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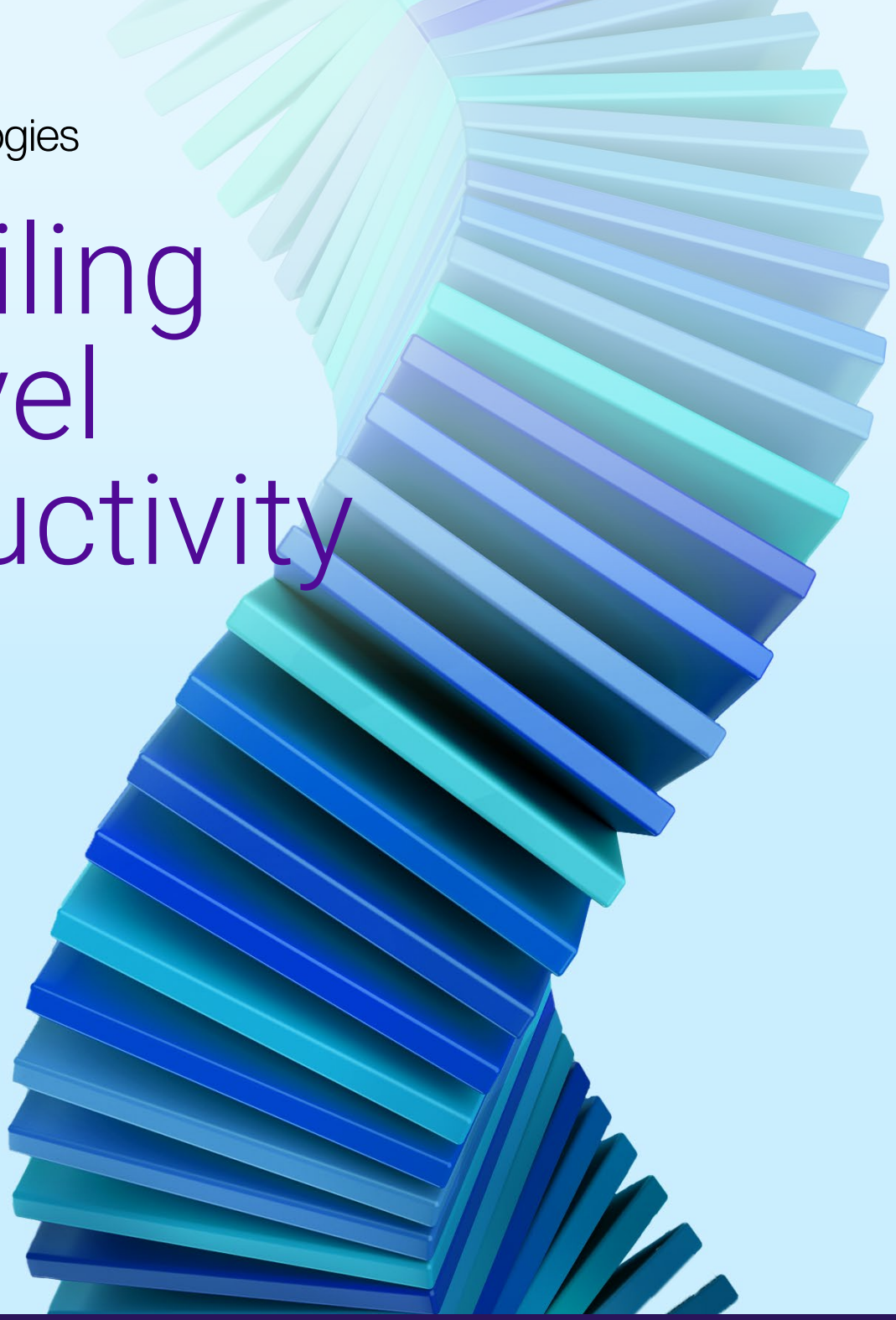
Unveiling AI-level productivity



Top reasons to upgrade your Dell PC

1. Built-in AI processor
2. AI-powered efficiency
3. Smarter collaboration
4. Work confidently from anywhere

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1 Harness the power of AI

with the world's most secure[1], and manageable[2] commercial PCs with a built-in AI processor.

Maximize conversations, minimize power consumption

Experience up to 38% less power usage for AI-enhanced collaboration on Zoom calls.[3]

Power through your data analysis

Achieve 14% faster data analysis and report generation using MATLAB- a powerful programming and numeric computing platform widely utilized by engineers and scientists for data analysis, algorithm development, and model creation.[4]

Bring your creative vision to life

Turn your light bulb moments into reality with AI video editing performance 2.3x faster with Adobe Premiere Pro Beta.[5]

Enable Comprehensive Security

Combine the power of Dell commercial PCs and Intel core silicon with CrowdStrike's industry-leading XDR platform for a coordinated defense against the stealthiest attacks.

Powered by Intel® Core™ Ultra Processors for AI

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2 Do everything like never before
with Copilot+ PCs

Retrace your steps with Recall and find what you need fast

Effortlessly search files, images, applications, or websites you recently accessed whether today, yesterday, or weeks ago. Resume your tasks seamlessly, with everything secured on your device.

Break the language barrier with Live Captions

Instantly translate live or pre-recorded audio from 44 languages to English with automatic language detection. Communicate back and forth on video calls or live conversations, even when offline.

Make your photos naturally crisp

Elevate your photos effortlessly with Luminar Neo's AI tools by deblurring images in seconds with SuperSharp AI and upscaling them by up to 6X with Upscale AI, for pixel-perfect results.

Experience an inclusive digital experience

Enhance your digital interactions with Cephable using advanced input methods like head movement, facial expressions, and voice commands to control how you use everyday applications.

Powered by Snapdragon® X Elite and Snapdragon X Plus

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3 Collaborate smarter, not harder

with AI-driven conferencing with intelligent Dell displays and devices

Convenient controls at your fingertips

Ease into your meetings with this exclusive feature from Dell – the collaboration touchpad[6] allows easy access to Zoom and Microsoft Teams[7] features such as screen sharing, chat, camera, and microphone settings.

Hear and be heard

Intelligent Audio from Dell Optimizer and supported by Intel® technology, senses your surroundings and enhances the conferencing experience by reducing background noise for you and all call participants.

Intelligent ecosystem for your workspace

Experience advanced AI audio, video, and conferencing monitors with our most intelligent portfolio of headsets[8] and webcams[9] for more accurate environmental noise reduction and automatic focus when video conferencing.

AI-eye tracking and auto-framing

Have more engaging, efficient meetings with Windows Studio Effects. Stay centered with video auto-framing and maintain eye contact even if you're reading from your notes.

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4 Work confidently from anywhere

with the foundational security and privacy of Dell, Intel®, and Windows

Protect your fleet with built-on security

Stay protected from evolving threats with the built-in defenses of the world's most secure commercial PCs[2]. Unique hardware telemetry integrations with AI-enabled cybersecurity software help combat advanced threats and improve long-term cyber resilience. Proactively detect and block attacks across the endpoints, networks, and cloud environments. All foundational to protecting your data.

Maintain workspace privacy

Increase insights and efficiency while keeping business and personal data protected. Your content and search data will be protected within your firewalls and not be saved or used to train AI models.[10]

70%

attack surface reduction vs older PCs, according to Intel® and IOActive[11]

3.1x

fewer firmware attacks with Windows 11[12]

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Fast-track your AI journey

with Dell APEX PC-as-a-Service

Our AI-ready devices and APEX solutions can help you:

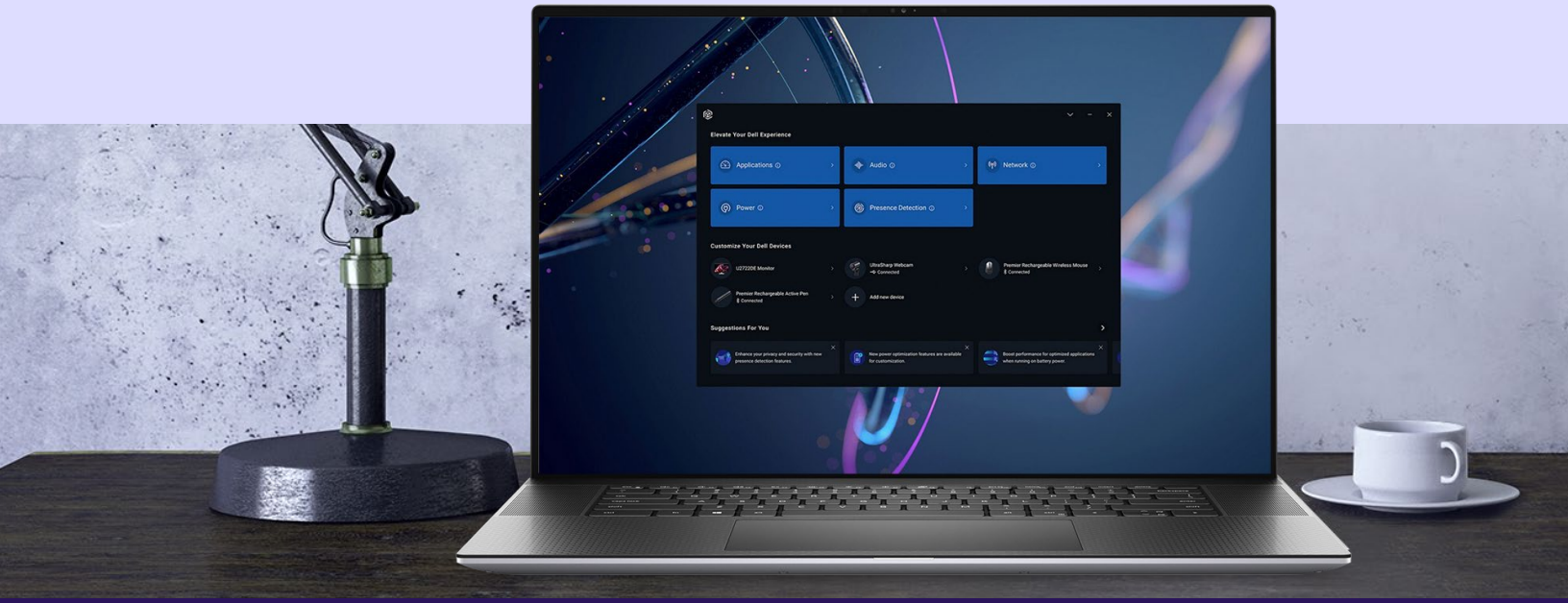
Save up to 30%
on support costs[13]

Cut up to 50%
help desk effort[13]

Discover how to effectively integrate AI into your business with Dell AI Client Solutions

Reach out to your
Dell Sales Representative

www.Dell.com/ai



[1] Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features
[2] Based on Dell internal analysis, January 2024. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE, are separate purchases.
[3] Up to 38% less power when running AI-enhanced collaboration features like Zoom. Specific to Zoom. Based on Intel testing and external claims. Results may vary.
[4] Based on Intel testing, January 2024. Compares performance of 9450 using MTL processor to 9440 using RPL processor. Results may vary.
[5] Based on third party analysis from Intel testing and external claims. Specific to Adobe Premier Pro Beta. Results may vary
[6] Collaboration Touchpad feature availability and functionality may vary by model. For more details visit: https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer-features-availability-matrix.pdf.external
[7] Microsoft Teams compatibility with the Collaboration Touchpad requires download of Dell Optimizer version 4.1.3 and Microsoft Teams for Work or School version.
[8] Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features
[9] Class refers to mainstream webcam up to 2K resolution at a price range between USD100-150. Based on internal analysis of external personal conferencing webcams, April 2022
[10] Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.
[11] Based on IOActive's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs on Windows OS. Details at www.intel.com/performance-vpro [intel.com]. Results may vary.
[12] Reduction in 3.1x in firmware attacks based on SMB Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.
[13] Based on a Forrester Total Economic Impact™ Study commissioned by Dell "The Total Economic Impact™ Of Dell's PC As A Service" November 2022. Results derived from customer interviews and survey data.

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