

Elevate your multicloud experience one block at a time

Increase agility, accelerate deployment time, and improve overall TCO

Traditional challenges with running block-based
workloads in the public cloud:

Performance limitations

Sub-optimal resiliency

Lack of data mobility

Inconsistent tools

Unpredictable costs

81%

Face challenges with data and
application mobility across
on-premises data centers, public
clouds, and edge¹

Dell PowerFlex for Public Cloud

Delivers the proven capabilities of on-premises block storage in the
public cloud so you can run a wide range of block-based workloads
without performance, scale, and resiliency limitations.

**Designed for
99.9999%
availability²**

**The industry's
most resilient,
flexible cloud
storage offer³**

AVAILABLE FOR

AWS

Microsoft Azure

BENEFITS

What makes Dell PowerFlex for Public Cloud different

**Improved TCO and
cost optimization**

Up to **87%**

Cost savings compared to
native public cloud storage⁴

**Extreme performance
and linear scalability**

Over **100X**

Better performance compared
to native cloud block storage⁵

**Seamless
Data Mobility**

Common block storage
across locations creates a
universal storage layer for
agility and protection

**Multi-AZ
Durability**

Efficiently place data
across multiple availability
zones without extra copies

**Efficient
Consolidation**

Unify disparate cloud
resources and workloads
onto a single platform

WORKLOADS

How Dell PowerFlex for Public Cloud can support you



DATABASES

Deploy various types
of databases with
extreme transactional
performance, high
availability, durability
and consistency



ANALYTICS

Facilitate big data
analytics with
optimized delivery of
AI/ML services, with
large volume capacity
at low latency



DEV / TEST

Support different
stages of the software
development lifecycle
flexibly and securely



VIRTUALIZATION

Run virtualized
workloads at peak
performance with thin
provisioning, high
throughput and low
latency



CONTAINERS

Achieve the full
performance and
portability of
containerized
applications with
seamless integration

THE WORLD'S MOST SCALABLE CLOUD BLOCK STORAGE⁶

Dell PowerFlex for Public Cloud

¹Enterprise Strategy Group, "Multi-cloud Application Deployment and Delivery Decision Making," June 2023. Based on survey of 350 IT professionals responsible for evaluating, purchasing, and managing applications at large midmarket (500 to 999 employees) and enterprise (1,000+ employees) organizations in North America.

²Based on internal Dell testing, October 2023.

³Based on Dell analysis of storage software deployable on AWS, Azure, and Google Cloud, May 2023.

⁴Based on a Silverton Consulting white paper, sponsored by Dell Technologies, "Conceptual TCO: Dell APEX Block Storage for Public Cloud," October 2023. Systems were configured to support IOPS performance of 7,740 KIOPS. The Dell solution assumes 4:1 thin provisioning vs thick provisioning for the competitive solution. Actual costs will vary depending on the thin provisioning factor used, region, data change/snapshot rates, capacity, type of storage and instances used, and other factors.

⁵Based on Dell analysis comparing maximum IOPS published results, September 2023. Dell PowerFlex for AWS maximum performance using a single Amazon EC2 instance store (i3en.12xlarge), NVME attached storage, running 4KB IO size, 100% random read per SDS and assumes public cloud volumes consolidate performance of entire storage pool in a single volume. Actual results may vary.

⁶Based on Dell analysis of storage software deployable on AWS, Azure, and Google Cloud, May 2023.