

Dell APEX Backup Services

Data protection for SaaS apps, endpoints and hybrid workloads

Secure, scalable platform

- 100% SaaS, no infrastructure to manage
- Configure in minutes
- On-demand scalability
- Global client-side deduplication
- End-to-end encryption

Workloads supported

- SaaS applications including Microsoft 365, Google Workspace and Salesforce
- Desktops, laptops and mobile devices
- Hybrid workloads

Compliance & governance

- Long-term retention
- Legal hold
- Automated compliance
- Federated search
- eDiscovery
- Reporting

Take control of your data

As businesses adopt a cloud-first strategy, the limitations and complexities of traditional data protection become more apparent. This drives the need to develop a new data protection strategy that ensures the same level of protection for both on-premises and cloud workloads. When developing the strategy, it is important to consider that most SaaS providers do not offer comprehensive data protection solutions.

This creates pressure for IT teams, which are already struggling to meet the myriad of needs posed by the different types of data distributed across organizations.

These challenges include:

- **Multiple, disparate data sources** – Data sources are spread across a variety of systems and services, such as endpoints, physical and virtual servers, SaaS applications (ex. Microsoft 365, Google Workspace, Salesforce), and enterprise workloads (ex. Microsoft-SQL, Oracle, file servers, VMs).
- **Exponential data growth** – Organizations are overflowing with data across their IT infrastructure. Without adequate visibility into this data, IT lacks the ability to optimize storage costs, enforce proper data retention policies, or respond quickly to data discovery requests.
- **New cloud workloads** – As organizations begin to transition workloads and services to the cloud, IT is left with a mix of on-premises and cloud data silos, which create data protection gaps and strain already burdened IT teams.

Solution: Dell APEX Backup Services

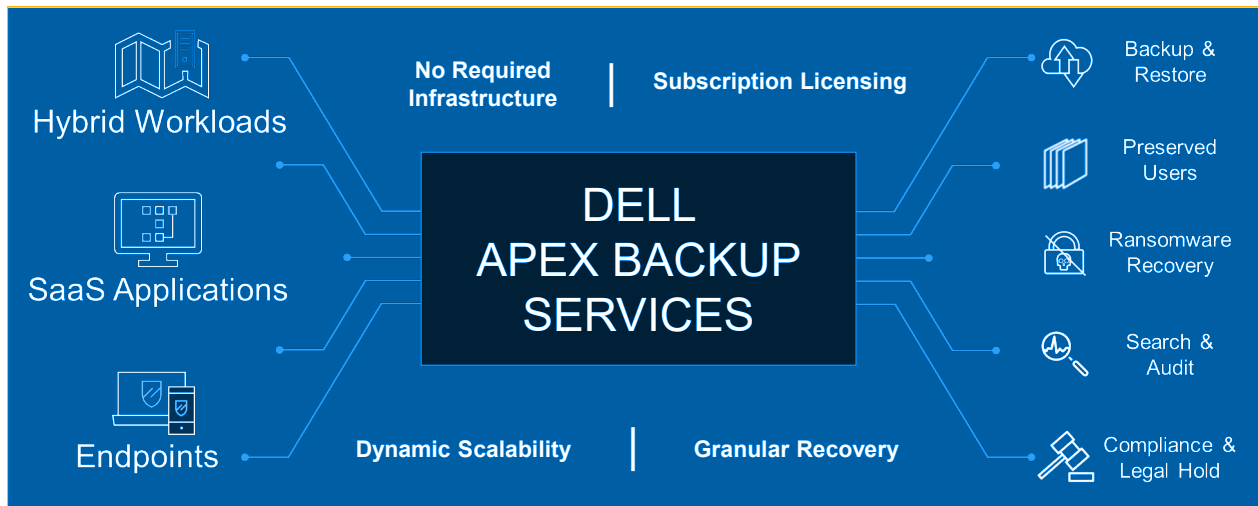
Dell APEX Backup Services delivers high performance and secure backup, long-term retention and automated compliance. Through a single console, customers have complete visibility and a consistent management experience across SaaS applications, endpoints and hybrid workloads. Dell APEX Backup Services offers infinite, ondemand scalability and ensures predictable and controllable costs.

Secure, scalable and on-demand data protection

Dell APEX Backup Services leverages cloud infrastructure to deliver the resiliency and speed you need to meet business SLAs with a low TCO. Dell maintains the solution and the platform is always up to date with the latest features. With no infrastructure to manage, businesses can get started within minutes.

Dell APEX Backup Services offers unique features including:

- Centralized monitoring and management
- Automated, no touch feature updates
- Regulatory compliance
- Source-side deduplication
- Encryption in-flight and at rest
- Cloud-to-cloud backup and restore



Protect SaaS-based applications

Dell APEX Backup Services for SaaS apps delivers unified data protection, management and information governance, including automated compliance and legal hold. A single dashboard provides complete visibility across Microsoft 365, Google Workspace and Salesforce.

Protect endpoint devices

Dell APEX Backup Services for endpoints provides centralized, secure protection of desktops, laptops and mobile devices. It offers assurance that your endpoint devices are protected, whether in the office or on the road. IT admins can remotely manage cloud backup and restore operations from the centralized cloud portal. Self-service restores are possible via a web interface and from mobile device apps – including iOS and Android. Desktop and laptop support includes Windows, Linux and CentOS.

Protect hybrid workloads

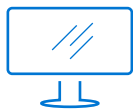
Dell APEX Backup Services for hybrid workloads enables organizations to centralize the data protection of virtualized

environments, databases, file servers and network attached storage (NAS). Dell APEX Backup Services for hybrid workloads offers advanced functionality including long-term retention, reporting and insight into cloud storage utilization. It protects workloads running in the cloud and on-premises workloads to the cloud.

SaaS-based data protection for on-premises and cloud workloads

Protect your data while taking advantage of the agility and flexibility of the cloud. Dell APEX Backup Services eliminates ingress/egress charges and enables you to respond to key business initiatives with agility.

As the use of cloud-based SaaS applications continues to grow, so will the need for proper security and more importantly, information governance capabilities so organizations have total visibility of their information, no matter where it resides. Dell APEX Backup Services is a cloud-based data protection solution delivering predictable, controllable costs without increasing complexity.



[Learn more](#) about Dell APEX Backup Services



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