Prepare for the future now

Achieve greater, secure productivity, using AI with the latest Dell PCs featuring Intel vPro® and Copilot

Maximize AI potential with the protection of advanced data privacy and security measures

Achieve more with less effort using Copilot in Windows[1] enabling AI-level efficiency with an AI companion integrated into the world's most intelligent PCs[2].

1 Work confidently from everywhere

with the foundational security and privacy of Dell, Intel® and Windows

Protect your fleet with Dell Trusted Workspace

Stay protected from evolving threats with the built-in defenses of the world's most secure commercial PCs.[3] Unique hardware telemetry integrations with AI-enabled cybersecurity software help combat advanced threats and improve long-term cyber resilience. Proactively detect and block attacks across the endpoints, networks, and cloud environments. All foundational to protecting your data.

Maintain workspace privacy

Increase insights and efficiency while keeping business and personal data protected. Your content and search data will be protected within your firewalls and not be saved or used to train AI models[4].

70%

attack surface reduction vs older PCs, according to Intel® and IOActive[5]

3.1x

fewer firmware attacks with Windows 11[6]

Copyright © Dell Inc. or its subsidiaries. All Rights Reserved.

DELL Technologies

2 Streamline IT performance

with the latest features from Dell Optimizer, Windows 11 and Microsoft InTune

Enable AI-powered efficiency

Our built-in AI-based software works tirelessly behind the scenes to optimize application performance, delivering a seamless computing experience.

Centralized AI assistance

Copilot in Windows[1] uses AI to suggest the best ways to complete tasks to help get things done with fewer clicks so you and your end-users can focus on innovation and meaningful work.

Fast, zero-touch modern device management

Dell and Microsoft make life easier for IT teams with fast, zero-touch device management. IT teams can customize, provision and control end-user devices faster and with less effort with Dell Connected Provisioning + Windows Autopilot.

Copyright © Dell Inc. or its subsidiaries. All Rights Reserved.

DELL Technologies

3 Harness the power of AI

with the world's most intelligent[2], secure[3], and manageable[7] commercial PCs with a built-in AI processor

Enable Comprehensive Security

Enhance the security of your device with Crowdstrike, effectively detecting malware while utilizing less than 1% of CPU resources[8].

Maximize conversations, minimize power consumption

Experience up to 38% less power usage for AI-enhanced collaboration on Zoom calls[9].

Power through your data analysis

Achieve 14% faster data analysis and report generation using MATLAB- a powerful programming and numeric computing platform widely utilized by engineers and scientists for data analysis, algorithm development, and model creation[10].

Bring your creative vision to life

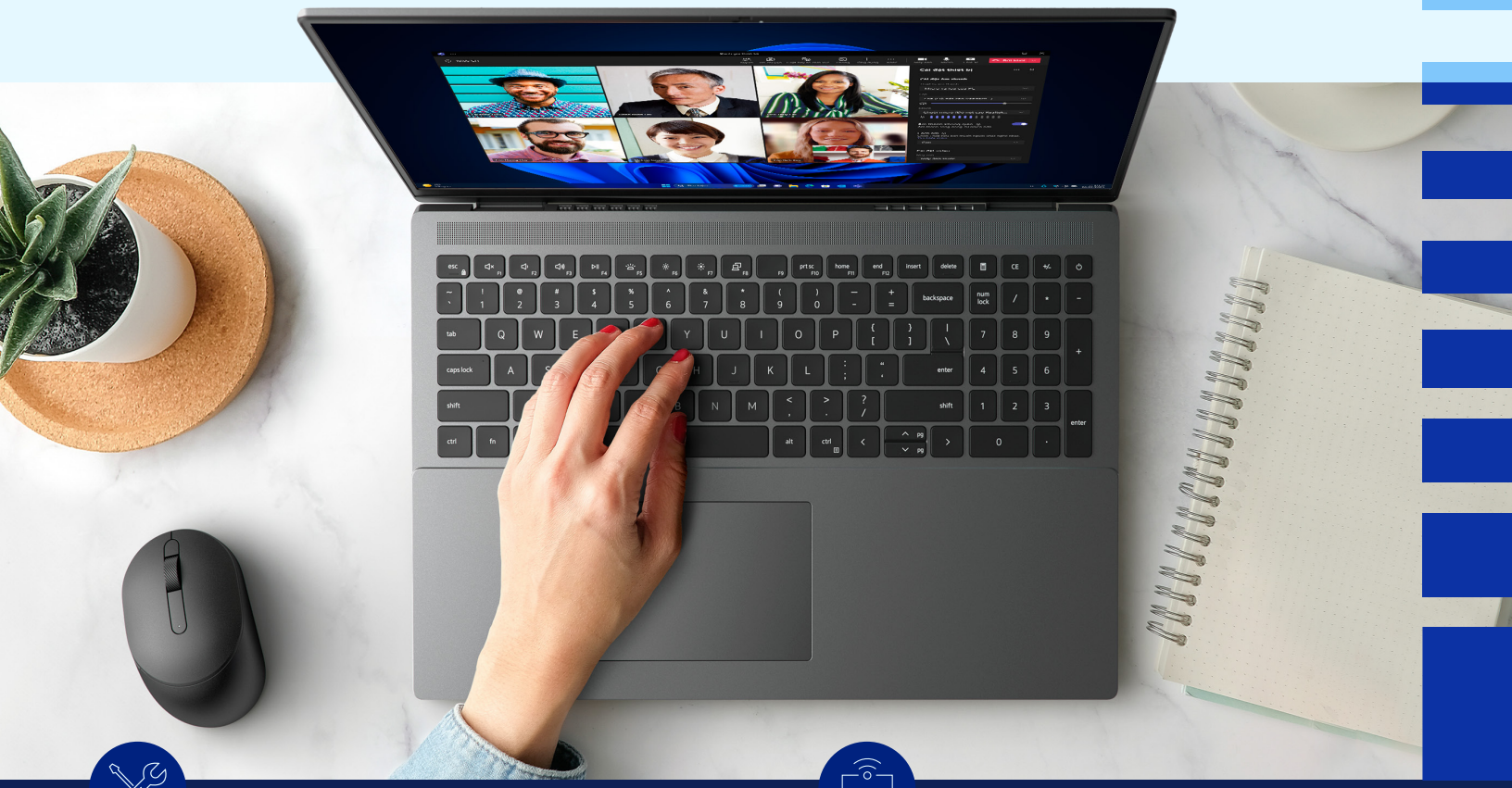
Turn your light bulb moments into reality with AI video editing performance 2.3x faster with Adobe Premiere Pro Beta[11].

Copyright © Dell Inc. or its subsidiaries. All Rights Reserved.

DELL Technologies

4 Collaborate smarter, not harder

with AI-driven optimizations to give your employees a better conferencing experience



Convenient controls at your fingertips

Ease into your meetings with this exclusive feature from Dell – the collaboration touchpad[11] allows easy access to Zoom and Microsoft Teams[12] features such as screen sharing, chat, camera and microphone settings.

Voice quality monitoring

Get alerts when your voice quality is poor and others may have difficulty hearing you – only available on the latest Dell business PCs.

Hear and be heard

Intelligent Audio from Dell Optimizer, with Intel® Gaussian Network Accelerator, senses your surroundings and enhances the conferencing experience by reducing background noise for you and all call participants.

AI-eye tracking and auto-framing

Have more engaging, efficient meetings with Windows Studio Effects. Stay centered with video auto-framing and maintain eye contact even if you're reading from your notes.

Copyright © Dell Inc. or its subsidiaries. All Rights Reserved.

DELL Technologies

Fast-track your AI journey

with Dell APEX PC-as-a-Service

Our AI-ready devices and APEX solutions can help you:

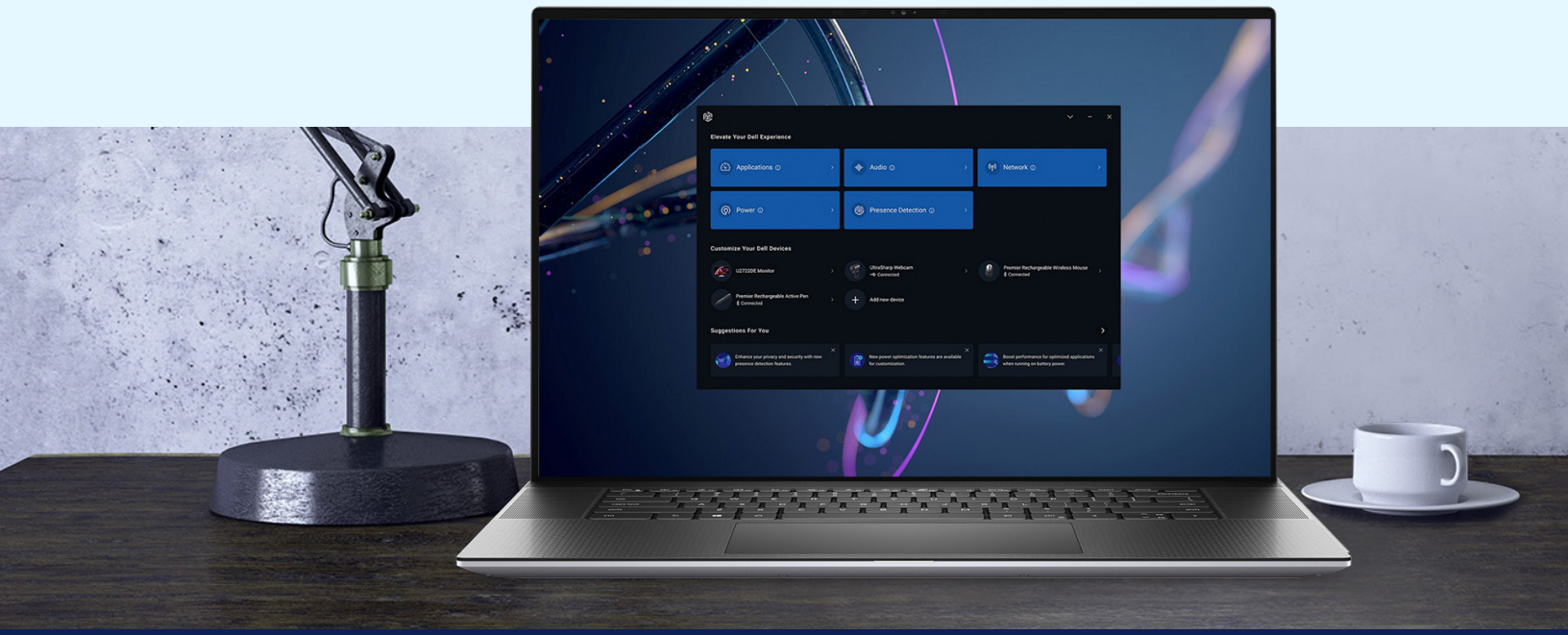
Save up to 30%
on support costs[14]

Cut up to 50%
help desk effort[14]

Discover how to accelerate your AI journey with Dell AI Client Solutions

Reach out to your
Dell Sales Representative

www.Dell.com/ai



[1] Copilot in Windows is available in preview only and will gradually roll out over the coming months. Copilot in Windows will be available in global markets, including the UK. To learn more, click here. Copilot is NOT available to market in European Economic Area and China. Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.
[2] Based on Dell analysis, November 2023. Dell Optimizer not available in OptiPlex 3000 series, Latitude Chromebook Enterprise, and Linux-based devices. Feature availability and functionality may vary by model. For more details visit: https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer-features-availability-matrix.pdf.external
[3] Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features
[4] Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.
[5] Based on IOActive's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs on Windows OS. Details at www.intel.com/performance-vpro [intel.com]. Results may vary.
[6] Reduction in 3.1x in firmware attacks based on SMB Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.
[7] Based on Dell internal analysis, January 2024.
[8] <1% CPU usage when running on-device AI based security like CrowdStrike. Based on Intel and Crowdstrike testing. Results may vary.
[9] Up to 38% less power when running AI-enhanced collaboration features like Zoom. Specific to Zoom. Based on Intel testing and external claims. Results may vary.
[10] Based on Intel testing, January 2024. Compares performance of 9450 using MTL processor to 9440 using RPL processor. Results may vary.
[11] Based on third party analysis from Intel testing and external claims. Specific to Adobe Premier Pro Beta. Results may vary
[12] Collaboration Touchpad feature availability and functionality may vary by model. For more details visit: https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer-features-availability-matrix.pdf.external
[13] Microsoft Teams compatibility with the Collaboration Touchpad requires download of Dell Optimizer version 4.1.3 and Microsoft Teams for Work or School version.
[14] Based on a Forrester Total Economic Impact™ Study commissioned by Dell "The Total Economic Impact™ Of Dell's PC As A Service" November 2022. Results derived from customer interviews and survey data.

Copyright © Dell Inc. or its subsidiaries. All Rights Reserved.

DELL Technologies