

ENTERPRISE STRATEGY GROUP REPORT:

# Analyzing the Economic Advantages of Dell Cloud Platform for Microsoft Azure

WHAT IS

## Dell Cloud Platform for Microsoft Azure?



Premier Solution for Microsoft Azure Local



A turnkey infrastructure platform that optimizes and extends Azure on-premises

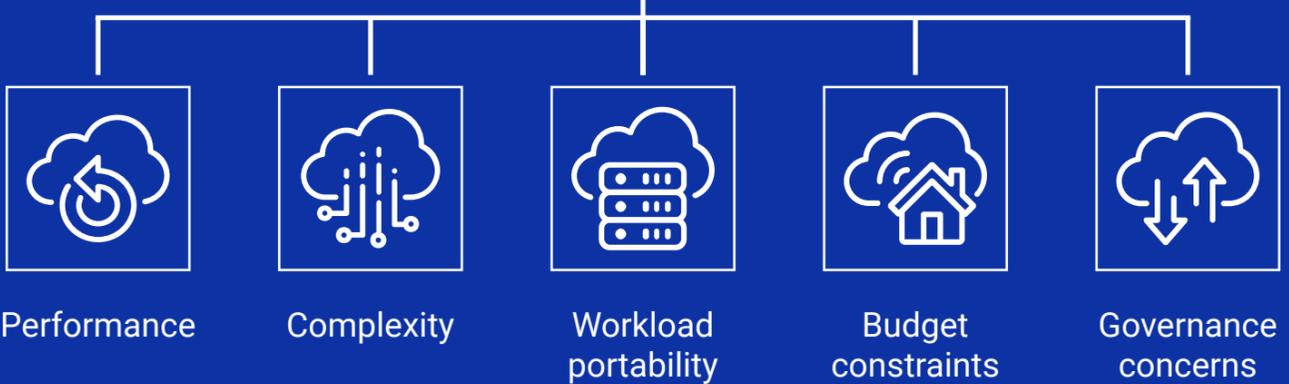


Collaboratively engineered with Microsoft

## Enterprise Strategy Group Report Takeaway

Enterprise Strategy Group found that companies challenged by multicloud can realize improved financials, business agility, and security and governance when they deploy Dell Cloud Platform for Azure.

### Top 5 Multicloud Challenges



## THE SUBSTANTIAL SAVINGS AND BENEFITS OF Dell Cloud Platform for Azure

Increased costs savings

Annual Savings with Azure

**85%**

**Lower costs of testing**

Saving an estimated \$1.4M each year

**40%**

**Lower support costs**

Saving \$3M annually

**80%**

**Reduction in business issues**

Saving \$5M per year

Increased performance

Annual Savings with Azure

**50%**

**Reduction in availability issues**

Saving \$326k annually

**50%**

**Improvement in administrator productivity**

Saving \$326k annually

**15%**

**Lower cost per TB**

Saving \$1.1M annually

**\$50M**

Cost Savings Total

Realized through Enterprise Strategy Group's economic analysis

“ We have a high level of trust in the testing that Microsoft and Dell do on Dell Cloud Platform for Azure. Because of the high-quality bar of every release, we have been able to shift resources from low-level testing to activities that are much more strategic.”

- Customer and survey interviewee

“ Dell Cloud Platform for Azure allows me to focus on my business. I can trust that Dell and Microsoft are taking care of many of the low-level tasks that used to cause me worry.”

- Customer and survey interviewee

## Dell Cloud Platform for Microsoft Azure

Unlock innovation everywhere

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