D&LL Technologies

Media & Entertainment

Stay in your creative zone.
Technology solutions for media and entertainment.
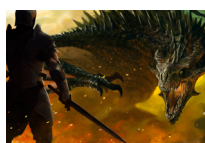
D∉LL Technologies

MEDIA AND ENTERTAINMENT USE CASES

—

Dell provides dependable, professional grade tools that are essential to creating and delivering exceptional projects on schedule.

Editor

Keep post-production work in house with scalable technology designed to expand or contract with project complexity and schedules.

Massive editing power

A Dell Precision 7960 Tower workstation will provide ultimate scalability and performance for video and audio applications from Adobe®, Avid®, Blackmagic Design, Autodesk and more. From Dell, editors get a comprehensive hardware solution that allows for taking full advantage of the software package's features.

Master local and offline rendering, visual effects and final finishing with speed and accuracy.

Solution recommendations for video editing

A   Dell Precision 7960 Tower

B   Dell UltraSharp 32 HDR PremierColor Monitor - UP3221Q

C   Dell Pro Plus Keyboard and Mouse - KM7321W

D   Dell Pro Plus Wireless Speakerphone - SL525

Solution recommendations for audio editing

E   Dell Pro Max 16 Premium

F   Dell Pro Premium Wireless ANC Headset - WL7024

G   Dell Pro Thunderbolt™ 5 Smart Dock - SD25TB5*

* Not pictured

DELLTechnologies

Animator

Meet accelerated deadlines with incredible detail and quality.

Work at the speed of your creativity

Animate in style with the latest professional technology from Dell. Driven by the power of a Dell Precision 5860 Tower workstation, your animation software zooms. Bring your animation to life with a powerful solution that will actually keep up with your creative mind. Great for animation software from Adobe®, Autodesk and MAXON.

Obtain maximum performance and reliability for complex visual effects that captivate even the most discerning viewer.

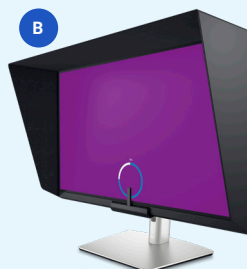## Solution recommendations

A Dell Precision 5860 Tower

B Dell UltraSharp 32 HDR PremierColor Monitor - UP3221Q

C Dell UltraSharp Webcam - WB7022

D HTC Vive Pro2 †

E Dell Pro Plus Keyboard and Mouse – KM7321W

† Not available in all countries

DELLTechnologies
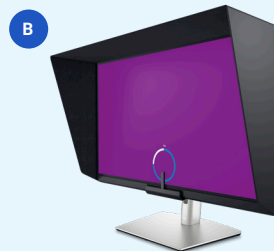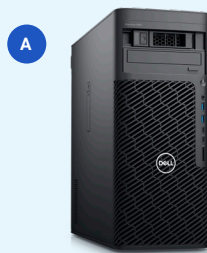
Virtual production

Bring your projects to life. Seamlessly visualize and adjust scenes in real time.

Elevate your workflow

The Dell Precision 7875 Tower with AMD Ryzen™ Threadripper™ PRO processors and NVIDIA ADA graphics offers optimal multithreaded performance and powerful GPU rendering, making it highly efficient for real-time virtual production workflows in Unreal Engine.

Solution recommendations

A Dell Precision 7875 Tower

B Dell UltraSharp 27 4K Thunderbolt™ Hub Monitor - U2725QE (x2)*

C Dell Pro Dual Monitor Arm – MDA20

D Dell UltraSharp Webcam – WB7022

E Dell Pro Plus Keyboard and Mouse – KM7321W

F Dell Pro Premium Wireless ANC Headset – WL7024

* Not pictured. Dell UltraSharp 27 4K USB-C Hub Monitor - U2723QE (x2) is shown in the image.

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D&LL Technologies

Visual effects

Tackle complex visual effects, including VR, with ultimate power and performance.

B

Creativity made real

Efficiently combine existing footage with computer generated imagery to create realistic scenes with a solution featuring the Dell Precision 7875 Tower workstation. Combine with a Dell UltraSharp monitor and accessories to experience amazing color accuracy with software such as Autodesk® Flame and The Foundry's Nuke™.

Enjoy smooth rendering of the highest quality, even under short deadlines.

Solution recommendations

A Dell Precision 7875 Tower

B Dell UltraSharp 27 4K Thunderbolt™ Hub Monitor - U2725QE

C Dell Pro Dual Monitor Arm - MDA20*

D Dell Pro Plus Keyboard and Mouse - KM7321W

E Dell Pro Premium Wireless ANC Headset - WL7024

F Dell UltraSharp Webcam - WB7022*

G X-Rite Colorimeter i1Display Pro

* Not pictured

A

D

G

E

DELLTechnologies

Graphic designer

Stay inspired with technology designed to let you create and collaborate anywhere.

Design your creative visions

An artist does their best work when their inspiration is the highlight. The thin and light Dell Pro Max 16 Premium laptop is designed the way an artist would design it. Not only does it look amazing, but you will too while showing your best work to clients.

While the Dell Pro Max 16 Premium laptop is great for artists on the go, having a docking station connected to a Dell UltraSharp PremierColor monitor, along with a colorimeter ensures color accuracy and the tools that provide for efficiencies while working at the desk.

Deliver faster time to market, while proving for more flexibility in the design schedule for iterations.

Solution recommendations

A Dell Pro Max 16 Premium

B Dell UltraSharp 32 6K USB-C HUB Monitor - U3224KB

C Wacom Cintiq Pro 24 Creative Pen Display Touch - DTH-2420*

D Dell Pro Thunderbolt™ 5 Smart Dock - SD25TB5

E Dell Pro Plus Keyboard and Mouse - KM7321W

F Dell Pro Plus Wireless ANC Headset - WL5024

G Dell Pro 14-16 Plus EcoLoop Briefcase - CC5623

H Dell Pro Plus Wireless Speakerphone - SL525

* Not pictured
† Not available in all countries

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DELL Technologies
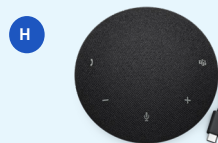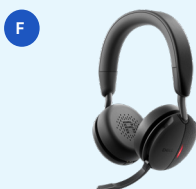
Studio Executive

Manage the media company from in-house or on the go.
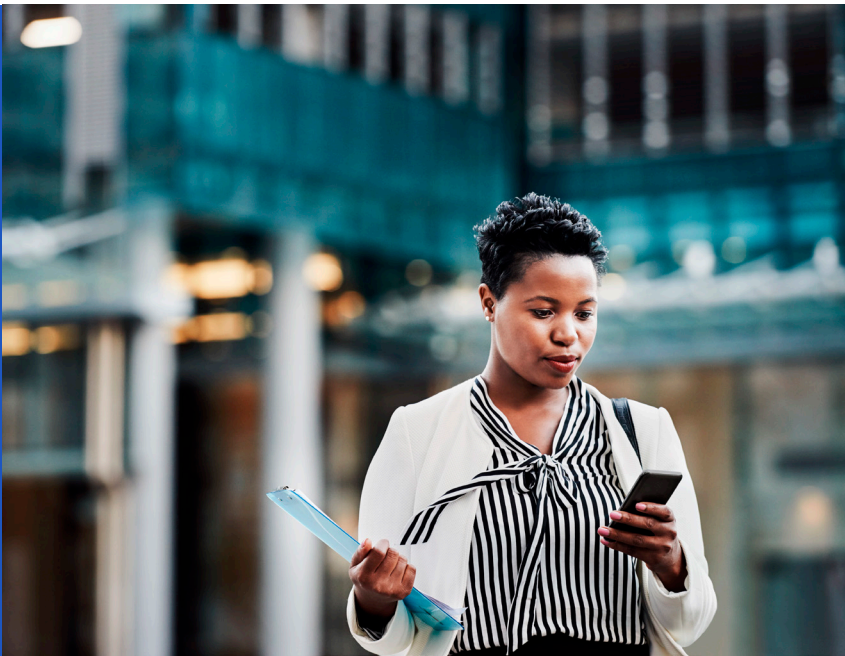
Transform your creative visions into stunning realities with the Dell Pro Max 14 Premium. This lightweight, high-performance PC enables studio executives to seamlessly review and present ideas to clients, collaborate with colleagues, and execute strategies.

Solution recommendations

A Dell Pro Max 14 Premium

B Dell Pro 14 Plus Portable Monitor - P1425

C Dell Pro Premium Compact Mouse - MS7421W

D Dell Pro 7-in-1 USB-C Travel Hub - DA310

E Dell Pro 14-16 Plus EcoLoop Backpack - CP5723

F Dell Pro Premium Active Pen– PN7522W

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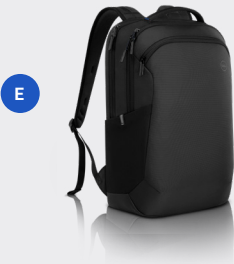
Powering storytelling and visual production with AI

FASTER AND STREAMLINED EDITING

Optimization for sophisticated editing

AI PCs revolutionize content creation by automating tasks such as video editing and sound enhancement. They accelerate rendering, deliver high-quality visuals faster, and streamline workflows with features like instant scene detection and real-time 3D previews.

HYPER-PERSONALIZED CONTENT

Personalized engagement for viewers

AI PCs empower media companies to analyze vast datasets in real time, enabling hyper-personalized content, targeted ads, and enhanced user experiences. Their predictive analytics capabilities help anticipate audience needs and stay ahead of trends.

AI-DRIVEN WORKFLOWS FOR MEDIA PRODUCTION

Manage and effortlessly work with large scale assets

AI PCs streamline workflows by managing large-scale assets and enabling real-time collaboration. They support cost-saving technologies like virtual sets and AI-driven visual effects, cutting physical production costs while boosting efficiency and profitability.

Dell Recommended Solutions:

High Performance AI PCs for Inferencing
Dell Pro Max 16 Plus
Dell Pro Max 18 Plus

High Performance AI PCs for Training
Dell Pro Max 16 Plus
Dell Pro Max 18 Plus
Dell Pro Max Desktops

Buy AI Solutions:

Invoke	NVIDIA Omniverse	DaVinci Resolve 20
Orbital Studios	Stable Diffusion	
Evercoast	Adobe Premier Pro	

Build AI Solutions
Dell Pro AI Studio
Dell Professional Services for AI
Dell Accelerator Services for RAG on Dell Pro Max AI PCs

DELLTechnologies

Simplify IT

Our most secure[1] and most manageable[2] commercial PCs make IT management a breeze

World's Most Secure Commercial PCs[1]

According to Principled Technologies, no PC manufacturer offers the BIOS-level visibility Dell does.

A Principled Technologies report: In-depth research. Real-world value.

A comparison of security features in Dell, HP, and Lenovo PC systems

Approach

Dell™ commissioned Principled Technologies to investigate 10 security features in the PC security and system management space:

- Support for monitoring solutions
- BIOS security and protection features
  - Platform integrity validation
  - Device integrity validation via off-site measurements
  - Component integrity validation for Intel® Management Engine (ME) via off-site measurements
  - BIOS image capture for analysis
  - Built-in hardware cache for monitoring BIOS changes with security information and event management (SIEM) integration
- Microsoft Intune management
  - BIOS setting management integrations for Intune
  - BIOS access management security enhancements for Intune

SECURITY

Improve fleet-wide security with multiple layers of defense.

Reduce the attack surface and enhance long-term cyber resilience with Dell Trusted Workspace

Be secure from first boot with rigorous supply chain controls.

Maintain BIOS integrity with deep, firmware-level visibility.

Protect end-user identity from malware that looks to steal credentials.

Enrich OS-level data with PC telemetry to speed detection, response and remediation.

Layer on advanced threat protection from our ecosystem of best-of-breed software partners.

Shrink the IT-security gap with an integrated, AI-enabled solution

Explore hardware-assisted security with Dell, Intel & CrowdStrike.

Learn More ›

MANAGEABILITY

Best-in-class PCs and peripherals management – only from Dell.

With Dell Management Portal, you can manage Dell PCs, over the cloud, in conjunction with Microsoft Intune. Dell Management Portal >

And with Dell Device Management Console, you can save time with centralized and secure peripherals management. Dell Device Management Console >

Update and secure your fleet of Dell devices, with one application– Dell Client Device Manager.

Dell Trusted Update Experience makes it simple to update endpoints with the latest BIOS and driver versions. Dell is the only Top-5 PC vendor that:

Publishes[3] a device drivers and downloads release schedule:

IT Admins can deploy fleet-wide device updates on a predictable timeline.

Learn More ›

Dell has the industry's first:[4]

Partner Portal accessible in Microsoft Intune, with fleet-wide BIOS password access capability and Enterprise application access and publication capabilities

Binary Large Object (BLOB) package-based solution, for endpoint BIOS settings configuration, using Microsoft Intune

Hardware OEM systems management solution to integrate with Intel vPro

intel vPRO   AMD

DELL Technologies

Simplify PC refresh with Dell Services

Enabling every step of the PC lifecycle

Dell APEX PC as a Service[1]

Fully customizable monthly subscription that can include PCs, peripherals, software and services with no upfront investment.

APEX PC as a Service makes it easy to refresh to the latest PCs and seamlessly deploy, secure, manage, support and help with the retirement of devices.

Dell APEX PC as a Service (PCAAS) >

ProDeploy Client Suite

PC refresh starts with getting new devices in the hands of your end-users. Dell ProDeploy Suite streamlines operations and increases productivity with configured PCs that are ready to use on day one with dynamic cloud-based provisioning and imaging.

When transitioning from old to new technology, ProDeploy Plus includes the ability to securely erase sensitive end-user data with sophisticated tools to sanitize devices and includes Asset Recovery Services for responsible retirement.

Dell ProDeploy Client Suite >

Modern Lifecycle Solutions

Dell Premier

324%
ROI over 3 years[3]
Modernize IT purchasing by shopping your catalog in a tailored online solution. Gain control over the entire IT ecosystem to cut costs, standardize ordering, access analytics and more.

Dell Premier >

Asset Recovery Services

2.8B
Pounds of electronics recovered through all recovery programs since 2007[2]
Let Dell help you securely and responsibly retire your old IT equipment - regardless of brand – to allow for a seamless transition from old to new technology, while protecting both your business and the planet.

Asset Recovery Services >

ProSupport Suite for PCs

ProSupport Suite is more than a 24/7 break-fix solution, it's a set of tools that automate and optimize your environment with little to no human intervention or end-user disruption.

Select from a robust library of Dell-authored scripts that correct company-wide issues quickly, minimizing remediation times and maintaining peak system performance. ProSupport Suite provides telemetry-driven data to arm IT with insights and make targeted updates, all controlled from a single dashboard.

ProSupport Suite for PCs >

Disclaimers

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1. Based on Dell internal analysis, October 2024 (Intel) and March 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principled Technologies. A comparison of security features (https://www. principledtechnologies.com/Dell/OEM-security-feature-comparison-0424.pdf), April 2024.

2. Based on Dell internal analysis, January 2025. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase.

3. Dell publishes a device drivers and downloads release schedule. Source: Based on internal analysis, May 2023. When comparing publicly available device drivers and downloads release schedules published by the Top 5 PC vendors, as of May 2023.

4. Capabilities of Dell Update Processes, Dell Management Portal and Dell Manageability Solutions capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, partner portal capabilities in Microsoft Intune systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE, are separate purchases. Intel vPro, to support out-of-band systems management, is an additional system configuration upgrade; and Dell has the industry's first:

    a. Based on Dell internal analysis - October 2024. Based on Dell Management Portal capabilities in Microsoft Intune compared to competitor Partner Portal capabilities in Microsoft Intune. Dell Command | Endpoint Configure for Microsoft Intune - the industry's first Binary Large Object (BLOB) package-based solution, for securely configuring & managing endpoints, using Microsoft Intune. Disclaimer: Industry's first device manageability solution to use a Binary Large Object (BLOB) package, recognized by Microsoft Intune, for secure endpoint configuration and management.

    b. Dell Command | Intel vPro Out of Band– the industry's first hardware OEM systems management solution to integrate with Intel vPro - for remote management of systems, regardless of power-state. Disclaimer: Based on Dell internal analysis, November 2023.

    c. Dell Command | Intel vPro Out of Band– the industry's first hardware OEM systems management solution to integrate with Intel vPro - for remote management of systems, regardless of power-state. Disclaimer: Based on Dell internal analysis, November 2023.

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1. Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities. At the end of the contract, the customer may renew the contract or return the equipment to DFS.

2. Dell Technologies has recovered 2.8 billion pounds of electronics since 2007. Source: Based on Dell internal analysis of publicly available data, April 2023.

3. Based on a Forrester Total Economic Impact™ Study Commissioned by Dell Technologies and AMD, "The Total Economic Impact™ Of Dell Premier," February 2024. Full study: The Total Economic Impact™ of Dell Premier.