

D¢LLTechnologies

deployment designed for you



Faster, better deployment with less IT effort.

It's never been easier maximizing new technology on day one.

Your team is excited about technology's potential and ready to drive business to the next level. Your challenge? Maximize the power of new tech while keeping resources focused on innovation.

ProDeploy Infrastructure Suite is adapted to modern infrastructure, delivering practical choices for hardware and software with versatile delivery options to fit every budget and operating model.

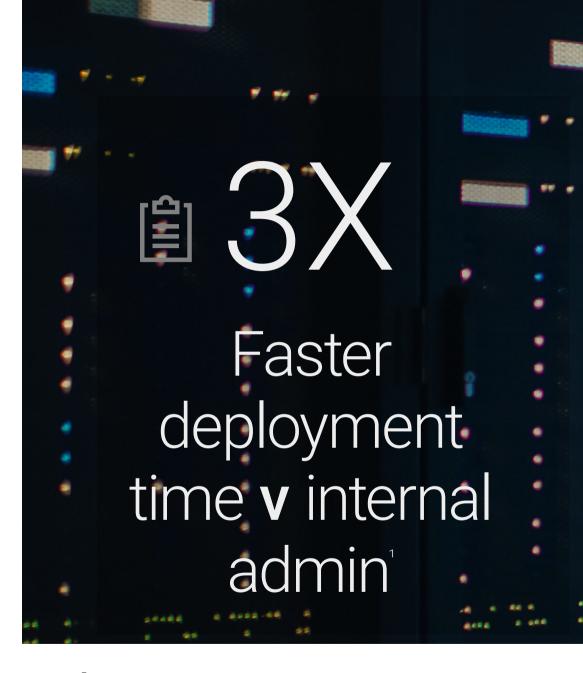
Accelerate deployments from planning to production, through our best practices, refined over 35 years of delivery at the edge, the core, and the cloud. Adapted to modern IT needs, ProDeploy can deploy 3X faster than in-house administrators.

Expert delivery and configuration assure that you are getting the most from technology on day one. Focused on business outcomes, ProDeploy is tailored to meet the needs of customers and best fit the demands of modern infrastructure technology.

The Stats

Dell Technologies Services does what we do best, while you focus on your business.

At Dell Technologies, we have invested over 35 years in building best-in-class deployment practices and tools, backed by elite professionals with broad and deep knowledge. Our established global scale drives consistent deployments to help you drive greater business results, around the clock, around the globe.



Best in class processes based on 30+ years or

Save

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Hours **v** internal admin² **58%**

Fewer support call in the first 90 days³

ProDeploy Infrastructure Suite at a glance

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Deployment methods to meet every business need and budget from the core to the cloud to the edge

GOOD, BETTER, BEST

Designed to fit most Data Center infrastructure deployment for server, storage, networking, data protection, CI/HCI.



COMPUTE AT SCALE

Designed to fit the needs of large-scale compute technology customers with a mature deployment methodology.



SIMPLIFY THE ENTERPRISE EDGE

Designed to provide customers a blended choice in delivery, better value at scale, plus services specific for the technology's purpose.



ProDeploy Plus

The market's most complete deployment offer

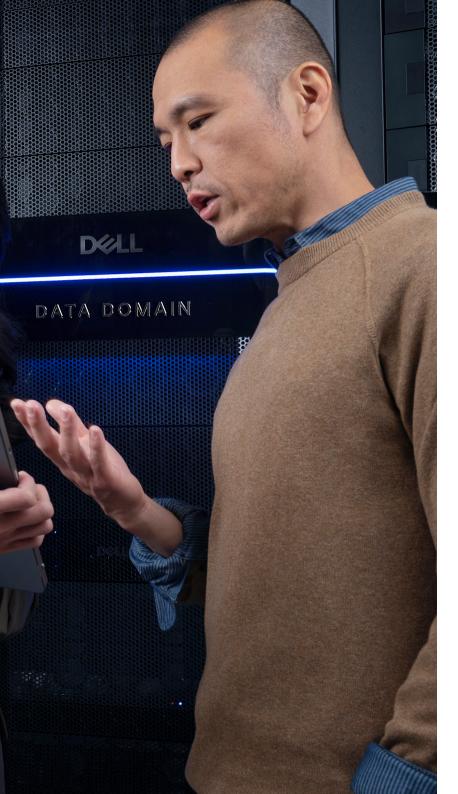
From planning to knowledge transfer, ProDeploy Plus provides the skill and scale needed to successfully execute demanding deployments in today's complex IT environments. We start with a site readiness review, planning and recommendations. A single in-region point of contact for localized project management will keep things on track and an online collaboration platform helps you track progress and stay engaged with our delivery experts.

We then elevate your experience with onsite hardware and software deployment coupled with guidance and implementation of CloudIQ cybersecurity best practices. Your deployment is kept on track with a single in-region point of contact for project management and an online collaboration platform that helps you track progress and stay engaged with our delivery experts.

With ProDeploy Plus, you get:

- In-region, single point of contact for project management
- Implementation planning
- 24X7 onsite hardware and software installation
- CloudIQ CyberSecurity best practices and policies
- Project documentation and knowledge transfer





"With ProDeploy Plus we realized accelerated technology adoption with expert deployment of new PowerProtect Appliances. Experts came on premise and handled all the installation for us and even shared knowledge around the new technology."

Dimitris MataftsisBackup Administrator
National Bank of Greece

ProDeploy

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Maximize your new technology starting on day one

Customer expectations are high, and workforce needs can shift rapidly. How can you deploy infrastructure that best leverages your resources and maximizes the value of new technology? Rapidly adopt new technology and set your organization up for success with expert planning and implementation, installation, and knowledge transfer.

ProDeploy provides flexible hardware installation choices and remote software deployment guided by certified deployment engineers. We focus on getting you up and running so you can focus on your business and prepare for what comes next.

With ProDeploy, you get:

- Single point of contact for project management
- · Implementation planning
- 24X7 onsite hardware and remote software deployment*
- Project documentation and knowledge transfer

^{*}Remote guided hardware installation available on some hardware. Speak with your Dell representative for more information





"Deploying an infrastructure like ours and integrating it with our existing systems in less than a week, without any impact on our production, was pretty impressive."

Nicolas VarrinIT Infrastructure Engineer,
GLOBAZ

ProDeploy Factory Configuration

Putting technology to work in your datacenter can be especially difficult when you are purchasing large volumes of compute technology. Deploying new servers can require dozens of different steps with potentially hundreds of configuration options.

Dell can preconfigure your individual servers as part of our factory process so that you receive your PowerEdge servers ready to install. You can easily choose service combinations that fit your needs across asset tagging, system settings, and image load. Subsequent orders will include the same repeatable configuration. Save time with consistent results even at very high volumes.

- System Settings Bundle BIOS configuration | iDRAC configuration | Firmware freeze | Unlimited System Settings
- Asset Bundle Asset Tagging and Reporting | System Label, Box Label, Report
- Imaging Bundle Image load with RAID Configuration | Customer supplied Image Load w/ customized RAID





ProDeploy Rack Integration*

Having the ability to receive products racked and configured from our facility, ready to roll in place, saves time and resources. This is especially important when rapid expansion is critical to business growth.

Every rack with enterprise system technology is different and correct integration is key to success. Our engineers will work with you to define your solution to optimize power & cooling, cable layout, and network configuration in a consistent technology build.

- · End to end project management
- Solution and rack layout engineering
- Physical integration and configuration
- Logistics and optional final installation

^{*}Available in US only. Custom Rack Integration Services are available globally

ProDeploy Flex

ProDeploy Flex is designed to meet the challenges of edge deployment and deliver successful outcomes. With flexible delivery methods, combined with selectable deployment features, you can take advantage of economies of scale and provide the versatility to achieve your goals. Dell has deep experience deploying at the edge for some of the biggest retailers, manufacturers and localities around the globe. ProDeploy Flex brings best practices honed over 35 years of experience to edge hardware, software and Dell NativeEdge platform installation.

With ProDeploy Flex, you get:

- Single point of contact for project management, with more specialized options for greater peace of mind.
- Blend factory, remote and onsite service delivery methods to achieve your best value
- Economies of scale for larger deployments
- Selectable features built for the more challenging installations and locations when deploying outside traditional datacenters
- Support for site access protocols or processes when safety and security are a factor.
- Deploy select multivendor products from leading edge manufacturers
- Built to deploy Dell NativeEdge platforms
- Installation of Innovative Edge applications and workloads from third party ISVs



Additional Deployment Time

ProDeploy Plus, ProDeploy or Basic Deployment are designed to fit most new technology installations. When the deployment need is greater in length, complexity or scope, choose Additional Deployment Time to reach success with blocks of remote or onsite assistance. Additional Deployment Time can extend the ProDeploy Suite or be used separately to get new technology ready for day one.



Features:

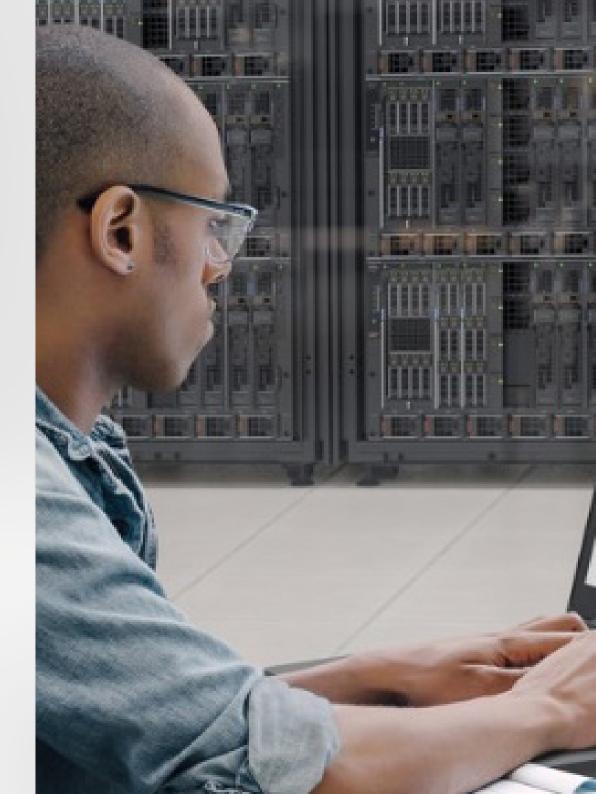
- Easily extend the ProDeploy Suite
- Get specialized help from certified experts
- Chose from remote or on-site deployment assistance

Stay connected

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Follow your deployment and more in TechDirect.

Collaborate with our experts online to plan, track and deliver your deployment projects from an end-to-end management portal in TechDirect. Once your Dell hardware is in production, start using our services technology for an adaptive, automated digital experience that lets you optimize the systems powering your datacenter – through asset retirement.





Basic Deployment

Get consistent hardware installation

Trust Dell to install your hardware quickly and right the first time, while freeing up your staff's time. Basic Deployment provides hardware installation for server, storage and networking.

With Basic Deployment you get:

- Onsite hardware installation during business hours
- Packaging material disposal at on-site and recycle locations



Services to expand your success

Beyond delivery choices in the ProDeploy Infrastructure Suite, Dell provides additional services designed to complement your IT resources

- → Production Ready for Data Protection
- → Data Migration Services
- Residency Services
- → Training and Certification
- → Other Delivery Services

Residency Services

New technology creates competitive advantage for businesses, but solutions must be introduced in a way that suits your unique requirements.

Dell Residency Services provide highly skilled engineers that undergo extensive training and certification as Dell Proven Professionals, a top 10 industry rated technical certification program.

Backed by the power of Dell Technologies' global network, our Residency Services provide extensive options to meet specific business needs, from helping accelerate adoption of infrastructure solutions and enduser technology, to aligning with targeted transformation objectives in areas such as business resiliency and modern workforce experience.

Services can be delivered in-person or virtually starting at one and two-week durations with the ability to shift as needs change, providing utmost flexibility to suit your unique requirements.

Elevated Technology with Measurable Results.

Residence help throughout multiple phases of the IT adoption cycle., from implementation and integration to operation, delivering measurable results as seen in a recent IDC study:

- Average of 18 less incidents per month (or 31% reduction in incidents)
- 31% improvement in IT staff efficiency
- 1-3 months saved during technology transitions (or 28% increased technology utilization)
- 26% reduction in IT service delivery cost
- 25% improvement in technology performance

Source: IDC Interactive eBook, sponsored by Dell Technologies, The Value of Residency Services, November 2022



"I can't say enough good things about Residency Services. They were able to help train our existing team on how to manage the new technologies. They get to know the engineers at Plex, they know how we like to configure and deploy our environment. The use of Residency Services accelerated our deployment by a matter of weeks."

Darrel SchuenemanPlex Systems, Manager,
Cloud Operations

Data Migration Services

Data is one of your organization's most important resources and you need that data to fuel business growth.

But distributed data can keep valuable insights out of reach. Our experts help efficiently move data from where it is, to where it will drive innovation. We migrate data every day, all over the world, in any situation you can imagine. Whether you are upgrading technology, changing platforms or leveraging cloud, our experts use proven tools to streamline migrations and provide you a faster time to value.

Our Data Migration Services provide greater control, security and value through standardized processes in planning, execution and knowledge transfer. We lower risk through expert-delivered, dependable best practices developed over 30 years of data migration success. Our goal is to improve data availability and migrate your data efficiently with greater data integrity. Let Dell Technologies help accelerate migrations at every level of your transformation.



Features:

- 24/7 hours of operation
- Remote project management
- Remote technical resources
- Unified delivery program management
- Proven, robust selection of tools
- Remote monitoring and status reporting
- Onsite options for services

Production Ready for Data Protection

Businesses face constantly evolving challenges regarding data.

While data can create opportunity and advantage, it also brings complexity and risk. Introducing a new Data Protection solution requires complex configuration to meet essential requirements.

Our experts can elevate your technology investment and drive you into production faster, ensuring critical Data Protection solutions are matched to your unique environment to deliver the best experience for your business. Dell Technologies Services' complete portfolio delivers accelerated time to production.



Features:

- Customizable to fit large scale and scope
- Scalable, repeatable, global with consistent results
- Easily choose the service combination to fit your needs time-after-time

Product Success Accelerator (PSX) Services

With so many IT organizations challenged to keep up with the skills and expertise to address fast-changing business priorities, Dell offers an expanding family of Product Success Accelerator (PSX) services.

These integrated outcome-based services streamline and simplify the activities needed to plan, deploy, optimize and operate critical technology solutions – all in a single offer.

Our technology experts coordinate activities throughout every stage of the PSX journey, from initial day-one planning and deployment through ongoing operational assistance.



Accelerate your path to success

- A streamlined end-to-end experience
- Consistent, repeatable processes that drive efficiencies
- Confidence that you have the right level of expertise at the right time
- The flexibility to choose from three incremental levels of service

Ready



Fully deployed and validated solution ready to use

Optimize



Adds quarterly assessments and test simulations

Assist



Adds year-long 8x5 operational assistance

Day one

Day two

Education Services

Expand your abilities with flexible learning subscription plans. Customized for your learning journey, the Dell Learning Hub is a subscription-based learning platform, which provides access to a variety of courses, labs, and education tools.

Choose from three subscription plans to gain unlimited access to the Learning Hub platform for a full year, where learners can consume training on everything from VxRail to Multicloud architecture. These costsaving subscription plans provide individuals access to thousands of training offerings via one easy-to-use dashboard.

Coupled with our ecosystem of Partner training options, and aligned with our Proven Professional Certification program, the Dell Learning Hub is the ideal solution for those looking to achieve the practical knowledge needed for today's ever-changing IT environments.



Dell Technologies Certified Proven Professionals get:

- Globally-recognized certifications in design, deployment and administration
- Validation of skills through exams and digital badging
- Increased responsibilities, opportunities and peer respect



Experience the Dell Difference

Built on the principle of putting customers first, Dell is uniquely positioned to provide consistent services from edge to core to cloud. Dell Technologies Services are designed to transform your investments and enable you to be an agent of change for your organization.

Whether you're adding new technology, consolidating existing systems or building a data center from the ground up, you can count on Dell for an efficient deployment culture beginning at the factory. Make sure even the most complex project is effectively planned, configured, integrated and tested right from the start and supported for the future. We'll look after your deployment projects, so you can look after your business and drive rapid adoption of your digital technologies.

Go to **DellTechnologies.com/prodeploy f**or more information or contact your Dell Technologies advisor.

