

EMC SERVICES FOR DIGITAL WORKPLACE PORTAL

ESSENTIALS

- Decades of experience with collaboration solutions
- Strategy development know-how
- Successful track record of digital design and portal implementations
- Unique combination of design and technology infrastructure expertise

BUSINESS CHALLENGE

Whether it's called an intranet or a digital workplace—this central hub for employee communications has evolved to being more than just an area for posting one-way corporate communications. A virtual version of the physical workplace, the digital workplace is meant to serve the collaboration and productivity needs of today's digitally savvy workforce.

The digital workplace has to help users find information more easily, do their jobs more efficiently, and connect with colleagues 24x7 regardless of their physical location. Both cloud services and mobile access are necessary enablers. Organizations that don't adapt to meet these needs will eventually lose the talent and innovation required to compete in the modern economy.

Empowering the digital workforce might mean merging together functionality of several different tools and platforms into one cohesive experience. For most companies, there isn't one single technology platform that can do all of those things.

And that's where EMC[®] can help. We have both the design expertise and an understanding of the technology infrastructure necessary to realize the digital workplace that your organization needs.

SERVICE DESCRIPTION

The EMC[®] Services for Digital Workplace Portal helps you modernize and reimagine the role of your corporate intranet—using personalized experiences and modular technologies to improve engagement, collaboration, knowledge sharing, and business processes. There are two main phases needed for the successful realization of a digital workplace.

In the initial **Advisory** phase we engage your project stakeholders to share best practices and industry trends. That serves to: provide input into a vision for the next-generation digital workplace; articulate high-level business and functional goals; envision the initial digital experience; and create a click-able prototype.

In the **Design & Implementation** phase, we help you design and build a digital workplace portal based upon your unique goals and constraints.

This service builds upon the functional and user experience efforts in the initial phase to fully define, build, test, and launch the solution. Deliverables include content strategy; digital experience detailed

design and usability testing; detailed technical design; agile/iterative development, testing, and releases.

As an option, the service may also include workstreams to: define and operationalize governance plans; design and build enabling technology platforms; migrate existing content and integrated applications; employ an automated development pipeline and toolchain such as DevOps; and define and deliver training curriculum and adoption programs.



SUMMARY OF BENEFITS

As you move from the planning stages to implementation, EMC can provide the strategic and tactical services, proven methodologies, and expertise needed to make your Digital Workplace Portal initiative a success. With an enterprise social fabric that meets the needs of the organization, you'll enjoy the following benefits:

- A successful social enterprise will help create vibrant communities across the organization
- Productivity will increase
- Your digital workplace will help you attract and retain qualified personnel
- You'll be able to foster innovative and profitable ideas for new business opportunities

Realize benefits that other enterprises around the globe have experienced in working with EMC—a proven expert in digital application transformation and the technologies that enable it. Our holistic approach to providing services for your digital portal can help you minimize risk—making us your partner of choice.

CONTACT US

To learn more about how EMC products, services, and solutions can help solve your business and IT challenges, [contact](#) your local representative or authorized reseller, visit www.emc.com, or explore and compare products in the [EMC Store](#).

ABOUT EMC GLOBAL SERVICES

EMC Global Services accelerates the software-defined enterprise through world-class technical expertise and service capabilities that deliver well-run hybrid clouds, big data solutions, empower ITaaS providers, and enable new digital-era applications. Our 16,000+ services experts worldwide, plus global network of partners, have the skills, knowledge, and experience organizations need to get the maximum value from their EMC technology investments—with an unending commitment to an exceptional total customer experience through service excellence.