

# Lower storage costs and increase efficiency with the superior data reduction capabilities of Dell PowerStore

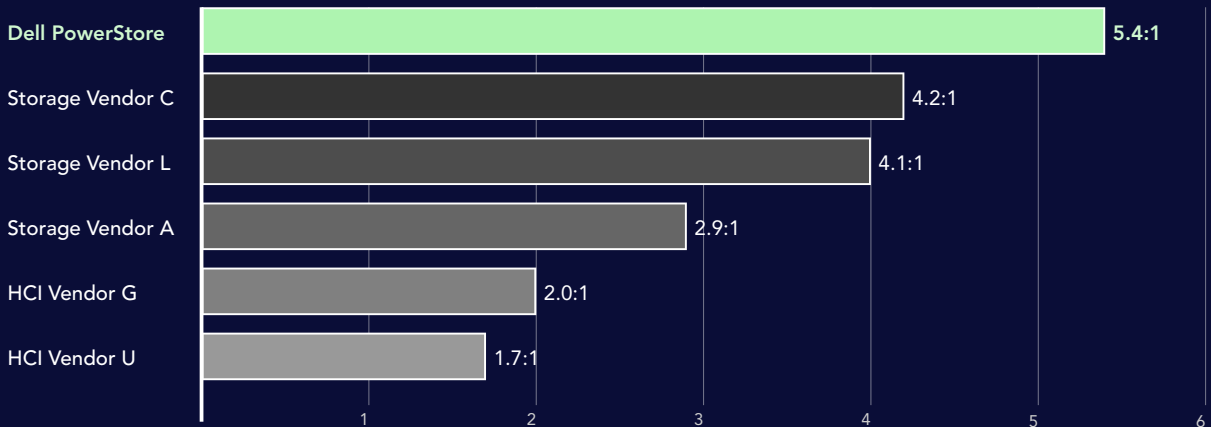
A Dell PowerStore array delivered a higher data reduction ratio on the same data set than comparable solutions from five competitors in our tests

UP TO  
**3.1x**  
MORE EFFICIENT



*The most efficient data reduction of all competing solutions we tested*

Data reduction ratio on a 2:1 compression and 2:1 deduplication ratio data set  
Higher ratios are better



**PowerStore helps you save by using up to 68% less physical storage space.\***

The industry-leading Data Reduction Ratio guarantee from Dell asserts that customers purchasing any new Dell PowerStore model will experience a 5:1 data reduction ratio on reducible data.<sup>1,2</sup>

## Dell PowerStore also streamlines operations three key ways:



**Ranked #1 in ease of use by customers<sup>3</sup>**



**Lifecycle Extension with Dell ProSupport™**



**Integrated data protection with Storage Direct Protection**

\*Dell PowerStore 500T vs. HCI Vendor G, HCI Vendor U.

1. [Dell Future-Proof Program](#)
2. [Dell Technologies PowerStore/PowerMax Data Reduction Guarantee Terms and Conditions](#)
3. [Simplify your IT game plan with intelligent storage.](#)

To learn more, read the [report](#) and the [science behind the report](#)