

# Top 10 Reasons for Artificial Intelligence

Accelerate intelligent outcomes with AI solutions from Dell Technologies



Using artificial intelligence (AI) to fuel better decisions across your organization is a transformational opportunity. Dell Technologies can help you capitalize on this AI opportunity with intelligent infrastructure, compute, software and algorithms and a data-first approach to creating opportunity with AI.

## 1. | Identify, curate and activate your high-value data.

Create measurable value for the organization by enabling effective data access, scale, and control across the organization from edge to core to cloud.

## 2. | Put AI to work anywhere, in any way.

Fast-track innovation everywhere with modern IT infrastructure that supports on-premises, cloud and edge environments with protection across boundaries. AI solutions from Dell Technologies deliver the throughput, capacity and performance critical for data-intensive workloads across the entire AI lifecycle.

## 3. | Achieve success at any scale as you grow.

Dell Technologies can help you AI-optimize any part of your business by innovating across our broad portfolio and partner ecosystem to deliver what you need to keep up with the pace of change. As your data grows, use cases change and people need results faster, we are with you every step of the way.

## 4. | Build on real-world customer successes.

Dell Technologies solutions for AI have helped our customers make 30,000,000,000 content recommendations in real-time<sup>1</sup> and improve efficiency by 120:1.<sup>2</sup> Our customers can process and animate 300 X-ray images in just minutes,<sup>3</sup> improve training times 187X<sup>4</sup> and achieve 99% validation accuracy.<sup>5</sup> Plus, you can consolidate multiple workloads alongside AI on the same infrastructure.<sup>6</sup>

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<sup>1</sup> Dell Technologies case study, [Training AI models for content recommendations at massive scale](#), November 2020.

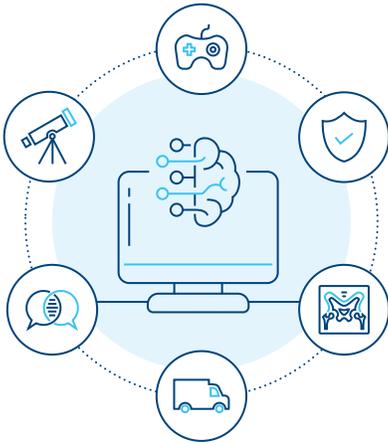
<sup>2</sup> Dell Technologies case study, [Automated railcar inspections increase security and revenue with AI at the edge](#), February 2021.

<sup>3</sup> Dell Technologies case study, [Realizing X-rays that moves using technology that transforms](#), accessed March 2022.

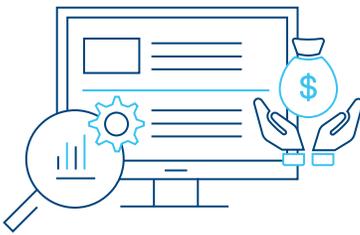
<sup>4</sup> Dell Technologies case study, [Building powerful AI models](#), August 2020.

<sup>5</sup> Dell Technologies case study, [Paving a new path to AI-driven neuroscience](#), March 2020.

<sup>6</sup> Dell Technologies case study, [Simplifying AI systems](#), August 2021.



## Validated Designs for AI



## Align Business and IT on AI

Marketing | Sales | R&D | Supply chain | Finance | HR

### Learn more.

Find out how Dell Technologies can help attune your organization to your data to create — and act on — new opportunities using AI.

[delltechnologies.com/ai](https://delltechnologies.com/ai)

### 5. | Consume AI with flexibility.

[Dell APEX](#) offers a simple approach to financial flexibility with a wide range of consumption models, payment solutions and services so you can optimize for a variety of factors while realizing more predictable outcomes.

### 6. | Choose from a wide selection of AI solutions.

Dell Technologies offers Dell Validated Designs for AI to speed your adoption of AI with confidence and enable business without boundaries. We also have a broad selection of workstations, servers, storage and networking designed to handle AI and scale from the data center to the clouds and at the edge.

### 7. | Tap into expertise, worldwide.

Dell Technologies can help you design, build, test and bring your vision to life with worldwide [Customer Solution Centers](#). You can also tap into expertise in the [HPC & AI Innovation Lab](#) and leverage best practices from our worldwide [HPC & AI Centers of Excellence](#).

### 8. | Align business and IT with proven methodology.

Create and implement an IT strategy aligned to digital transformation initiatives across your organization. [Consulting Services](#) expert work with companies at all stages to help you plan, implement and optimize solutions that enable you to unlock your data capital and support AI.

### 9. | Supplement your skill sets with expert services.

As-needed expert [Services](#) can supplement your workforce with the skills to help make AI happen on your timeline. [Managed Services](#) help reduce the cost, complexity and risk of managing IT, while [Residency Services](#) provide the expertise you need to keep IT infrastructure running at its peak.

### 10. | Drive innovation with collaboration.

Dell Technologies fosters strong industry partnerships so that you can take advantage of the latest AI capabilities and best practices from the best in the industry. Our global network of partnerships includes technology leaders, customer digital leaders and our worldwide Centers of Excellence.