



#### Securely erase end user data from anywhere.

Data Erase empowers your organization's IT administrator to address their most critical concerns and requirements - by erasing data safely and securely.

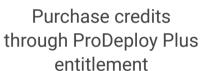
Designed for IT administrators, Data Erase provides secure, self-managed end-user data control globally, with the added benefits of credit utilization management and certified erasure monitoring.

Through **TechDirect**, IT administrators can equip their employees with a secure means to locally sanitize their devices, whether they're working from home or a remote location. Our solution offers the flexibility of self-service software, ensuring that employees can manage their end-user data securely and conveniently, no matter where they are in the world.

Data Erase performs an erasure that is compliant with the National Institute of Standards and Technology (NIST) Special Publication (SP) 800-88 Revision 1 "Guideline for Media Sanitization": NIST 800-88 Purge – ATA\*

#### How it works:







Login to TechDirect to assign and manage credits



End user receives email with self-quided instructions



End user securely sanitizes their device

#### Take the steps to get started.

Data Erase is a self-service software that equips employees with a secure means to locally sanitize their devices. With each ProDeploy Plus purchase you are entitled to one erase credit. One erase credit can be used to erase one drive.

As an IT Administrator, you can manage all aspects of Data Erase within our TechDirect online portal.

## Register in TechDirect

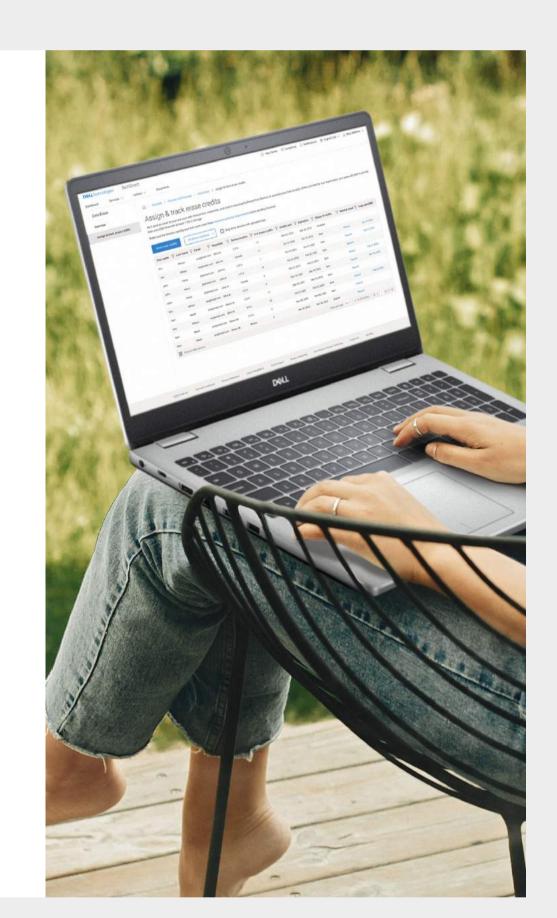
After your first order is placed, you will receive an email that will take you to registration, where you will complete the details to setup your company. Already have an account in TechDirect? Skip to the next step

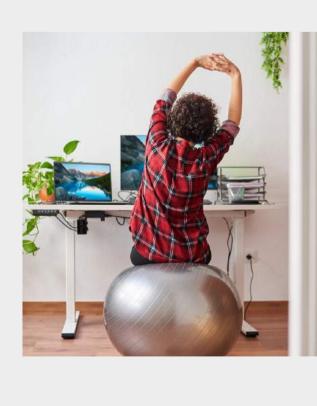
## **Navigate to Data Erase**

Once you are logged in, select the Connect & Manage tab from the home page and **activate** Data Erase.

## **Assign and Manage Credits**

Once you've activated Data Erase, you can easily assign and manage your active credits.





## PRO TIP

Before erasing any data, be sure to back up any important information or software on the target devices.

Remember, you are responsible for this backup, and once data is erased, it's gone for good. Dell cannot be held responsible for any data loss or damage during this service.

# We're here to help.



Review the IT Admin guide or User guide for detailed instructions on managing your Data Erase Service in TechDirect.



If you have additional questions, you can always reach out to your Dell Technologies representative by submitting a request through the Contact Us feature at the footer of TechDirect.



Learn more at Dell.com/TechDirect

\*The National Institute of Standards and Technology (NIST) purge methods typically involve overwriting data with random or predefined patterns multiple times, making it extremely difficult or virtually impossible to recover the original information. These methods follow strict guidelines to ensure data is effectively destroyed, which is crucial for safeguarding sensitive information and complying with data privacy and security regulations.

For more information, please see the **Dell Media Sanitization Statement**. Dell makes no recommendations regarding the customer's security needs or

representations regarding the effectiveness of one method of data removal over another. It is the customer's responsibility to protect any confidential or sensitive information contained on its hard drives recovered by Dell. Copyright © 2023 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, and other trademarks are trademarks of Dell Inc. or its subsidiaries.