

DELL SERVICES FOR EDGE

# Be tomorrow's innovator today.

With Dell Services experts, you can innovate at the edge with speed and accuracy while maximizing the return on your investment.

## Make decisions faster than ever before.

Advances in AI modeling and GenAI, paired with small form factor computing and low latency 5G networking, bring opportunities to capture, curate, analyze and derive insights.

But investing at the edge brings challenges that are very difficult to solve with current approaches to edge deployments.\*

- Integration
- Competing goals
- Security
- Manageability
- Skills
- Scalability

42%

of IT decision makers feel edge is central to their IT strategy and will unlock innovation across their organization.\*

56%

of IT decision makers' time on average is spent battling complexity rather than innovating at the edge.\*

# Grow your business faster with one trusted partner.

Across industries, the edge is where you connect data to actionable insights. And it's where speed and precision are crucial to generating more value from that data. Businesses that achieve both at the edge will be the innovators of today and tomorrow.

## Consult

### **Dell ProConsult Advisory Services for Edge**

Develop your edge strategy.

Our experts can help plan, design and transform your edge network, allowing you to maximize the return on your investments.

### **Dell Infrastructure and Application Design Services for Edge**

Design your edge environment.

## Support

We proactively improve performance with 24/7 support that addresses edge issues before they impact your business.

## Manage

With our end to end lifecycle management, you'll have operational expertise that provides reliability so you can focus on your business.

## Deploy

With over 30 years of experience, we can help you deploy faster with less effort and more control.

## Secure

We'll monitor your edge around the clock using deep intrinsic protection. And if we detect an attack, we respond so that you can recover fast with confidence.

## Dell Services for the Edge



# Dell ProConsult Advisory Services for Edge

## Develop your edge strategy.

We accelerate your ability to deliver better customer and workforce outcomes using innovative edge technology so you can harness insights for a resilient business.



### Assess

We assess your current and desired future state, aligning stakeholders on the issues and the areas where change is needed.



### Create

We identify the steps required to close the gaps and create consensus on shared priorities across stakeholders.



### Deliver

We develop a transition plan with clear, actionable steps and expected outcomes.



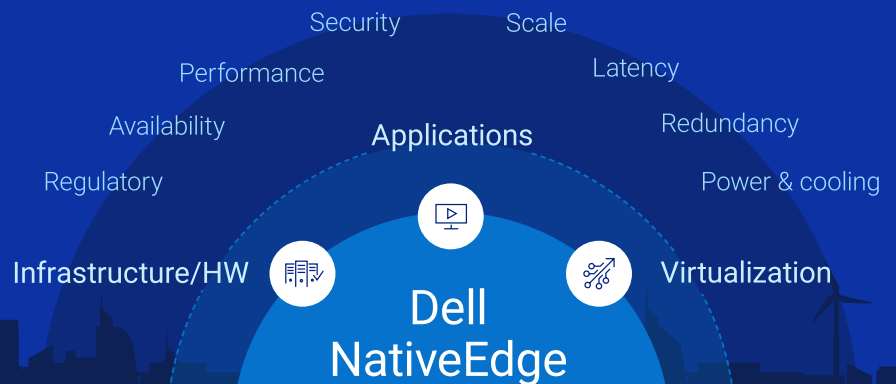
### Guide

You leverage our best practice guidance and immediately execute our findings.

# Dell Infrastructure and Application Design Services for Edge

## Design your edge environment.

Receive comprehensive, actionable designs for edge infrastructure and applications, all centered around Dell NativeEdge operations software.



**Receive a structured, repeatable plan** with milestones, signoffs and project management to ensure a timely delivery of design solutions ready for deployment.

**Collaborate closely with highly skilled Dell Services delivery teams** experienced in network and security designs with extensive knowledge of the edge.

**Get design recommendations** that consider your existing network architecture, topology and future expansion plans.

**Leverage design documentation**, including high-level design, low-level design, architecture diagrams and a detailed deployment report.

# Dell Services for NativeEdge Blueprints

Simplify operations and scale your edge management with NativeEdge Blueprints.

Dell NativeEdge Blueprints allow customers to seamlessly deploy Dell validated applications to a large number of edge locations using a single command. However many customers own custom applications or need customization on Dell validated applications.

Our services experts will design and develop custom blueprints for Dell validated and customer-owned applications, optimized for effortless deployment via the Dell NativeEdge platform.

## Key benefits:

Deploy solutions across large number of sites with reduced complexity, human error and operational costs.

With in-depth knowledge of NativeEdge, our technical experts ensure seamless integration and streamlined implementation.



### Define intent

Blueprint is a recipe for an edge solution that includes application settings, infrastructure resources, network configurations, custom workflows, and scripts based on TOSCA standard.



### Turn into executable plan

Specify relationships, structure, and behaviors in a vendor-agnostic and portable manner, using a domain-specific language (DSL) in a specific YAML format.



### Auto-generate tasks

Using a single command, IT operators can orchestrate and deploy a solution composed of disparate infrastructure, cloud stacks, and applications across thousands of distributed sites.



### Create desired state

Enable faster and more efficient innovations at the edge.

Receive a structured plan with **milestones, signoffs and project management** to ensure timely delivery and deployment of the NativeEdge blueprint.

Collaborate with highly skilled **Dell Services delivery teams** experienced in edge solutions and design.

Leverage software design documents, blueprints, test plans, and deployment reports.



# Dell Services for Edge

Simplify operations | Scale with flexibility | Innovate securely

From companies leveraging computer vision to automated inspections or optimized processes with AI-driven real-time analytics to fixing equipment using predictive maintenance, we're helping businesses fuel innovation and maximize their ROI.

## The world's broadest portfolio of edge solutions

Experience Dell quality, performance and support with decades of proven efficiency, performance, scalability and ROI.

## Dell NativeEdge

Operations software platform



Simplify



Optimize



Secure

Dell NativeEdge streamlines edge management at scale using automation, open design and Zero Trust security principles. You can use Dell Services to develop NativeEdge designs and integrate the platform into your existing CI/CD and ITSM environments.

[Click Here to Learn More](#)

## Dell Services Experts

Our technical expertise, global footprint, robust partner ecosystem and established processes ensure your design works for you.

**DELL**Technologies

Enabling business innovation and  
modernization at the edge.

[Click Here to Learn More](#)

\*Source: The Innovation Index, Dell Technologies, February 2023. [www.dell.com/InnovationIndex](http://www.dell.com/InnovationIndex)

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