

Prepare for the future now

Achieve greater, secure productivity, using AI with the latest Dell PCs featuring Intel vPro® and Copilot



Maximize AI potential with the protection of advanced data privacy and security measures

Achieve more with less effort using AI PCs and Copilot in Windows¹ enabling AI-level efficiency with an AI companion and on-device security integrated into Dell commercial PCs.

1 Work confidently from anywhere

with the foundational security and privacy of Dell, Intel®, and Windows



Protect your fleet with built-on security

Stay protected from evolving threats with the built-in defenses of the world's most secure commercial PCs.² Unique hardware telemetry integrations with AI-enabled cybersecurity software help combat advanced threats and improve long-term cyber resilience. Proactively detect and block attacks across the endpoints, networks, and cloud environments. All foundational to protecting your data.



Maintain workspace privacy

Increase insights and efficiency while keeping business and personal data protected. Your content and search data will be protected within your firewalls and not be saved or used to train AI models³.



70%

attack surface reduction vs older PCs, according to Intel® and IOActive⁴

3.1x

fewer firmware attacks with Windows 11⁵

2 Streamline IT performance

with Endpoint Security, Microsoft InTune and Windows 11

Enable Comprehensive Security



To stay ahead of modern, fast-evolving threats, it takes deep ecosystem collaboration – across both hardware and software. Reduce the attack surface and supercharge threat detection with Hardware-Assisted Security. Combine the power of Dell commercial PCs and Intel core silicon with CrowdStrike's industry-leading XDR platform for a coordinated defense against the [stealthiest attacks](#).

Fast, zero-touch modern device management



Dell and Microsoft make life easier for IT teams with fast, zero-touch device management. IT teams can customize, provision and control end-user devices faster and with less effort with Dell Connected Provisioning + Windows Autopilot.

Secure, out-of-the-box endpoint security



Dell Windows 11 PCs feature built-in protection and a Trusted Platform Module (TPM) chip for greater security. Protect your data with the most secure Windows ever.⁶



3

Harness the power of AI with the world's most secure², and manageable⁷ commercial PCs with a built-in AI processor

Retrace your steps with Recall and find what you need fast



Effortlessly search files, images, applications, or websites you recently accessed whether today, yesterday, or weeks ago on Copilot+ PCs powered by Snapdragon X Elite and X Plus processors. Resume your tasks seamlessly, with everything secured on your device.

Break language barriers with Live Captions on Copilot+ PCs



Instantly translate live or pre-recorded audio from 44 languages to English with automatic language detection. Communicate back and forth on video calls or live conversations, even when offline.

Maximize conversations, minimize power consumption

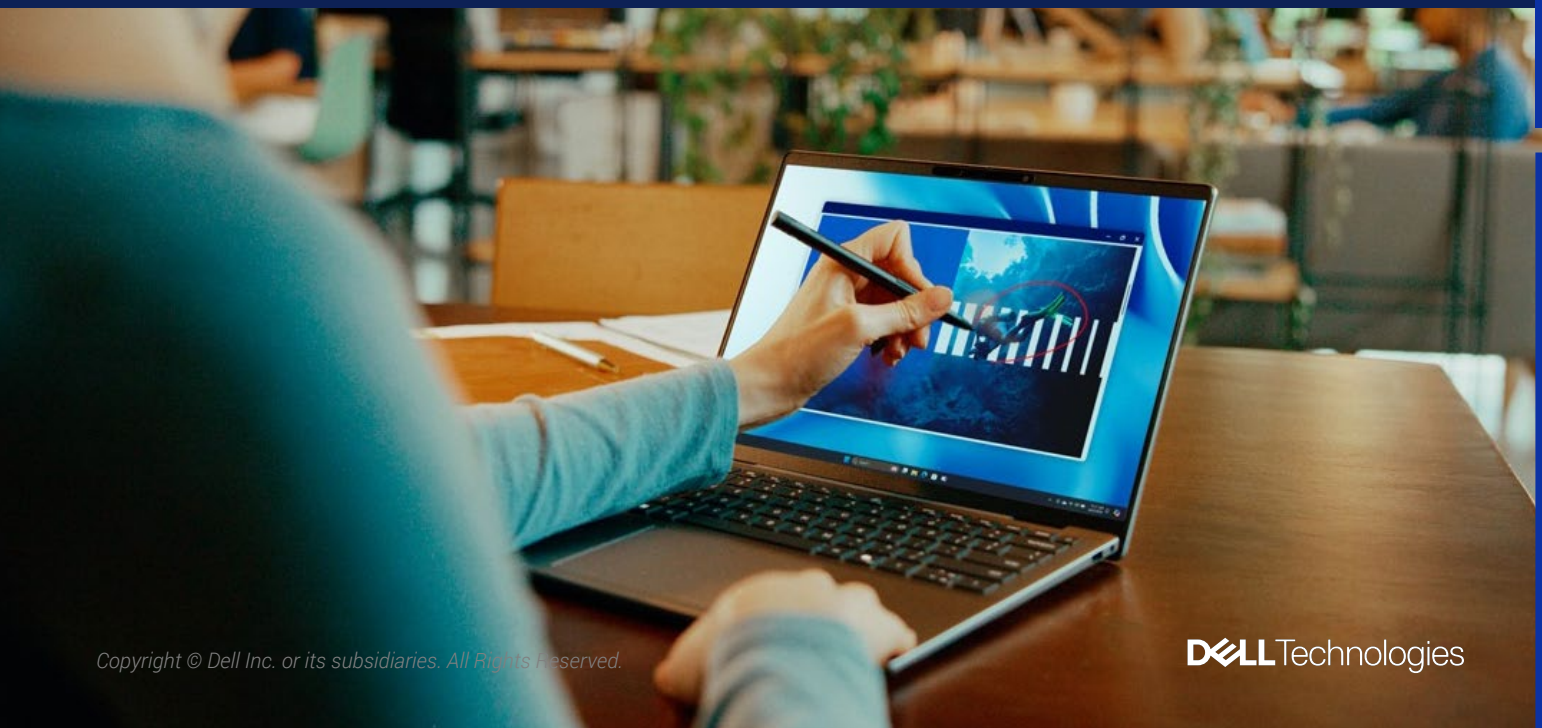


Experience up to 38% less power usage for AI-enhanced collaboration on Zoom calls.⁸

Power through your data analysis



Achieve 14% faster data analysis and report generation using MATLAB- a powerful programming and numeric computing platform widely utilized by engineers and scientists for data analysis, algorithm development, and model creation.⁹



4 Collaborate smarter, not harder

with AI-driven optimizations to give your employees a better conferencing experience



Convenient controls at your fingertips

Ease into your meetings with this exclusive feature from Dell – the collaboration touchpad¹⁰ allows easy access to Zoom and Microsoft Teams¹¹ features such as screen sharing, chat, camera and microphone settings.



Intelligent ecosystem for the workspace

Experience advanced AI audio, video, and conferencing monitors with our most intelligent portfolio of headsets¹² and webcams¹³ for more accurate environmental noise reduction and automatic focus when video conferencing.



Hear and be heard

Intelligent Audio from Dell Optimizer, with Intel[®] Gaussian Network Accelerator, senses your surroundings and enhances the conferencing experience by reducing background noise for you and all call participants.



AI-eye tracking and auto-framing

Have more engaging, efficient meetings with Windows Studio Effects. Stay centered with video auto-framing and maintain eye contact even if you're reading from your notes.

Fast-track your AI journey

with Dell APEX PC-as-a-Service



Our AI-ready devices and APEX solutions can help you:



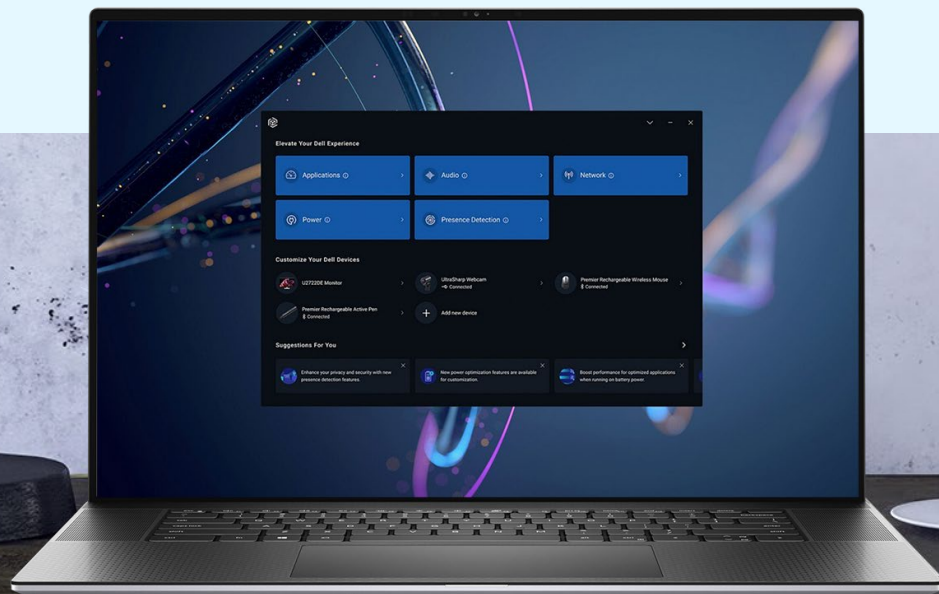
Save up to 30%
on support costs¹⁴



Cut up to 50%
help desk effort¹⁴

Discover how to
accelerate your AI
journey with Dell AI
Client Solutions

Reach out to your
Dell Sales Representative
www.Dell.com/ai



¹ Copilot in Windows is available in preview only and will gradually roll out over the coming months. Copilot in Windows will be available in global markets, including the UK. To learn more, click here. Copilot is NOT available to market in European Economic Area and China. Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.

² Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features.

³ Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.

⁴ Based on IDActivest's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs on Windows OS. Details at www.intel.com/performance-vpro [intel.com]. Results may vary.

⁵ Reduction in 3.1x in firmware attacks based on SMB Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.

⁶ Based on Dell internal analysis, September 2022. Not all features available with all PCs. Additional purchase required for some features.

⁷ Based on Dell internal analysis, January 2024. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE are separate purchases.

⁸ Up to 38% less power when running AI-enhanced collaboration features like Zoom. Specific to Zoom. Based on Intel testing and external claims. Results may vary.

⁹ Based on Intel testing, January 2024. Compares performance of 9450 using MTL processor to 9440 using RPL processor. Results may vary.

¹⁰ Collaboration Touchpad feature availability and functionality may vary by model. For more details visit: <https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer-features-availability-matrix.pdf> external

¹¹ Microsoft Teams compatibility with the Collaboration Touchpad requires download of Dell Optimizer version 4.1.3 and Microsoft Teams for Work or School version.

¹² Based on Dell analysis, September 2023.

¹³ Class refers to mainstream webcam up to 2K resolution at a price range between USD100-150. Based on internal analysis of external personal conferencing webcams, April 2022.

¹⁴ Based on a Forrester Total Economic Impact™ Study commissioned by Dell "The Total Economic Impact™ Of Dell's PC As A Service" November 2022. Results derived from customer interviews and survey data.