

Your organization is driven to maximize the potential of devices at the Edge yet minimize the impact on IT resources. How do you deploy Edge technology where it can have the most impact – consistently, economically and securely?

ProDeploy experts understand the challenges at the Edge and have developed ProDeploy Flex to accelerate success with versatile choices that fit your budget and need. A versatile blend of delivery methods combined with selectable deployment features takes advantage of economies of scale and provide the adaptability to drive success.



56%

Lack of internal capabilities to build / operate the Edge¹



62%

Of Edge customers see deployment costs as a management challenge¹



63%

are challenged with scale of new sites / solutions added¹

Flexible deployment to maximize edge technology

Benefits:

- Built to meet common challenges of Edge deployment
- Choose the delivery method that fits your budget and business need - Onsite, remote, preconfigured servers or fully configured racks
- Modular service features built to deliver your Edge
- Leverage economies of scale



Deployment services built for the Edge

Dell has deep experience deploying at the Edge for some of the biggest retailers, manufacturers and locations around the globe. ProDeploy Flex brings best practices honed over 35 years of experience to Edge deployments and other new frontiers of technology.

Built for Edge challenges

- Remote locations outside of metro areas
- Sites with more demanding operating environments
- Places that require special protocols to enter
- Locations that lack formal IT staff

Built for Innovative Edge applications

- We deploy the Dell NativeEdge platform with orchestrators and Edge endpoints.
- We install leading Edge platforms and applications for you.

Built for peace of mind

- End-to-end Edge project management to watch over your flexible choices on any size deployment
- We deploy your preferred networking - Dell or leading 3rd party vendors – purchased through Dell or provided by you.

Choose the best delivery method to fit your budget and business need

Factory deployment

We deliver technology fully configured or configured and racked – ready to install.

Remote deployment

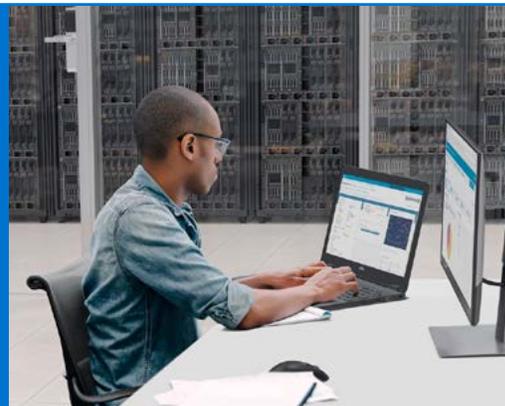
We configure software remotely, guide you during hardware installation, or both.

Onsite deployment

We deploy hardware and software at location where you need it.

Collaborate with our experts online to plan, track and deliver your deployment projects from an end-to-end management portal in TechDirect

Once your Dell hardware is in production, continue with secure connect gateway technology for automated support backed by adaptive AI and analytics-based recommendations. Start using our flexible, self-service hubs, TechDirect and MyService360, to simplify enterprise IT services at scale and expertly manage evolving priorities with tailored analytics, rich data, and smarter AI.



For more information, please contact your Dell representative or visit [Dell.com](https://www.dell.com)

¹Based on October 2022 Forrester Study “Power New Edge Use Cases and Momentum in Evolving: Four Recommendations To Drive Success” <https://tinyurl.com/zsz7vs7u>