

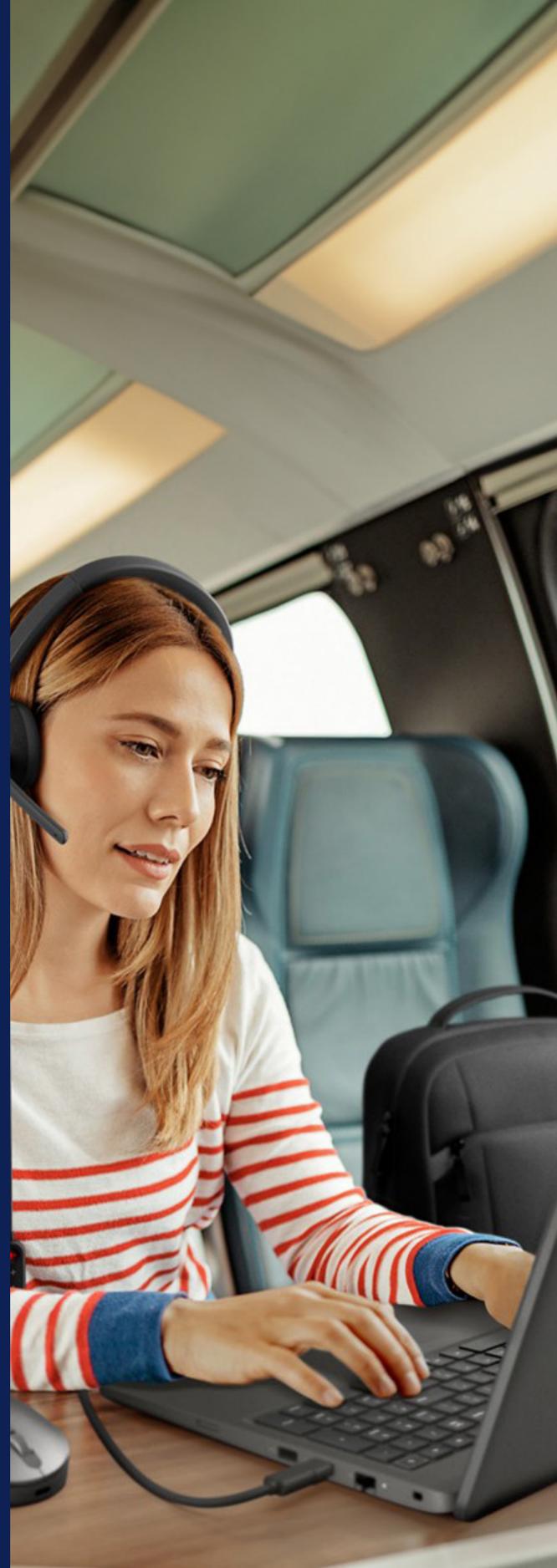
DELLTechnologies

Have it all

Transition to Windows 11
with Dell Technologies

 Microsoft

 intel.





Now is the time to transition to Windows 11. Plan your refresh today with Dell Technologies to take advantage of innovative new solutions and a powerful new OS. This brochure will guide you through the benefits of Windows 11 and the support Dell offers for this important work.

Dell Technologies is in a unique position to support you on your path to Windows 11. We offer more competencies to Microsoft than any other partner and utilise a global end-to-end supply chain, allowing you to configure, customise and pre-provision prior to timely deployment.

Dell boasts the widest range of endpoint configurations and broad multi-cloud competencies, and offers flexible financing, extensive security solutions and responsive worldwide support.

By partnering with us, you'll be placing your transition and refresh in safe hands.



- 01 Why Windows 11 now?
- 02 Why transition with Dell Technologies?
- 03 Modern Devices
- 04 Improved Security
- 05 Easy Management
- 06 Higher Productivity
- 07 Reliable Deployment

Contents





Why now?

The Windows 11 transition is a great opportunity to refresh and modernize your IT setup, and there are plenty of reasons to act now:



Support for Windows 10 is due to end on 14th October, 2025*



Older devices may lack key capabilities to be successful in a hybrid work world



The Windows 11 OS is built on the same foundation as Windows 10, making your transition easier



Dell is a leader in supporting OS transitions through our extensive experience, broad portfolio and service solutions

* N.B. This date is defined by a third party (Microsoft) and could change.



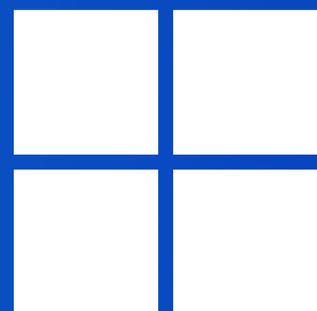
WHY WINDOWS 11?

Windows 11 Pro is designed for the modern workplace and promises a range of benefits to help you grow your business. **Built for hybrid work, Windows 11 Pro is the most secure Windows ever and boosts productivity through easy collaboration and management.** Wherever work takes you, and whatever function is being performed, Windows 11 delivers smart experiences, powerful performance and reliable uptime.

ROI 250%¹

Payback <6 months¹

3-year benefits (PV) \$2.45M¹



Windows 11



Play the video



Play the video

Click on the features





WHY DELL TECHNOLOGIES?

Why transition with Dell Technologies?

Dell's broad portfolio and service offering provide a range of innovative solutions to support and elevate your transition.

Refresh with modern, productivity-enhancing devices designed for perfect compatibility and integration with Windows OS, the Microsoft 365 software suite and Microsoft InTune. Through Dell PC-as-a-Service, we handle responsible retirement and replacement for you to ensure your business is equipped with the modern technology you need, when you need it.



Play the video



The Dell portfolio offers solutions for every workplace, every environment and every workstyle, ensuring smooth collaboration between home and work offices and reliable performance in the field. Timely deployment and provisioning ensure minimum disruption for the end user.



WHY DELL TECHNOLOGIES?

Powering the future of work



Hybrid working is here, and it's here to stay. But there's still work for businesses to do. Windows 11 and Dell Technologies can help you fully realise the benefits of 'anywhere working' and embrace the future of work.

To keep up with current trends and the needs of users, businesses need to prioritise getting the right devices, OS, management solutions, endpoint security and collaborative software tools. Older devices and older OS might lack the key capabilities you need to be successful.

Today, cybersecurity is more important than ever and, with pressures on budgets showing no sign of easing, maintaining costly old assets does not make business sense. Refreshing today can boost security and save money in the longer term while delivering all-important user-experience improvements.



Play the video



MODERN DEVICES

3x

lower cost to buy a newer Windows 11 Pro PC vs. maintaining a 4+-years-old PC³

14%

higher satisfaction using Windows in organisations with modern devices⁴



The benefits of hardware refresh

Adopting modern Windows 11 Pro PCs promises a range of benefits:

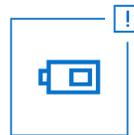
-  Improved security
-  Higher productivity
-  Better collaboration
-  Lower TCO
-  Enhanced user experience

 [Get the facts](#)

Old devices may cost you



Ageing PCs may lack important capabilities needed for successful hybrid work:



Limited
battery life



Excessive
loading time



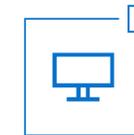
Outdated
security
features



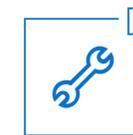
Low-quality
microphones
and cameras



Slow Wi-Fi



Low display
resolution



Inflexible
and poor
accessibility

Refresh today!



MODERN DEVICES



Personalised and secure Dell PCs

Dell Optimizer, built-in to most commercial Dell PCs, is our AI-based optimisation software offering personalised performance through longer battery life and faster charging, enhanced audio and noise-cancellation as well as faster sign-in.

Dell security solutions enable protection both above and below the OS, with better visibility through **SafeBIOS**, threat prevention, detection and response through **Dell SafeGuard and Response**, together with **Dell SafeData** to ensure secure collaboration.



MODERN DEVICES

Intelligent Collaboration with Dell Latitude



Refresh with the new family of Dell Latitude laptops and 2-in-1 PCs, the world's most intelligent PCs, delivering innovative collaborative features, enhanced user experiences and world-class security for confident work anywhere.

Get the most out of the Latitude family with the security, easy management and higher productivity offered by Windows 11 Pro.

[Find out more](#)



IMPROVED SECURITY

Boost your security capabilities with Windows 11 Pro



Bolster your defences



Several new features have been added to enhance the comprehensive security delivered through the Windows OS. Windows 11 Pro's secure integration of hardware and software gives powerful out-of-the box protection & protection against emerging threats. It also enables secure management and deployment across diverse locations – including the cloud.



Hardware-based security: Windows 11 stores sensitive data behind additional layers of security separate from the OS, meaning information such as encryption keys and user credentials are well protected.



Identity and privacy protection: New presence sensing, which works with Windows Hello, securely signs you in or out as you approach or leave, and enhanced phishing detection with Microsoft Defender SmartScreen help protect your privacy and credentials.



Cloud-based management: Windows 11 security extends zero-trust from the chip all the way to the cloud, enabling policies, controls, procedures, and technologies that work together from anywhere.



Application safeguards: New Smart App Control complements existing features that safeguard critical data and code integrity from cyberattacks.



Operating System protection: Built-in protections help prevent against threats from malware, corrupted components and data leaks.

New hardware can bolster your defences

86%

of security decision-makers (SDMs) say that outdated hardware leaves organisations more open to cyberattacks

44%

of SDMs rank security as their top priority ahead of performance, reliability and compatibility

80%

of SDMs believe software alone does not offer enough protection from emerging threats



Dell PCs are designed to make the most of Windows 11 Pro's hardware-based security features, offering built-in protection that begins with the chip.





IMPROVED SECURITY

Dell OptiPlex: security, intelligence and simplicity in multiple form

The most secure Windows ever with Dell OptiPlex delivers the highest levels of protection and management simplicity.



The new OptiPlex family is simplified around key form factors and easier to manage than ever, with a single BIOS – delivering intelligence and reliability across the range, from the OptiPlex All-in-One to the OptiPlex Thin Client.

[Find out more](#)



EASY MANAGEMENT

A commitment to compatibility



Windows 11 is compatible by design. Built on a familiar foundation that's easy to manage, Windows 11 leverages intelligence and risk metrics to ensure critical apps work immediately so that upgrades can be carried out seamlessly.

New features are taking compatibility even further:



Microsoft Test Base is a cloud environment for validating apps against security, quality and feature updates before deployment.



Microsoft App Assure provides compatibility assistance to organisations of any size, meaning App Assure engineers will help you resolve any issue.

>1M apps tested

99.6% compatibility rate



Cloud tools

Cloud management for the modern workplace

Windows 11 cloud tools help you manage your hybrid workforce:



Send templated messages to specific devices or users using **Microsoft Endpoint Manager** (new feature)



Provide secure, real-time support through the cloud (new feature)



Get expanded support for policy management through **Microsoft Endpoint Manager**



Manage updates through **Windows Update for Business**



Utilise **Azure Active Directory** to for single sign-on, passwordless protection and other remote management capabilities



Simplify remote device deployment by using **Windows Autopilot** for zero-touch provisioning

Comprehensive compliance and simplicity

Many protections are enabled by default out-of-the-box because Windows 11 complies with regional and global security requirements and customer regulations. Windows 11 devices are the surest means for your team to stay productive and secure wherever work takes them.



HIGHER PRODUCTIVITY



Simplified interface



Windows 11 delivers a simple, powerful user experience. It is the most accessible and inclusive Windows ever, helping users connect through devices and boosting both collaboration and productivity.

The **new** simplified interface helps users focus, supporting them in building healthy digital habits while staying productive. **Start menu app folders** create clarity and enhance access to essential tools, while **personalised File Explorer** has been optimised to show latest activity, mark favourites and organise tabs for recent files and folders.



[Get the facts](#)

These new features complement



Refreshed Start,
Taskbar and
Navigation Center



Microsoft Search
for Windows,
directly from
the taskbar



Microsoft Edge,
designed to be the
fastest browser on
Windows 11 and
to work seamlessly
with Office apps in
Microsoft 365



Fast, secure access
to apps and desktop
using single sign-on
(SSO)



Automated
workflows using
Microsoft Power
Automate for
desktop



HIGHER PRODUCTIVITY



The most accessible Windows yet, and much more

Through live captions, voice access, enhanced narrator and improved focus assist, Windows is more accessible than ever, helping users make the most of key tools and features:



Powerful editing tools: express creativity with Photo Manager and ClipChamp



Organised desktop: optimise space with snap layouts, snap groups and custom desktops



Smart video conferencing: feel confident and connected from anywhere through enhanced audio, camera and sharing features



Intelligent contextual recommendations: stay in the flow and speed through everyday tasks with fewer clicks and distractions



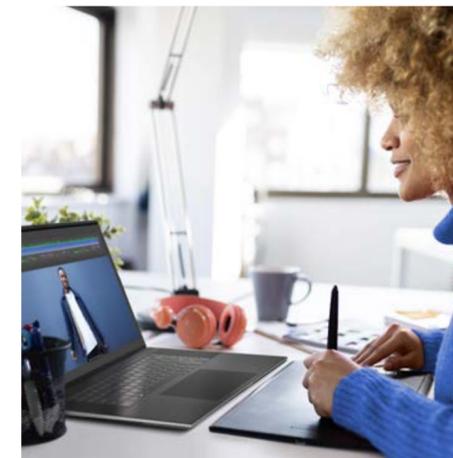
Touch, pen & voice: Utilise multi-finger gestures, type with your voice, and writing with a digital pen in any app



HIGHER PRODUCTIVITY

Dell Precision: power to the creators

Tasks are becoming increasingly compute heavy and graphically intense within the new hybrid work environment, meaning flexibility and performance are increasingly important. Precision workstations help keep creators and specialists productive by supplying the power they need.



[Find out more](#)

With Windows 11, Precision workstations deliver the user experience needed to handle demanding tasks.

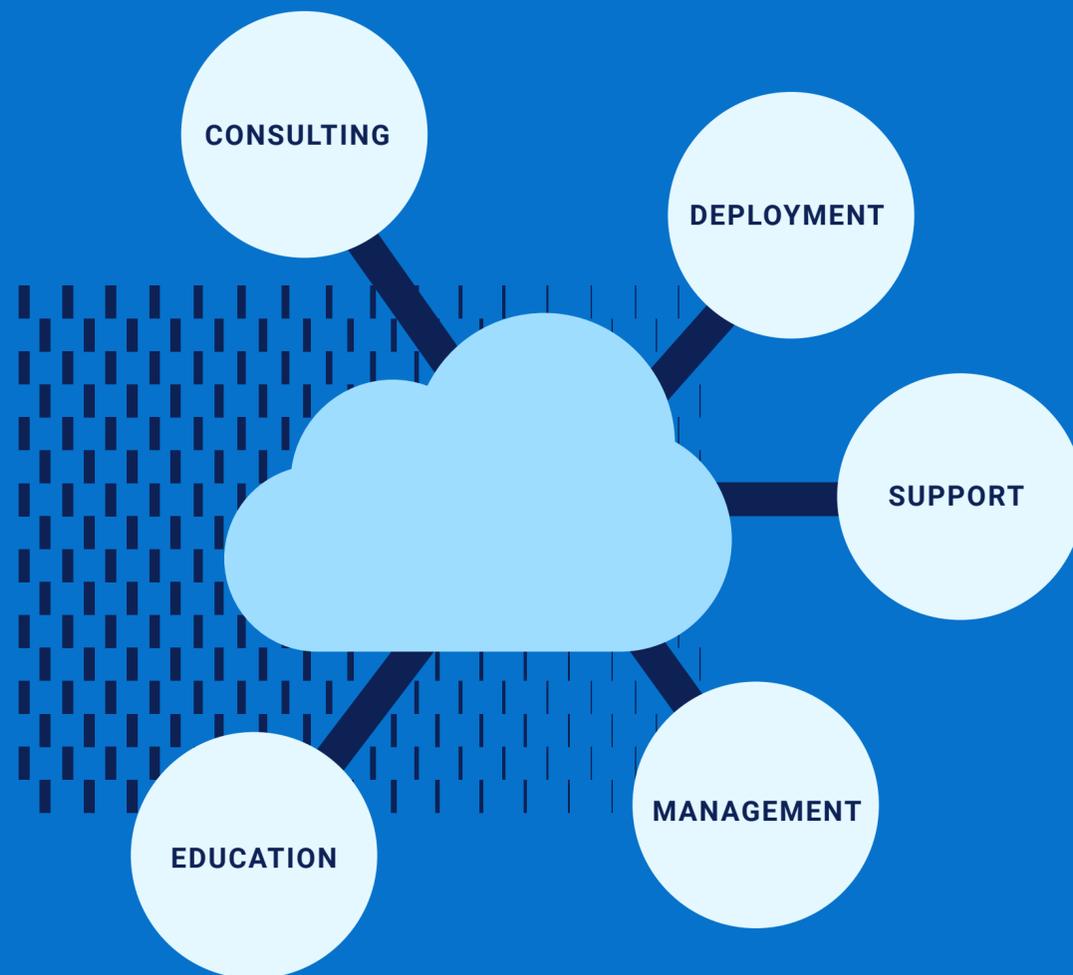


RELIABLE DEPLOYMENT AND SERVICES

Dell Technologies Services

With Dell Technologies, migration to a new OS doesn't have to be complex. Dell has years of experience helping customer through migrations by making their journey easier and is a Microsoft Gold Certified Partner.

Dell Technologies Services can support your transition through:



Helping you:



Boost time-to-value



Accelerate deployments



Expedite cost savings



Mitigate business risk



Modern endpoint management with Windows 11



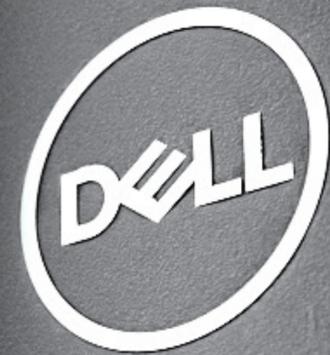
Deployment designed for you



Modern endpoint management with Windows 11

Core to Windows 11 Pro is empowering IT through simplified endpoint management, and Dell Technologies has the expertise and experience to help you make the most of your transition and hardware refresh, not least through easy deployment and other complementary services.

Modern endpoint management is especially vital in today's world of work. Making the switch to Windows 11 can help support your objectives and drive growth for your business.



OptiPlex 3000
Thin Client

Deployment designed for you



Accelerate your refresh and transition to Windows 11 with deployment designed to meet your needs.



ProDeploy Plus, the market's most complete deployment offer, can lower deployment time by up to 50%, managing system updates and drivers



InTune and **Workspace One** can be utilised to deploy straight from the factory



Image Assist helps you effortlessly create, deploy and update cross-platform images



Accelerator Workshops empower you to identify priorities and address key challenges on your IT transformation journey



Thank You

Citations:

1. The Total Economic Impact of Windows 11 Pro Devices: Cost savings and business benefits enabled by Windows 11 Pro devices | Forrester, December 2022.
2. Great Expectations: Making Hybrid Work Work (2022 Work Trend Index Annual Report) | Microsoft: microsoft.com/worklab/work-trend-index.
3. The Total Economic Impact of Windows 11 Pro Devices: Cost savings and business benefits enabled by Windows 11 Pro devices | Forrester, December 2022.
4. Modern Device Concept Claim Exploration | Found in Windows 11 Customer Presentation PPT, p. 6, 2019.
5. Based on Dell analysis, October 2022. Feature availability and functionality may vary by model. For more details visit: <https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer-features-availability-matrix.pdf.external>.