

Prepare for the future now

with the latest Dell AI PCs



Maximize AI potential with the protection of advanced data privacy and security measures

Achieve more with less effort with the most secure and manageable commercial AI PCs¹ that accelerate your AI outcomes.

1 Work confidently from anywhere

with the foundational security and privacy of Dell, Intel®, and Windows



Protect your fleet with multiple layers of defense

Stay protected from evolving threats with the built-in defenses of the world's most secure commercial AI PCs.¹ Unique hardware telemetry integrations with AI-enabled cybersecurity software help combat advanced threats and improve long-term cyber resilience. Proactively detect and block attacks across the endpoints, networks, and cloud environments. All foundational to protecting your data.



Maintain workspace privacy

Increase insights and efficiency while keeping business and personal data protected. Your content and search data will be protected within your firewalls and not be saved or used to train AI models².



70%

attack surface reduction vs older PCs, according to Intel® and IOActive³

3.1x

fewer firmware attacks with Windows 11⁴

2 Streamline IT performance

with Dell Endpoint Security and Management Solutions

Enable Comprehensive Security



To stay ahead of modern, fast-evolving threats, it takes deep ecosystem collaboration across both hardware and software. Reduce the attack surface and supercharge threat detection with Hardware-Assisted Security. Combine the power of Dell commercial PCs and Intel core silicon with CrowdStrike's industry-leading XDR platform for a coordinated defense against the [stealthiest attacks](#).

Cloud-based device management



Manage your PCs, over the cloud, in conjunction with Microsoft Intune, via the Dell Management Portal. Customize, provision and control endpoints faster and with less effort, with Dell Connected Provisioning + Windows Autopilot.

Secure, out-of-the-box endpoint security



Dell Windows 11 PCs feature built-in protection and a Trusted Platform Module (TPM) chip for greater security. Protect your data with the most secure Windows ever.⁵



3 Bring AI to your PCs

with Dell Pro AI Studio, the industry's most comprehensive AI toolkit leveraging NPU technology⁶

Seamlessly build, deploy, and manage AI apps tailored for business

Adopting AI often involves navigating intricate challenges, including the need to manage diverse hardware architectures like CPUs, GPUs, and NPUs, all while addressing the complexities of AI model development and deployment. Dell Pro AI Studio is a comprehensive set of Dell-validated tools, frameworks, templates, and models that empower developers and IT administrators to create and manage AI software optimized for NPUs across diverse silicon vendors.

Simplify and accelerate development and deployment

- + By leveraging Dell's validated tools, frameworks, and models, enterprises can now easily & quickly deploy purpose-built AI applications across their Dell AI PC fleets.

Enhance AI lifecycle management

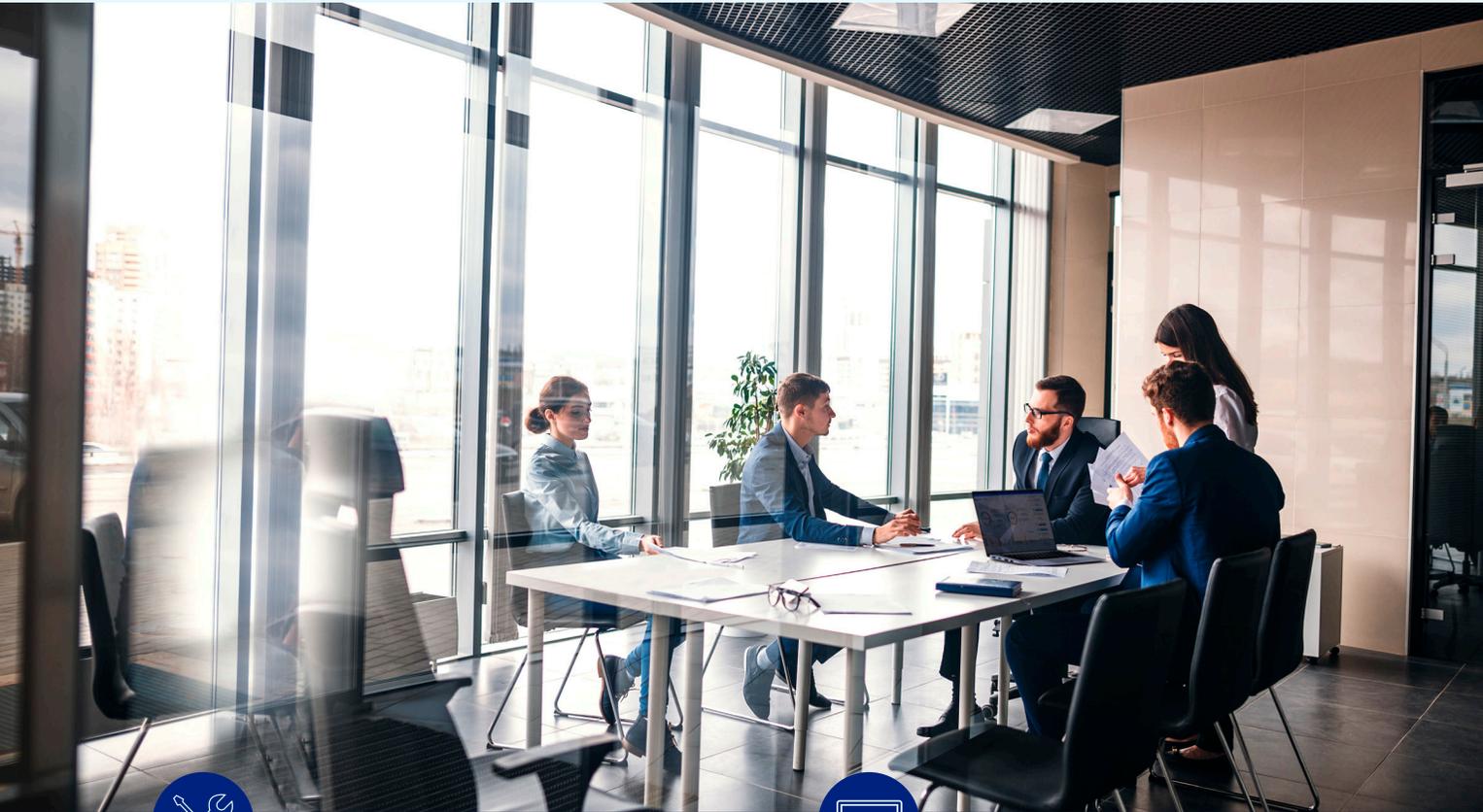
- + Dell's solution offers automation capabilities to optimize the AI lifecycle, by enabling AI application management in platforms like Microsoft Intune.

Maximize AI PC value

- + Save on cloud costs with Dell on-device AI acceleration, enabling enterprise AI applications at scale while ensuring robust data privacy and security—all at a fraction of the expense



4 Get the most from your AI PC investment and empower your team with Dell Services, from seamless rollout to continuous support, ensuring your success at every step



The right tools for the right people

Ensure your employees get exactly what they need—devices, software, and AI capabilities tailored to their roles and workstyles—so they're set up for success wherever they work.

Smarter Implementation and Optimization

Provide the tools your workforce needs to thrive with expert implementation of leading-edge solutions like Microsoft Copilot, personalized Copilot Agents and modern productivity tools.



Simple, Seamless Device Rollout

We make deploying, managing and effectively using AI devices easier than ever. From strategic planning to pre-configured, ready-to-use systems, we get your team up and running quickly.

Faster AI development

Accelerate innovation with our expert solutions. Dell services give your developers the tools and guidance they need to tackle projects faster and with greater confidence, no matter the challenge.

Fast-track your AI journey

with Dell APEX PC-as-a-Service



Our AI-ready devices and APEX solutions can help you:



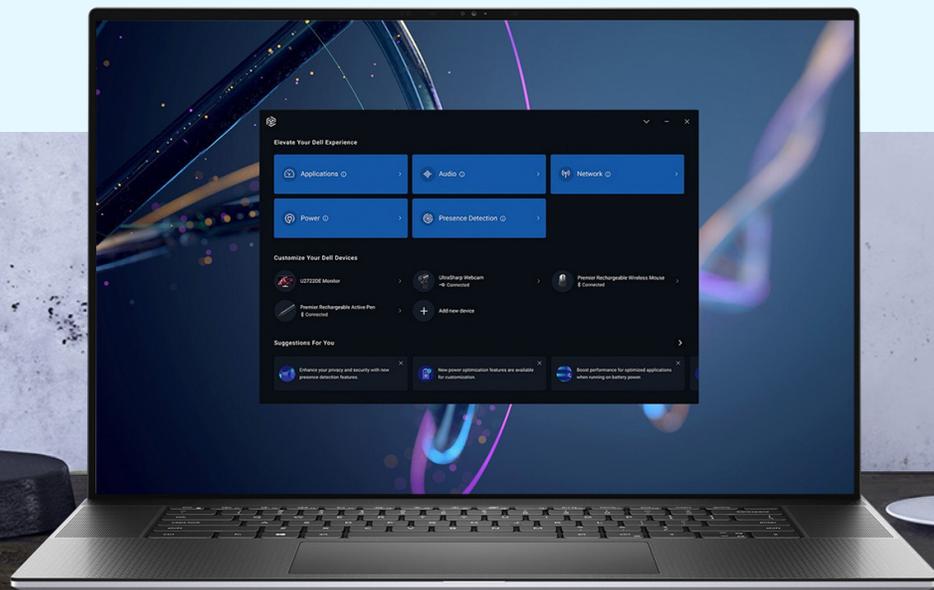
Save up to 30%
on support costs⁷



Cut up to 50%
help desk effort⁷

Discover how to
accelerate your AI
journey with Dell AI
Client Solutions

Reach out to your
Dell Sales Representative
www.Dell.com/ai



¹Most secure is based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. A comparison of security features, April 2024. Most manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE, are separate purchases. Intel vPro, to support out-of-band systems management, is an additional system configuration upgrade. Based on Dell internal analysis, April 2024.

²Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.

³Based on IDActivest's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs on Windows OS. Details at www.intel.com/performance-vpro [intel.com]. Results may vary.

⁴Reduction in 3.1x in firmware attacks based on SMB Windows 11 Survey Report, Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.

⁵Based on Dell internal analysis, September 2022. Not all features available with all PCs. Additional purchase required for some features.

⁶Based on Dell internal testing against publicly available comprehensive information, November 2024.

⁷Based on a Forrester Total Economic Impact™ Study commissioned by Dell "The Total Economic Impact™ Of Dell's PC As A Service" November 2022. Results derived from customer interviews and survey data.