

Dell SafeData

The Absolute Platform

SEE AND SECURE YOUR DATA AND DEVICES

The Only Firmware-Embedded Solution for Endpoint Intelligence and Resilience

You've implemented all the right strategies, but traditional endpoint management and security tools have limitations and blind spots, are disabled by end users or compete for device resources, and inadvertently end up not functioning as intended.

As a result, your endpoints become difficult to see, control, and secure. This leads to inaccuracies, operational inefficiencies, and security gaps, compromising your ability to reliably detect problems and confidently respond to threats. The inescapable result: uncertain audits, resource waste, data breaches, and compliance violations.

Dell embeds Absolute's patented Persistence[®] technology in the firmware before devices leave the factory. Persistence[®] automatically heals and reinstalls the Absolute agent on every boot sequence, even if the device has been re-imaged or the hard drive has been replaced.

Once Absolute is activated, it provides the resilience you need through an unbreakable digital tether, so you're always able to see and control your devices and address security gaps — no matter what happens.



ASSET INTELLIGENCE

Persistent Endpoint Visibility: On and Off the Network

Absolute ensures your digital tether to each device remains intact, providing you with reliable intelligence on all your endpoints — on or off your corporate network.

You can keep your hardware and software inventory always up to date, streamline your device lifecycle management, speed up your audits and daily operations, get alerts when devices are on the move, detect under-utilized resources to prevent waste, and use this intel to make more cost-effective decisions.

Your Success Criteria:



Embedded & Self-Healing: The only platform powered by self-healing technology embedded in your device's firmware, allows you see and control your whole fleet from one dashboard, regardless of platform or network



Hardware Analytics: Keep an eye on every endpoint and build a complete, always up-to-date inventory of all your endpoints — with hundreds of points of data per device



Geolocation: Accurately track the physical location of any device of your interest, at any time, on or off your network, including historical logs



Remote Lifecycle Management: Streamline remote device provisioning, reallocation, and decommissioning, including the ability to automate regular maintenance, address device issues, and perform a certified end-of-life wipe



Software Reports and Alerts: Keep your software inventory up to date, root out shadow IT, and detect when required apps are missing



Device Utilization: Understand how devices are used, and identify inactive assets to decide which ones should be reallocated, and which ones you need to sunset

RESILIENT ENDPOINT SECURITY

Assess Your Security Posture and Enforce Security Controls

From a single, cloud-based console, report on compliance with standards or regulations, sharing this information with any stakeholder in your organization. Detect configuration deviations and vulnerabilities, automatically enforce security apps, and remotely deploy commands and workflows to address security gaps and automate those 'must-do' tasks.

Absolute is the first and only endpoint visibility and control solution to persist any other security control. By extending Absolute's resilience to other applications, you make your entire security stack self-healing, scaling this hardened security to your entire fleet without bringing devices in. When endpoints drift away from your desired image, Absolute forces them back into alignment to avoid devastating data breaches and maintain business continuity.

Your Success Criteria:



Standards Benchmarking: Report on compliance with cybersecurity standards or data privacy regulations, flag devices missing encryption or anti-malware, and close the compliance gap



Configuration Hardening: Discover weaknesses and deviations from your desired endpoint configurations, and adjust them at scale

Learn more at Dell.com/endpoint-security

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ABSOLUTE[®]



Application Continuity: Stop disruptions to user productivity and business continuity with self-healing applications



Data Protection Assurance: Fortify your data protection by persisting security controls such as encryption, anti-malware, VPN, endpoint management, and more — with zero human touch



Vulnerability Detection and Resolution: Pinpoint endpoints running vulnerable OS versions, and push urgent updates or implement protective workarounds, on or off the corporate network



Automated Workflows: Remotely deploy commands and automated workflows to address security gaps quickly and at scale

CONFIDENT RISK RESPONSE

Detect Security Incidents, Then Respond and Recover Successfully

With Absolute, you're able to reach deep into your devices to discover sensitive data that's at risk and identify missing devices or suspicious behaviors. Through any stage of an incident — precursor, vulnerability, breach, or recovery — Absolute gives you a suite of persistent tools to reliably respond and recover.

Get alerted instantly to vulnerabilities, exposures, or new activity on missing devices. Lock them down and wipe the data they contain. Prove to regulators that data was always protected during an incident. Leverage historical logs to avoid breach notifications, learn about the root cause, and prevent further similar incidents.

Your Success Criteria:



Endpoint Data Discovery: Locate sensitive data — like IP, PII, PHI, or PFI — that's at risk or vulnerable to violating privacy regulations like HIPAA, GDPR, CJIS or CCPA



Early Incident Detection: Get alerted to disabled controls and device tampering evidence, and know when data-laden devices end up in the wrong place



Missing Devices Reports: Detect which devices have been offline for a certain period of time, and flag them as missing to be alerted as soon as they connect to the internet



Emergency Data Protection: Remotely freeze or wipe compromised devices obtaining a certificate of sanitization, prevent data transfer, and perform many other remedial actions at scale



Investigation Experts: Leverage the Absolute team of experienced investigators that collaborate very closely with law enforcement to prosecute, get a stolen device back, or identify the user through forensic tools

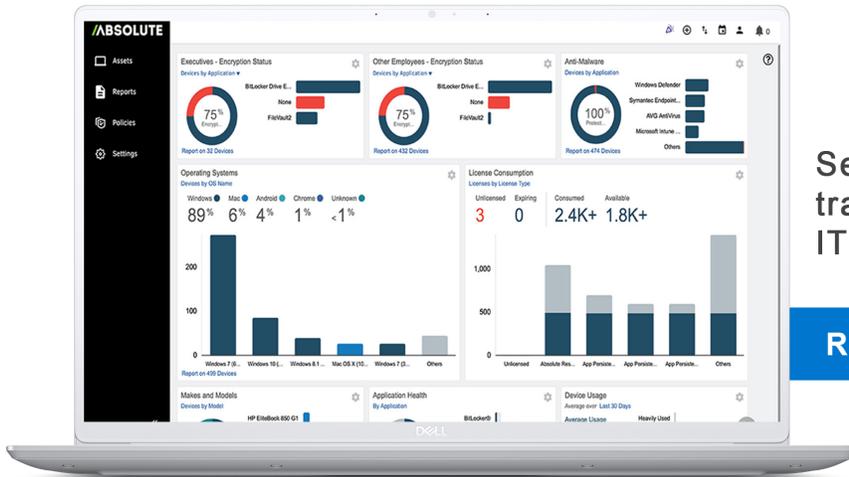


Proof of Compliance: Leverage historical logs to validate that data protection was in force during incidents, and learn about the root cause to iterate your security policies

REMOVE DOUBT THAT YOUR ENDPOINTS ARE SECURE

Today's distributed organizations require persistent endpoint visibility and control. To keep pace with a mobile workforce and achieve organizational resilience, IT and security teams rely on the powerful fusion of asset intelligence, resilient endpoint security, and confident risk response. They rely on the Absolute platform.

To learn more about how Absolute can help you, visit: absolute.com/platform



See how Absolute can transform your organization's IT and Security

[REQUEST A DEMO](#)

Make your apps and security tools indestructible – Only with Absolute Resilience

Absolute Resilience contains all the features of Visibility and Control, including a persistent stream of data, automated inventories, and the power to wipe data or lock down at risk devices.



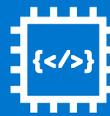
Application Persistence

Give your mission-critical applications the ability to heal and reinstall themselves after attempts to disable, remove, or reconfigure them.



Endpoint Data Discovery

Set policies to scan your Windows and Mac devices or sense data at risk, including PII, PHI, PFI, SSN, GDPR, and intellectual property — on or off your network — then estimate the cost of the exposure.



Absolute Reach

Assess and take remedial action across 100% of your Windows and Mac devices with a library of pre-built and customized scripts.



Investigations

Let Absolute's team of former law-enforcement professionals track down your lost or stolen devices, then team up with local agencies to recover them.

	Absolute Visibility	Absolute Control	Absolute Resilience
Absolute Console	•	•	•
Track Hardware	•	•	•
Measure Device Usage	•	•	•
Monitor Installed Software	•	•	•
Assess Security Posture	•	•	•
Monitor Health of Critical Applications	•	•	•
Third-Party Integrations	•	•	•
Detect Unauthorized Device Movement		•	•
Remotely Freeze Devices		•	•
Remotely Delete Data		•	•
Enable Firmware Protection		•	•
Make Critical Applications Self-Healing			•
Identify Sensitive Information on Devices			•
Remotely Query & Remediate Devices at Scale			•
Investigate and Recover Stolen Devices			•

Supported Platforms:



Contact your dedicated Dell Endpoint Security Specialist today at endpointsecurity@dell.com about the Dell SafeData products that can help improve your security posture

Learn more at Dell.com/endpoint-security
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