

Simplify IT and drive innovation with a strategic approach to PC refresh

Dell Services for PC Refresh



Turn modernization challenges into long-term business value

From outdated technology and rising security threats to looming Microsoft end-of-service deadlines and constrained IT budgets, organizations face mounting pressure to modernize workplace devices. Relying on a traditional PC refresh approach in this environment can lead to inefficiencies, overwhelm IT teams with reactive tasks and delay the strategic investments needed to drive innovation and maintain a competitive edge.

Dell Services turn PC refresh challenges into strategic opportunities. With data-driven planning, seamless deployment of factory-configured devices, fleetwide Microsoft Windows 11™ upgrades and automated lifecycle management, we help you maximize the value of your technology investments. Our approach reduces costs, enhances sustainability, and frees your IT teams to focus on innovation—not maintenance.

Advance from refresh to results with Dell Services

Dell brings proven expertise to every stage of your PC refresh. Our end-to-end services are designed to optimize costs, reduce disruption, and boost operational efficiency. With Dell, you gain the insights and assistance to make smarter refresh decisions, deploy technology seamlessly and unlock IT efficiencies that position your organization for long-term success.

What matters most in your technology refresh?

~ **75%** nearly ¾ of respondents lack the resources and skills to implement and realize the full value of technology purchases

71% seek services that accelerate productivity, increase efficiencies, and empower employees

77% believe automated tools and tech allow teams to focus on innovation and strategic priorities

Partner with Dell to achieve your modernization goals

Source: Forrester Consulting, IT Services Are Catalysts For Innovation And Growth: How IT Services Providers Are Powering Modernization And Unlocking The Full Potential Of AI, commissioned by Dell, March 2025.



Unlock the potential of every dollar by prioritizing smart upgrades



Empower end users with AI-ready devices that hit the ground running



Free your IT team to innovate, not just maintain

Dell Services provide expertise at every stage

Optimize refresh costs

- Analyze fleetwide replace vs. upgrade needs with a [Windows 11 Assessment](#)
- Prioritize spending based on user requirements with [Experience Measurement Services](#)
- Lower IT costs with flexible monthly payments using [APEX PC as a Service](#)

Deploy seamlessly

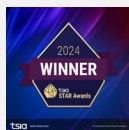
- Deploy devices quickly and efficiently with [ProDeploy Client Suite](#)
- Achieve fast, cloud-based device setup with [Connected Provisioning](#)
- Accelerate OS upgrades and ensure efficient transitions with [Migration Services for Windows 11](#)

Achieve IT efficiency

- Simplify IT with unified lifecycle management using [Lifecycle Hub Plus](#)
- Automate and save time with predictive support leveraging [ProSupport Suite for PCs](#)
- Streamline IT asset retirement, securely and responsibly with [Asset Recovery Services](#)

We deliver results you can rely on

Our comprehensive services and award-winning expertise provide businesses with accelerated outcomes that drive modern workplace success.



49 TSIA Star Awards
for commitment to outstanding innovation, leadership & excellence in the industry

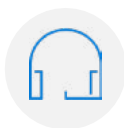


Start planning your PC refresh strategy today

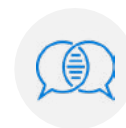
Reimagine your PC refresh as a strategic advantage. Connect with our experts for a tailored PC refresh approach that aligns with your business goals and drives measurable outcomes.



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