

APEX Cyber Recovery Services

Gain confidence in your recovery from a cyberattack

ESSENTIALS



- Simplify recovery strategy and operations
- Identify and protect your most important data
- Detect anomalies dynamically
- Leverage expertise from 1900+ deployed cyber recovery vaults

Business Challenges

Cyber-attacks are growing dramatically in frequency, intensity and sophistication. They can result in extended downtime, bringing business operations to a halt for days and even weeks—costing millions. According to ESG¹, “79% of respondent organizations report having experienced a ransomware attack within the last year” with 73% of those being successful.

Sensitive information and critical data are under constant threat due to the growing reality that many cyber-attacks are specifically designed for data destruction or encrypting data and holding it for ransom.

These attacks can bypass traditional security controls at the perimeter, allowing the attacker to go undetected for months or sometimes even years, impacting most of systems possible, and leaving the business even less prepared to recover. In addition to bad actors outside of your organization, the unfortunate truth is that insiders are involved in a growing number of cyber-attacks and leadership needs to be prepared to protect their business against all types of threats.

This rise in cyberattacks poses a rising risk to business operations, impacting the confidence of your customers and business stakeholders in your recovery capabilities. The latest Dell Global Data Protection Index² shows 67% of customers surveyed lack confidence in their ability to recover their businesses after a cyber-attack.

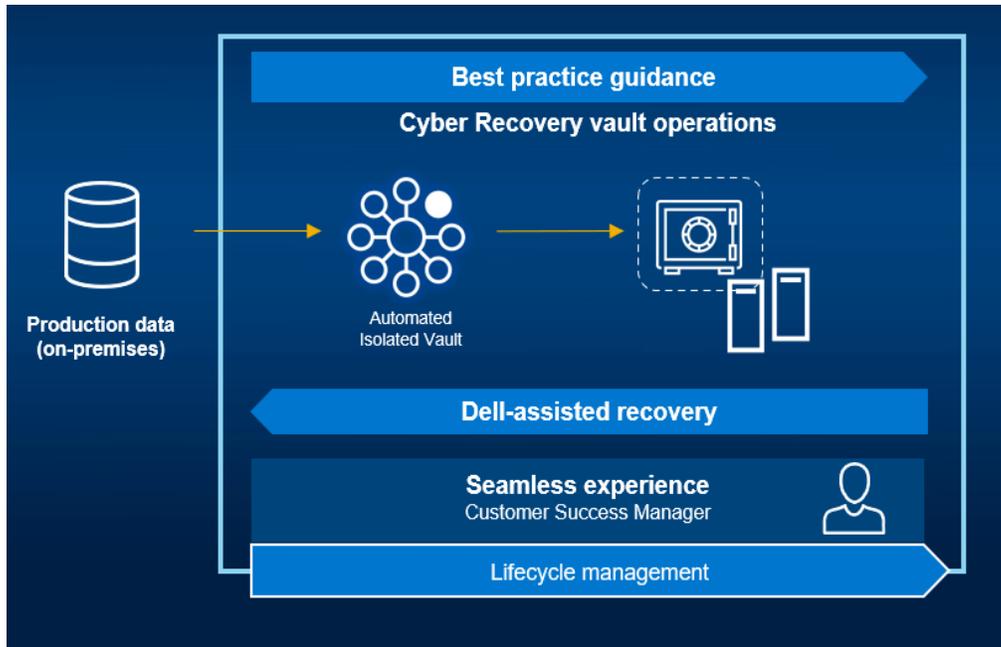
Service Description

APEX Cyber Recovery Services is a complete on-premises solution – delivered as-a-Service – for customers seeking to protect their critical data against the increasing threat of cyberattacks and ransomware.

With APEX Cyber Recovery Services, we streamline the adoption of your cyber recovery solution through standardized configurations and recovery service options while giving you more control with templated recovery runbooks and procedures.

We provide expert guidance at every step, helping you optimize the selection of applications and data to protect in your vault and simplified Dell-assisted recovery options, allowing for predictable business recovery from a cyberattack.

A single point of contact, your APEX Customer Success Manager, communicates the status of your vault operations throughout the subscription term. We monitor underlying infrastructure to maximize readiness for a cyber incident and recover with confidence.



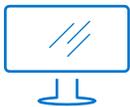
Summary of Benefits

With APEX Cyber Recovery Services, you can feel confident in your ability to recover from a destructive cyberattack and achieve more agility by offloading the day-to-day management. You achieve more resiliency with a robust recovery approach including regular recovery testing, day-to-management of vault operations and protection of critical data in an isolated, immutable, and intelligent data vault.

Mature your cyber recovery program by tightly aligning recovery technologies with the criticality of specific business processes and assuring a predictable and timely return to normal business operations after a cyberattack. Dell-assisted recovery provides a structured plan for recovering data from the vault and placing it in a designated area where you can then begin the recovery back to production. This enables the core functions of the business to get back up and running as quickly as possible delivering business recovery at speed and scale.

The solution isolates data in the vault and uses immutable storage so it cannot be deleted or modified. The solution includes CyberSense, which uses machine learning to detect anomalies in the data protected in the vault. We have also enhanced the security of the vault environment with robust access management constraints, additional hardening of the vault and secure operations.

With APEX Cyber Recovery Services, you gain the expertise from more than 1,900 isolated recovery vaults, deployed with the convenience of a packaged solution to simplify your cyber recovery operations.



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¹ Enterprise Strategy Group, "The Long Road Ahead to Ransomware Preparedness" by Christophe Bertrand and Dave Gruber, March 2022

² Dell Technologies Global Data Protection Index, survey of 1000 decision makers by VansonBourne, July 2021

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