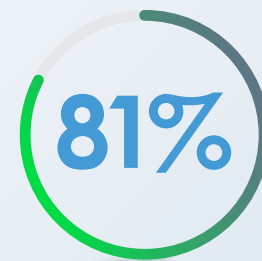# Meeting Rooms, Interactive Monitors and Employee Engagement
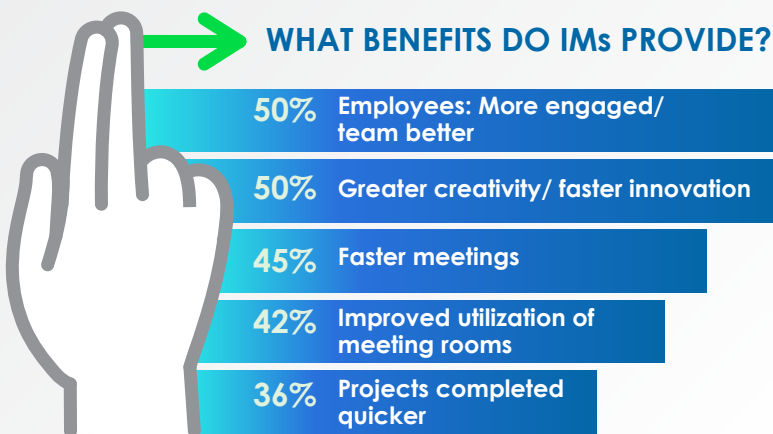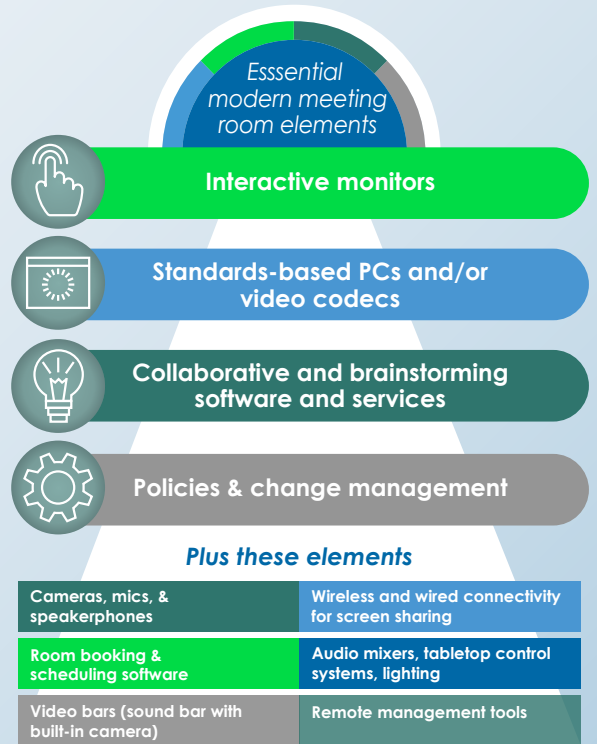
81%
of Meeting Room Decision Makers Plan to Install Interactive Monitors (IMs) by the End of 2021
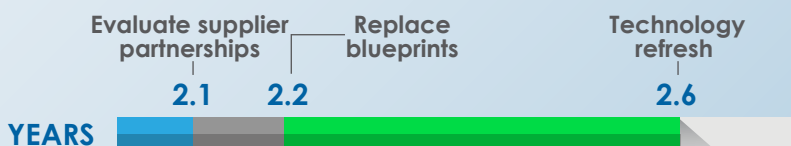
WHAT ARE THE TOP GOALS FOR THE MODERN MEETING ROOM?

61%
Developing a more collaborative/ agile workforce

50%
Expanding their remote workforce

38%
Engaging younger workers

35%
Supporting new workflows or processes

WHAT BENEFITS DO IMs PROVIDE?

- **50%** Employees: More engaged/ team better
- **50%** Greater creativity/ faster innovation
- **45%** Faster meetings
- **42%** Improved utilization of meeting rooms
- **36%** Projects completed quicker

WHAT'S IN THE MODERN MEETING ROOM?

Esssential modern meeting room elements

- **Interactive monitors**
- **Standards-based PCs and/or video codecs**
- **Collaborative and brainstorming software and services**
- **Policies & change management**

Plus these elements

Cameras, mics, & speakerphones	Wireless and wired connectivity for screen sharing
Room booking & scheduling software	Audio mixers, tabletop control systems, lighting
Video bars (sound bar with built-in camera)	Remote management tools

ARE IMs A GOOD INVESTMENT?

11.3 minutes	Improved productivity (time saved in 1-hour meeting)
9.8% faster time	Innovation: Faster time to market with products and features
10.5% increase	Meeting room utilization increased
15.0% faster	Projects completed faster
0.93 trips	Trips saved per month by each employee who travels extensively

MEETING ROOM TECH IS CONSTANTLY REFRESHED

Evaluate supplier partnerships	Replace blueprints	Technology refresh
2.1	2.2	2.6

YEARS

◄ Read the full report

Interactive Monitors and The Buildings Blocks for Meeting Rooms
How Tools for Engagement and Collaboration Improve Employee Experience

wainhouse
real.objective.insight.