

## **About the Company**

\$88.4 billion

FY24 revenue

\$7.7 billion

FY24 Non-GAAP<sup>1</sup> operating income

\$5.6 billion

FY24 Adjusted Free Cash Flow<sup>1</sup> \$3.2 billion

Returned to shareholders in FY24

#48

on Fortune 500

98%

of Fortune 500 served as of Q2FY25

Our Purpose: To create technologies that drive human progress

Our Vision: Be the most essential technology partner

Our Strategy: Leverage our strengths to extend our leadership and capture new growth

Leading End-to-End Solutions <sup>1</sup>

Client Business
Workstations
PC Monitors

Servers

External Storage Storage Software Purpose-Built Backup Appliances HCI

**D&LL**Technologies

Extensive direct Broad global

Broad global Metechnology ecosystem are of partners ex

**Industry's Largest GTM Engine** 

Modern online and consumption experiences

Automated and Al-driven

Resilient, agile, sustainable at global scale Global distribution and logistics centers

Unique operating model

Al-driven support and experiences

salesforce

Global footprint of direct services

and support

**CUSTOMER-CENTRICITY** 

Service centers

around the world

Industry-Leading Supply Chain

**INNOVATION** 

PEOPLE & CULTURE

**Unmatched Global Services** 

c calculated by Dell Technologies primarily by utilizing other PC OEMs' financial public filings, as of Q3 FY25, Workstations (Units) – IDC WW Quarterly Workstation Tracker CY24Q3 using data for 3Q24, External Storage (Revenue) – IDC WW Quarterly Enterprise Storage Systems 4, Storage Software – IDC WW Storage Software and cloud Services Tracker CY24Q2 using data for 2Q24 and includes carchiving software, data replication and protection software, software-defined storage structure and device management software, PSBBA – IDC WW Purpose-Bull tackupt Appliance (PSBA) (Revenue) CY24Q2 using data for 2Q24 + Hyperconverged Systems (HO) (Revenue) – IDC WW

## **Driving Innovation**

30,908

Total patents and patent applications as of February 2, 2024

2,000+

Patents issued to Dell Technologies in 2023

\$2.8 billion

Invested in R&D in FY24

\$8.2 billion

Invested in R&D from FY22 through FY24

## Leadership Positions

#1 External RAID Enterprise Storage

Dell maintained the #1 position with 23.9% share

Per IDC WW Quarterly Enterprise Storage Systems Tracker CY24Q2

#1 Storage Software

Dell maintained the #1 position with 8.7% share

Per IDC WW Storage Software and Cloud Services Tracker CY24Q2

**#1** Hyperconverged & Converged Systems

Dell maintained the #1 position with 34.0% share and 64.1% share respectively

Per IDC WW Quarterly Converged Systems Tracker CY24Q2

#1 Purpose-Built Backup Appliance

Dell maintained the #1 position with 32.5% share

#1 x86 Server

Dell is the leader with 11.8% unit share and 14.6% revenue share

Per IDC WW Quarterly Server Tracker CY24Q2

#1 PC Workstations and Monitors

Dell maintained the #1 positions with 43.3% share and 16.8% share respectively

Per DC WW Quarterly Workstation Tracker CY24Q3; Per IDC Quarterly Monitor Tracker CY24Q3

#1 Commercial

■ AIPC

Dell is the leader with 31.0% share

#1

Client Business

Leading Client Business

by revenue

Client PC & upsell statistic calculated by Dell Technologies primaril by utilizing other PC OEMs' financial public filings, as of Q3FY25





Forbes World's Best Employers 2024



Fortune
America's Most Innovative
Companies 2024

## MORE INFORMATION

FY24 ESG Report Investor Relations Quarterly Results

1) This document includes information about non-GAAP operating income and adjusted free cash flow which are not measurements of financial performance prepared in accordance with U.S. generally accepted accounting principles. FY24 GAAP operating income: \$5.2 billion, -10% Y/Y. FY24 cash flow from operations: \$8.7 billion. Please reference our GAAP to non-GAAP reconcilitation included in the financial tables included in the Q4 FY24 earnings full news release