Dell Technologies

Dell Data Management Services

Empower smarter data use to fuel AI and drive strategic value

Data is the backbone of your organization, powering every facet of decision-making and innovation. With the rise of AI and GenAI, the importance of data quality, accessibility, and governance has never been greater. According to a recent study, 82% of organizations say data is the differentiator, and GenAI strategies must involve using data[1]. However, many organizations continue to face challenges with fragmented, siloed, and unreliable data. These issues become even more significant as organizations scale AI implementation into full production, hindering innovation, misguiding decisions, and derailing business outcomes.

To keep up with the pace of innovation, an integrated data management strategy tailored for your specific goals is key to maximize your data's potential and drive success at scale.

Realize the promise of AI with optimized data management strategies

Achieving real business value from data requires a clear strategy and decisive action. Dell Data Management Services define and operationalize tailored AI-ready strategies for the entire AI and data journey, quickly removing AI adoption barriers and leveraging your data for competitive advantage.

With ProConsult Advisory for Data Management, Dell empowers organizations to embrace a scalable, future-ready data foundation built for agility and growth. Our services professionals perform detailed assessments to identify gaps in your current data management processes and infrastructure, evaluating your data's readiness to continuously power AI workloads. By collaborating closely with IT and business stakeholders, we prioritize high-impact data management initiatives that deliver tangible, meaningful outcomes.

Data is the enabler of your organization's success; yet management challenges remain high

95% of organizations face data management challenges[1]

94% of organizations anticipate challenges identifying, preparing and/or securely using data for AI[1]

67% of organizations say they can't currently turn data into real-time insights[1]

[1]Innovation Catalysts study, Dell Technologies , February 2024.

Key services capabilities

ProConsult Advisory for Data Management	Future-proof your data with expert-led strategies that integrate robust platforms and advanced processes to deliver measurable ROI for AI and BI use cases
Optimization Services for Data Cataloging	Maximize data transparency and usability through guided data discovery and classification, collecting and organizing information about data sources in a centralized data catalog
Implementation Services for Data Pipelines	Implement and orchestrate production-ready data pipelines that streamline data movement and transformation, ensuring quality and integrity
Services for Dell Data Lakehouse	Optimize a fully integrated, data platform for scalable AI and business intelligence use cases, enabling high performance and governance

From data governance and culture to infrastructure and operations, we capture the vision for your ideal data ecosystem, then deliver an actionable roadmap to transform that vision into results that deliver measurable ROI. This cultivates a data-first mindset across your organization, enhancing data processes, availability and infrastructure performance and driving innovation at every stage.

Our approach focuses on optimizing management with standardized processes, to deliver high-quality data that fuels accurate, context-aware AI outputs. We enhance the performance and reliability of your data pipeline by identifying and aligning the right data with your goals, integrating diverse sources, automating workflows, and streamlining preprocessing and cleansing. This ensures a solid data foundation, enabling you to confidently scale AI production. From reducing risk of AI hallucinations to improving data governance for your operations, analytics or compliance needs, our services experts are here to empower you with smarter, more strategic data use that fuels sustainable growth.

This isn't just about managing data; it's about removing silos and revolutionizing your platforms to develop, deploy, and scale AI and business intelligence use cases effectively now, and in the future.
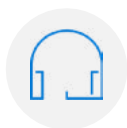
Take the first step towards data-driven success

Embrace an integrated, AI-ready data environment that enables your organization to transform data into measurable business results. By partnering with Dell, you'll enjoy the benefits of a trusted, strategic partner with AI and data expertise to deliver a complete data management solution. Our expert services deliver comprehensive strategies that streamline operations, enhance data quality, consistency and accessibility, and modernize infrastructure to meet growing demands, all while improving time-to-value.

Don't let data complexities slow you down. Our services make it easy to leverage insights that drive strategic value. Contact us today to learn more and consult with our experts.

Explore Dell Data and Application Services

Contact a Dell Technologies expert

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