



## Modernize applications to accelerate time to market

### Application Modernization Services on Microsoft Azure

#### Remove roadblocks to enhancing developer productivity

In the digital business era, companies must move quickly, adopting innovative digital business models to improve the customer experience. As Developers are increasingly responsible for lifecycle tasks, they are left little time for development work. Additionally, they face mounting cost pressures and workforce challenges, creating major roadblocks to success.

#### Achieve competitive advantage with cloud native applications

Rely on Dell Technologies Services to accelerate modernization objectives. Leverage our extensive expertise for rearchitecting applications to be cloud native and enabling development teams to produce and respond to changes more quickly while gaining critical skills and processes to drive innovation.



Enhanced application efficiency



Increased developer productivity



Improved performance and agility



Accelerated innovation, reduced cost

**over 50%**

of companies moving total application portfolio to cloud.<sup>1</sup>

**70%**

of organizations will run multiple containerized apps in 2023.<sup>2</sup>

**60%**

of developer time is spent on implementation & management—less than 20% on coding.<sup>3</sup>

**69%**

of businesses won't achieve full value from cloud and data investments due to lack of critical skills.<sup>4</sup>

## Dell Application Modernization Services on Microsoft Azure

### Extend the capabilities of Microsoft PowerBI with Cosmos DB

- Integrate PowerBI with Microsoft Azure Cosmos Database and Microsoft Azure ML
- Empower teams with critical skills to quickly and efficiently build and consume Azure ML models within Power BI

### Realize the outcomes your business needs to thrive

- ✓ Improved data performance and scaling options
- ✓ Improved speed of data insights
- ✓ Near real-time dashboards
- ✓ Reduced complexity of managing ETL pipelines

### Over 35 years in partnership with Microsoft

Our co-engineered solutions, services and technical expertise provide you with a more complete partnership to drive outcomes and accelerate digital transformation.

- ✓ Global Microsoft FastTrack Partner
- ✓ 47,000+ Microsoft certifications held by Dell Technicians
- ✓ 7/7 Microsoft Solution Area Competencies
- ✓ Member of Microsoft Intelligent Security Association

### Take the next step in your path to modernization

Dell Technologies Services offers an extensive portfolio to empower your teams and help you realize your business outcomes.



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<sup>1</sup> Forrester, the State of The Cloud in the US, June 2022

<sup>2</sup> Gartner, Biggest Trends in Containers, <https://tdwi.org/articles/2021/12/16/ta-all-biggest-trends-in-containers-2022.aspx>, Dec 2021

<sup>3</sup> IDC PaaSView and the Developer, June 2022, Arnal Dayaratna, Sean Riley, Al Gillen

<sup>4</sup> A commissioned study conducted by Forrester Consulting on behalf of Dell Technologies Services, November 2022