

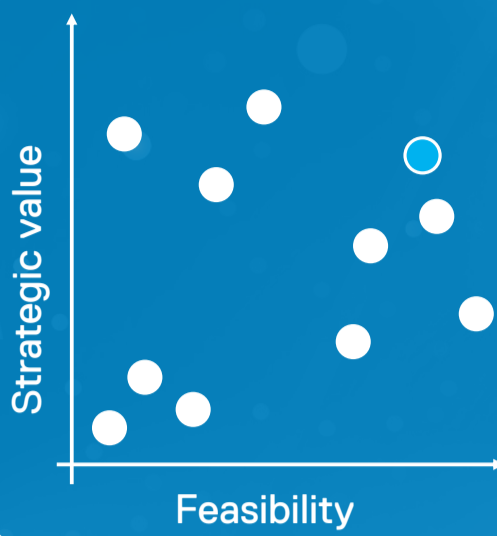
# Artificial Intelligence in five steps



## 1 Define use case

What is the strategic impact?  
Is implementation feasible?  
How will success be measured?

1



Structured, semi-structured  
or unstructured data

2

## 2 Assess data

What data is available?  
Where is the data stored?  
What needs to be done  
to prepare it?



Data variability, volume  
and velocity

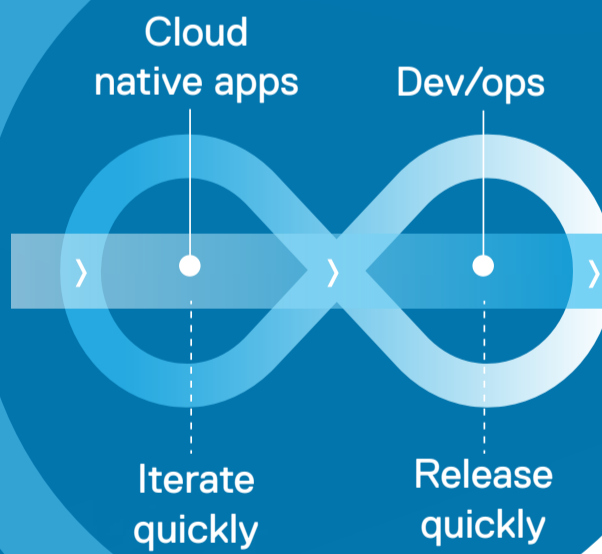
## 3 Identify model

Which model approaches  
work best?  
Which tools will the data  
scientist use to build,  
train and prove this model?

3



Accuracy, response time  
and depth of insights



4

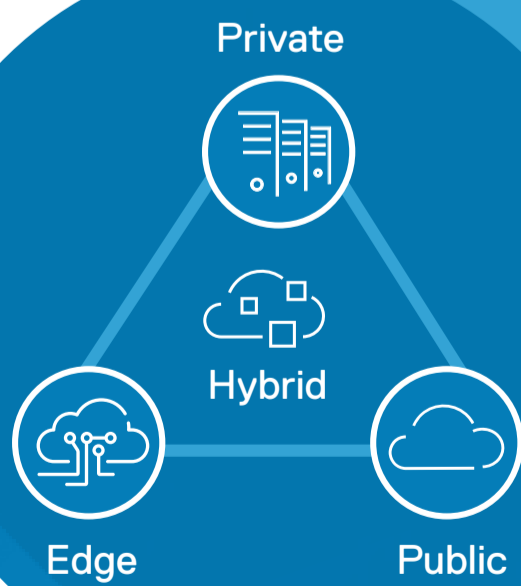
## 4 Optimize software ecosystem

How do I get the trained  
model into production?  
What development process—  
cloud native or monolithic?

## 5 Determine IT environment

Do the use case outcomes  
benefit most from private,  
public, edge or hybrid cloud  
deployment?  
What are the latency and  
throughput requirements?

5



Whether you need help with people, processes or technology, one part of the landscape or all of it, Dell Technologies is here for you. We've done AI. We know AI. We can show you how to put it to work for you.