

Dell Data Management Services

Empower smarter data use to fuel AI and drive strategic value



Data is the backbone of your organization, powering every facet of decision-making and innovation. With the rise of AI and GenAI, the importance of data quality, accessibility, and governance has never been greater.

However, many organizations continue to face challenges with fragmented, siloed, and unreliable data. These issues become even more significant as organizations scale AI implementation into full production, hindering innovation, misguiding decisions, and derailing business outcomes.

To keep up with the pace of innovation, an integrated data management strategy tailored for your specific goals is key to maximize your data's potential and drive success at scale.

Realize the promise of AI with optimized data management strategies

Achieving business value from data requires a clear strategy and decisive action. Dell Data Management Services define and operationalize tailored, AI-ready data strategies across the data and AI journey, quickly removing AI adoption barriers and leveraging your data for competitive advantage.

Dell Services empower organizations to build a scalable, future-ready data foundation for agility and growth. Our experts assess your current data landscape, design modern solutions and implement the platforms, pipelines, catalogs, and data products you need to continuously power AI workloads. Working closely with IT and business stakeholders, we prioritize and execute high-impact initiatives that deliver tangible, meaningful outcomes.

Data is the enabler of your organization's success; yet management challenges remain high

95% of organizations face data management challenges¹

94% of organizations anticipate challenges identifying, preparing and/or securely using data for AI¹

67% of organizations say they can't currently turn data into real-time insights¹

¹Innovation Catalysts study, Dell Technologies, February 2024.



Forbes named Dell Technologies among World's Best Management Consulting Firms 2025 (8-year champion)

Key services capabilities

ProConsult Advisory for Data Management

Future-proof your data with expert-led strategies that integrate advanced platforms and processes, maximizing ROI for AI and BI initiatives

Optimization Services for Data Cataloging

Enhance data transparency and usability with robust discovery and classification, centralizing information in an AI-ready data catalog

Implementation Services for Data Pipelines

Streamline data movement and transformation with production-ready data pipelines built to ensure quality, integrity, and efficiency

Implementation Services for Data Products

Empower teams with trusted, reusable data assets that make it easy for users to quickly and confidently act on data

Services for Dell AI Data Platform

Optimize a fully integrated data platform for scalable AI and business intelligence use cases, enabling high performance and governance

From data governance and culture to infrastructure and operations, we capture the vision for your ideal data ecosystem, then deliver an actionable roadmap to transform that vision into results that deliver measurable ROI. This cultivates a data-first mindset across your organization, enhancing data processes, availability and infrastructure performance and driving innovation at every stage.

Our approach focuses on optimizing management with standardized processes, to deliver high-quality data that fuels accurate, context-aware AI outputs. We enhance the performance and reliability of your data pipeline by identifying and aligning the right data with your goals, integrating diverse sources, automating workflows, and streamlining preprocessing and cleansing. This ensures a solid data foundation, enabling you to confidently scale AI production. From reducing risk of AI hallucinations to improving data governance for your operations, analytics or compliance needs, our services experts are here to empower you with smarter, more strategic data use that fuels sustainable growth.

This isn't just about managing data; it's about removing silos and revolutionizing your platforms to develop, deploy, and scale AI and business intelligence use cases effectively now, and in the future.

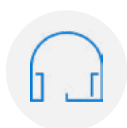
Take the first step towards data-driven success

Embrace an integrated, AI-ready data environment that enables your organization to transform data into measurable business results. By partnering with Dell, you'll enjoy the benefits of a trusted, strategic partner with AI and data expertise to deliver a complete data management solution. Our expert services deliver comprehensive strategies that streamline operations, enhance data quality, consistency and accessibility, and modernize infrastructure to meet growing demands, all while improving time-to-value.

Don't let data complexities slow you down. Our services make it easy to leverage insights that drive strategic value. Contact us today to learn more and consult with our experts.



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